## DON'T JUDGE OUR GOODS BY OUR PRIGES!

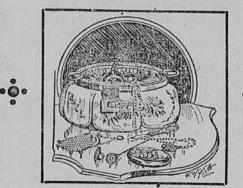
We are conducting a sale that is an exception to all rules. We are establishing a new precedent. We are selling at a SMALL LOSS to avoid a LARGE LOSS. We are selling

## WATCHES, DIAMONDS, CLOCKS, SILVERWARE

and thousands of articles that go to make up a first-class jewelry stock at factory prices.

While we would not have stocked up with Christmas Goods if we had known that such a sacrifice were imminent, we will probably profit by this sale later on, because the unparalleled bargains we are offering will advertise, us more than any other sale we ever held.

When we get in the new Sky-scraper we will again stock up.



Remember that our ENGRAVING and REPAIR DEPARTMENTS are in charge of Competent Specialists and are running full blast.

Our OPTICAL GOODS are winners. Low prices on high priced goods make them so.

And our EYE SPECIALIST is one of the best in the South.

## The Gale Jewelry

Frank H. Gale, Manager NORFOLK. VA.

### PRIVATE JOHN ALLEN.

Going Back to Tupelo After Sixteen Years in Congress.

Men returned to their wast are plain that while the beauth have been the have been for their plants of the plants



# Holidau

Norfolk Trunk Factoru. 172 Ghurch St., Near Main.

SPECIAL SALE!

## LEATHER GOODS S

Ladies' Pocket Books.

Men's Pocket Books.

500 Ladies' Pocket Books, all colors....25c | 500 Leather Card Cases ....... 

SENTEREE TO NEN 500 Ladles' Pocket Books, sterling 811 250 Leather Clear Cases ... 500 250 Side Satchels, real leather ... 250 Fitted Tollet Cases ... 500 250 Side Satchels, frame inside ......50c 250 Writing Tablets ..... .........................50c

A Most Remarkable Remedy That Quickly Restores Lost Vigor
To Men.

A Most Remarkable Remedy That Quickly Restores Lost Vigor
To Men.

TRUNKS, TRAVELING BAGS, DRESS SUIT CASES
At greatly reduced prices to make room for holiday goods.

NORFOLK TRUNK FACTORY, 172 Church St., near Main.

when you make up your mind you want a kings or Heater, in fact anything he he housefurnishing line we can supply you will the loyest prices. We carry a large and his assertment as can be found in Norfolk, Furniture, all grades, Larpets, Mattings and other goods too numerous to mention. Come and image your selection. We will make terms to suit you.

D. LAFFLER,

272-274 CHURCH STREET.

For Fireplace Heater Cleaning. We employ the best mechanics and endeavor to do work well. Avoid the rush and send your order in at once. See our line of Heating Stoves,

THE COLUMBIA STOVE CO. 173 to 177 BANK STREE