



## "Boston" Shoes A Step Ahead---

When Smart Style or excelling value is wanted, the South's Greatest Shoe Store provides women with the shoe of their preference and takes just pride in its ability to supply Foot-toggery that conforms to Fashions varied whims at prices women appreciate by reason of genuine economy.

Now is a good time to make the acquaintance of "Boston" Shoes. Send for Catalog and Fitting Charts without the loss of another day.

**Boston Shoe Co.**  
LOUISVILLE, KY.

## TINY FARMERETTE BOOSTS FARM HOME



"VIRGINIA"

This is Virginia, in her overalls and blue denim shirt, dressed up like a real farmerette. Virginia has a happy home now, out in the country. But there was a time when she knew what it was to be without a home.

She was taken, a homeless waif, to the Kentucky Children's Home Society in Louisville. There she was given medical care and brought to health, and given the best of care that the attendants at the home could give her until a real home with a family was found for her.

Now Virginia is one of the many little school girls of the state who is going to help build a home for the homeless. When Virginia was in the Children's Home she had to spend most of her time in a little room crowded with other waifs. There was no big, sunny playground, and the schoolroom was crowded and poorly lighted and ventilated. There was not the proper amount of hospital equipment to care for the younger babies who came in. And the furniture and surroundings were cheerless, while Virginia waited for foster parents to take her away.

Under the plan of the school children of the state, all the children who have homes will be given an opportunity to help build a home for the Kentucky children who have none. It will be a fine, modern institution on a farm near St. Matthews, thoroughly equipped with hospital wards, kindergartens and schoolrooms, and with clean, airy bedrooms and bath.

And, best of all, there will be a big playground on the farm, with lots of fresh air and sunshine; and there will be cows and chickens, and fresh milk and eggs and vegetables for the kids in the new home. That is what the \$300,000 will be used for, the fund that the school children of the state will raise in the last week of October. It is a "Children's Crusade," and the grown-up children will be allowed to get in on it and help, too.

We have all helped the French and the Belgian children. Now for the Kentucky children.

### Daily Thought.

Success is counted sweetest by those who never succeed.—Emily Dickinson.

his neighbors he sent in drafts last week for \$1,000 Treasury Savings Certificate for himself and a \$100 Certificate for Frances L. Dodge.

## We Are Always Ready

to serve you with good printing. No matter what the nature of the job may be we are ready to do it at a price that will be

### Satisfactory

Read Advocate Classified ads.

### THIS EDITOR DIDN'T DODGE

Here's a man who believes in taking the medicine he prescribes. And he also gives the same prescription to members of his family.

Thomas A. Dodge is editor and publisher of the *Milan Standard*, one of the good weekly papers in Northern Missouri, with a wide circulation and much influence.

When the War Loan organization began its campaign of publicity last May Mr. Dodge threw the columns of his paper wide open for "copy" from the organization's headquarters.

Mr. Dodge read this copy and printed a good share of it. He was convinced of the truth the messages contained, and not satisfied with merely spreading the gospel among

## Special Showing of Women's

## Smart Coats and Suits

**\$39.75**

They come in a large variety of distinctive and attractive styles, the season's latest and newest creations, in all wanted materials and colors.

### BIG COLLECTION OF WOMEN'S DRESSES At \$26.75

Pretty creations in a splendid variety of Jerseys, Tricotines, Silks, Serges, in a variety of most called for Fall and Winter shades. Unusually good values at above prices.

### Beautiful Creations in Fall and Winter Millinery at \$5 to \$15

Charming creations in a large variety of becoming shapes, in all the most popular trimmed effects. Among them are numerous models from the Gage studios.

WE ALSO CALL YOUR ATTENTION TO OUR COLLECTION OF FINE FURS WHICH IS VERY COMPLETE

**B.B. Smith & Co.**

311-312 West Short Street, Two Doors from Mill  
LEXINGTON, KY.

Where the Greatest Values in Women's Millinery and Ready-to-Wear Garments Come From

# AT OLDHAM'S AND AT OLDHAM'S ONLY

IN MT STERLING

## Munsing Union Suits The National Underwear

This super-satisfying underwear is now at Oldham's in full assortment RIGHT NOW! Every man, woman and child in Mt. Sterling can be fitted correctly and economically in his or her particular Munsing Garment, but we have many styles that cannot be re-ordered, and so great is the demand for these comfortable moderate-priced undergarments that we advise you to buy and buy NOW.

### FOR MEN

Union Suits of medium and heavy weight cotton; some white, and some cream colored; all made ankle length with long sleeves. \$2.50

### FOR WOMEN

All sizes, every imaginable style; high neck, low neck, sleeveless and long sleeve styles. No matter what your preference it is here. Prices—\$1.50, \$1.98, \$2.25 and \$2.50

### CHILDREN'S UNION SUITS

This famous underwear is the thing for children. We have it in fleeced cotton, medium weight; made high neck with low or elbow sleeves, in the ankle length with closed or open crotch. Prices according to size, \$1.25, \$1.50, \$1.98. All big values.

