

CHRISTMAS GIFTS

OUR STORE IS NOW RADIANT WITH CHRISTMAS SPLENDOR

The custom of exchanging gifts is either pleasant, fascinating and thoroughly enjoyable or a burdensome duty, according to one's opportunities of seeing and selecting. OUR IMMENSE CHRISTMAS STOCK OF HOLIDAY NOVELTIES will afford you the pleasure that a well selected, up-to-date stock affords the tasteful buyer. People are buying earlier than formerly—which argues well for their peace of mind later on. Do your shopping early, bigger stock, better assortment and gives us more time to show you.

COME AND SEE THESE HOLIDAY NOVELTIES

BOOKS BOOKS

Give her a Christy, Hutt or Gibson illustrated book.

When in doubt select one of our many lovely gift books, thereby conferring a double compliment on the recipient.

Beautiful books in swade, burnt leather, white gold and numerous artistically lithographed bindings. Anything from dainty cheap books to the handsomest and most elaborate book on the market including popular late fiction.

CHINA APPEALS TO THE LADIES

Where will you find a lady, old or young who does not admire beautiful hand painted china. Exquisite imported pottery. The American wares etc., you will find them here.

KODAKS AND SUPPLIES

To those interested in pyrography, we wish to say: We have ordered a complete line of these supplies which will be in, in a few days. Call and inspect them.

TOILET SETS

In Alligator, Stag, Kraft Wood and Ebony. Military sets, Manicure sets, Jewel boxes, Albums etc. All make appropriate presents.

Pictures and Medallions

HAMMERED BRASS

Hand hammered by the Russian Jews. The latest novelties for wedding and Christmas presents. Jardineers, vases and fern dishes etc.

SWEETS FOR THE SWEET

A dandy line of fancy candy, put up expressly for Christmas trade, handsomely boxed.

Dolls, Dolls and Dolls and more Dolls. See this big bunch of Dolls.

CHRISTMAS TOYS

All Kinds of Iron toys, toy trunks, dishes, wagons, tool chests, toy trains, balls and too many other things to mention.

In conclusion we wish to extend to all and every one a cordial invitation to come and inspect our stock. You have all to gain and nothing to lose by seeing this display. You will find the store comfortable at all times, with polite, and courteous salespeople to serve you.

WISHING YOU A MERRY CHRISTMAS. YOURS TO PLEASE.

RED CROSS PHARMACY

Phone 167

O. L. PHILLIPS, Proprietor

Lubbock, Texas

W. C. T. U. Notes

Cullings from a paper read by Mrs. Stubbs, on "Our Present Needs."

This subject is a broad one, and worthy of our consideration today.

If I should ask the Superintendent of Franchise, what do we need most today, she would say Woman's ballot, for then we would vote out the saloons. You remember our Sainted Frances said that every superintendent should be imbued with the thought that her's was the most important of all the departments, and strive to convince others to be like-minded.

I had a little experience once, pardon me for a seeming digression, some years ago my daughter came home from the store one day, saying our society has put me down for a debate and you will have to help me out as I am too busy.

"The College boys have challenged us girls for a debate. The subject, resolved that Prohibition is more important than Woman Suffrage, and we girls have the negative." Just imagine my feeling when we had to argue against our convictions. We honestly believed they had the best side, but we made the most of the situation and wrote our State Superintendent of Suffrage on some points we knew the affirmative would bring forward. For instance, why don't women vote out the

saloons in Colorado. The answer came from the State Superintendent, Colorado is a mining state and the men greatly outnumber the women, and you know that class of men usually favor the saloon. Other points were given of so much service to the negative side that the investigation almost convinced us against our will that woman suffrage was the real thing we needed.

We turn now to the superintendent of C. T. U. what about your department and after she has studied it up she will say it is the greatest need of the hour, voicing the thought and teaching our late Mary H. Hunt, of Boston, who originated the idea of S. Y. T. in the public schools, of the nation, claiming that if we save the children of today, we have saved the nation of tomorrow. She will see so much of value in the knowledge the child has acquired by efficient teachers, that she can utilize this knowledge in public, whereby the parents will come everytime who want to hear how Mary and Johnny does his or her part in the meeting and thus at home they will begin to study up this question. A prize adds spice to the occasion.