### WHAT ARE "NORMAL" PRICES? ECONOMIST'S DEFINITION

What are "normal" prices, and when will we get back to them?

Mr. Citizen gravely talks of "normal" when paying twice the 1914 price for a suit of clothes, or a cigar, and Mrs. Citizen likewise reflects on the good old "normal" days when the goods for her dress, her shoes and her hat were selling at less than half of present figures. While Mr. Citizen's wages have been largely increased, he and the missus hold frequent conferences over the doubled, or even tripled bills from the grocery, meat shop and the bakery.

Ferretting out the means of "normal" as applied to economics, Webster's is resorted to, and this is found:

"Pertaining or conforming to a more permanent standard, from which, if individual phenomena deviate on either side, such deviations are to be regarded as self-corrective."

This definition was offered to Cecil F. Elmes, an eminent Chicago engineer, for translation.

"It means," he said, "that the 'normal' price is a price which corresponds to the cost of production. The standard to which a price must conform is, therefore, not necessarily a price that we were accustomed to five years ago. Past experience has established no mathematical standard to which a price may be expected to conform. In 1919 the standard is the cost of production in 1919, and not the 1914 cost of production."

"There is no justification for assuming that \$12 is an unfair price for a pair of shoes today simply because the same pair of shoes might have been bought in 1914 for \$6. The only criticism for the present price of shoes is the present cost of production of the shoes plus a reasonable margin of profit to those concerned in the making and selling of the shoes. Similarly this applies to street car fares, electric light, gas and telephone bills. And strictly

"normal" wages in 1919 must not necessarily conform to the wage scale of 1914. 'Normal' wages in 1919 must cover the cost of living in 1919 with a reasonable margin.

"The fact that a price has been a fixed amount in the past is not necessarily an indication that it is a 'normal' price in 1919. The standard to be paid for services rendered is not fundamentally the charge the public has been accustomed to pay, but the cost of production of the commodity that is being sold. It is also true that the normal valuation in 1919 of any piece of property, whether it be improved real estate or a public utility, is, fundamentally, the total cost of production of that property under the conditions of material prices and wages in 1919."

### CORRESPONDENCE

#### Stoops

Wet weather has seriously damaged the corn crop.

All the diphtheria cases have recovered and no new cases are reported.

The condition of Mrs. Ed. Carpenter is slightly improved this week.

Thomas Warner has sold his half interest in Bridges and Warner's crop of tobacco to W. C. Clay for 65 cents per pound.

Mr. and Mrs. Elmer Cravens, of Little Rock, visited the family of Bert Sanders, Saturday and Sunday.

Before another issue of the *Advocate* reaches its readers the misery of another campaign will be ended. As usual, the State will be "saved" from Republicanism.

Tom Warner bought the 22-acre tract of land auctioned by Mrs. J. Will Clay Saturday afternoon at \$406 per acre.

"Uncle Will" Lewis, a well-known old colored man who lived near Sharpsburg, died Wednesday of last week. Years ago when the writer, just

a mere lad, had come to Kentucky from another State Uncle Bill was the first colored man with whom he formed an acquaintance and that friendship lasted throughout the years. Bill was a devoted member of the Baptist church. Peace to his ashes.

The Springfield Sabbath School was delighted to have with it Sunday Mr. Thomas B. Talbott, of Lexington, and his charming daughter, Miss Lucy Brent Talbott, of Louisville. Both delivered excellent addresses. The day was about the worst ever, but the audience, while not an extra large one, was boiling over with enthusiasm. Contributions were called for, and in exactly seven minutes, \$35.20 was contributed for missionary work.

#### Howard's Mill

B. M. Gooden and wife and son, of Stoops, spent Wednesday and Thursday with the writer and wife.

The pie supper given here by Mrs. Lou Razor Saturday night netted \$80.05. The proceeds go to the Orphans' Home at Louisville.

Virgil Montjoy and wife, of Mt. Sterling, spent Sunday with Mrs. James T. Barnes.

Many will be grieved to hear of the death of William Penilton Staton, son of Mr. and Mrs. Omer Staton, aged 10 months. He passed peacefully over the river of death, October 27 at 3 P. M. at M. P. Skidmore's home near here. These young parents have the heartfelt sympathy of every one.

Hampton Montjoy and wife left today for Dayton, O. They are intending to move to our little town, at which place they are welcome.

#### PIE SUPPER

There will be a pie and box supper at the Kiddville Schoolhouse Thursday night, October 30th, for the benefit of the Orphans' Home at Louisville.

Read Advocate Classified ads.