As Superintendent of Press Work I am taking up these departments as they stand on the Secretary's Book. The Superintendent of this department will be very emphatic in declaring this the most needed now, for

there is not another way in the world by which we can bring to a focus so much influence for the spread of temperance principals, and temperance practice, as the newspapers, for they go everywhere and are read by all people the firm type and black ink hold through months and years.

There is no magazine in this age like the clear headed man or woman who impresses thoughts that they believe is winged with God's truth upon the printed page. I hope we fully appreciate the space accorded the W. C. T. U., by the editor of the Avalanche and its power for good to the many readers of the best local papers in this country. This paper has a wide circulation of 2300 copies going out each week, which means a conservative estimate of 9900 readers each month.

Supt. of Medal contest work: When I was county superintendent in my adopted state, Kansas, I was sure that was and I believe is still another great need at this time. In those contests thousands of young people are taught the principals of prohibition as set forth in the argument of our leading temperance speakers, thus will we be led from contest to conquest.

Superintendents of Jail and Prison Work that has already been shown in our town that the work is needed now in that department.

Supt. Parlor Meetings: We need the parlor meetings at this

time to interest the conservative social classes of society by conservative social means. The methods can be varied to meet the varied characters of social demands. Music, conversational discussion and distribution of literature. Gentlemen may be invited to become honorary members. Refreshments add to the social hour, but if enough mental food is furnished this will be unnecessary.

Supt. of Literature: The need of this department is the crying need at this time. Neal Dow, the father of prohibition in Maine, said the temperance people sowed that state knee deep with temperance literature. We need literature upon every phase of the work, outlined by our President, she will do her part, but ours is just as essential. We cannot impart knowledge that we do possess, or in other words we must have literature suitable for each department of work.

Public meetings are a great need, now as much so or more than ever to show the liquor oligarchy that we mean business that the women upon whom God has poured out His spirit, will not desert the prohibition ship, until the last drop of the liquid fires of hell are destroyed. Let us stand by the ministers who are standing faithfully by us and help them arrange Gospel Temperance meetings, by taking part ourselves.

We have enough consecrated

W. C. T. U. women doing missionary work in the different churches, if the spiritual dynamo were turned on, would shake this town from center to circumference. I have seen it done in other places, it can be done in Lubbock.

Supt. Press Work

You have been reading about the "Calumet" baking powder Greenhill Bros. sell. They now want to tell you to buy a sack of "Pride of the Pantry" flour, and try it with a free can of "Calumet" and see what good biscuits you can make. Phone 220 24 11

Mrs. C. A. Raine of Glasgow, Ky., was here the first of the week looking after business matters. Before leaving Mrs. Raine had us place her name on our subscription book.

Bulk sweet pickles. We will sell you any amount you want to purchase. Greenhill Bros., the Cash Grocers. Phone 230. 23 11

Mr. and Mrs. James who have been visiting here for the past week, left for their home at Viola Monday morning.

We Know We Can Do It

When broomcorn will grow so luxuriantly as it will in the plains country, why should there be such a scarcity of that article as now seemingly exists. Let's plant a large quantity of it the coming crop season, and see if we can't relieve the situation some. It will be a good money crop anyway. Lubbock Avalanche.

The Avalanche must take into consideration that the Plains country is young. Up to a few years ago farming was considered a risky undertaking, and few there were willing to take the chances. Since then the land has been found to be the richest of any country, and the farmers are pouring in and getting the land shape to produce. With this year, hardly will there be a farm product that will not be raised on the plains. The farmers will have broom corn, a plenty, too.—Hereford Record-er.

FOR TRADE

A good stock of Furniture, Hardware and Implements, located in a Live Town. Will trade for land near Lubbock.

J. H. Eubanks & Son

North Side Square

Phone No. 306

Lubbock, Texas

A Sure Enough Christmas Gift. Listen!

The Bullock Land Company have a section of as fine patented land as you can find on the Plains. They offer it at Eight Dollars per acre and terms. Land situated in Lynn county. You know this is a bargain.

BULLOCK LAND COMPANY, LUBBOCK, TEXAS