

\$10,000 Worth of Up-to-Date Merchandise in Our 12 Days' Sensational Sale!!

A Special in this Sale
Is 500 yds. 32-inch Percal, running
from 5 to 20 yds. in a piece,
—7 1-2c Yard—

HORWITS

A Special in this Sale
Is 300 yards Oxfords, worth 20c
a yard, for
—10c Yard—

"Sensational Sale" Beginning Wednesday, July 12th, and Ending Saturday, July 22nd.

10—DAYS OF SPECTACULAR BARGAINS—10

We have Successfully made a Joint Purchase of \$1500 Worth of Merchandise at the Cleaning Up Price of the Season, and We are now Prepared to Offer to the Public the Benefit of these Prices--Please bear in Mind that Every Advertised Article is Backed Up with the Goods, Nothing Reserved, and Every Article is Backed with Our Guarantee; if not in every way as Represented bring back the Goods and get Your Money.

Sensational Price On Cotton Checks, 3 1/2c Yard Just get here in time.	Sensational Price On 30-inch Percal for 5c Yard	Sensational Price On white India linen the 12 1-2 kind for 10c Yard	<h2>NOTIONS!!</h2> A Straight Column of the Cheapest Notions that have ever been given to the Public. We picked up this lot of stuff cheap; if you don't be- lieve it go over the Prices:—	Sensational Price On Apron Gingham for 3 1/2c Yard	Sensational Price On Ladies' Shopping Bags for 25c Worth just double.	Sensational Price On 100 Pieces Tor- chon Laces, any width 5c Yard
Sensational Price On Mississippi Cheviots For 7 1/2c Yard Just get here in time.	Sensational Price On our 7 1-2 and 8c Lawns for 5c Yard	Sensational Price On Cottonades for Pants. Just get here in time, for 10c Yard	Gingham Aprons..... 10c Paper Pins..... 1c 500 Box Toothpicks, per box..... 3c Talcum Powder, per box..... 4c Vaseline, per bottle..... 4c Thread, 2 spools for..... 5c Men's Guyot Style Suspenders..... 10c 2 White Handkerchiefs, hemstitched, for Ladies,..... 5c 2 Men's White Handkerchiefs..... 5c Rubber Collars, each..... 10c Genuine Mennen's Borated Talcum Powder, everywhere 25c, our price per box..... 15c Back Combs, worth as much as 25c, for..... 10c Side Combs, nice quality, per pair..... 10c Pure water white Pearl Buttons, 2 dozen for..... 5c One dozen Safety Pins, any size..... 3c Williams Shaving Soap, the 10c kind for..... 5c Embroidery Hoops..... 3c Princess Embroidery Hoop, with steel springs, the 15c kind for..... 10c Set Knives and Forks—Regular 75c kind for, per set..... 45c F. S. Braid, worth 5c, for..... 3c Mercerized Silk Gloves..... 25c Shield Bows, each..... 5c Ladies' Applique Collars—Another lot, each..... 85c Two boxes Fans, all nice goods, each..... 5c and 10c JUST WORTH DOUBLE.	Sensational Price On Oil Cloth until all sold for 15c Yard For 12 days.	Sensational Price On Boy's Knee Pants for 10c Pair	Sensations In a lot of Remnants in 2 stacks for 5c and 10c Yard Goods among these Remnants worth as much as 20c yard.
Sensational Price On Boy's Waists, For 15c Each	Sensational Price On Ladies' Tailored Hats, all in a bunch, choice 50c Each Worth high as \$2.50.	Sensation in 10 Pieces Nicker Suiting or Voile, the 15c grade for 10c Yard		Sensational Price On Table Linen, 60 inches wide 25c Yard	Sensational Price On Calico, for only 3 1/2c Yard Dress Linings at 3c Yard	Sensational Price On Ribbons, No. 20, 22, 40 and 60, on the counter, choice 10c Yard
Sensational Price On an assortment of Window Shades, for 22 1/2c Each	Men's Negligee Shirts worth 75c for 45c Boys' Balbriggan Undershirts for 22c	Sensations In 42 inch Figured Laws at 15c Yard		75 Mens Fur Hats Choice 75c Each Box of Straw Hats for 5c Each	Sensational Price On Mattress Tick, worth 7c yard, for 5c Yard	Sensational Price In Men's Pants, wool, just to close them out, choice \$1.00
Sensations In Embroidery, 250 pieces will be sold for the 12 days at just 9c Yard And there are Em- broideries among these for 10, 12, 15c yd	Sensations In Ladies' Steel Rod Parsols for 29c Just 6 fine silk par- sols worth \$2 to \$3 to close for \$1.98.	Sensational Price Men's \$1.25 Shirts for 95c		Sensations In Figured Lawns. We place every piece of lawn in the house up to 15c, on our counters and close at 10c Yard	Sensations In Ladies' Waists and Ladies' Skirts. We have a small lot of those fancy Duck Skirts to close at 85c Each	Sensational Price On Good Quality Bleached Domest- ic for 4c Yard 54-in Dresser Scarfs 25c Each
Sensational Price In Pepperell Sheet- ing for 23c Yard And 10 pieces best grade Domestic, yd. wide for 7 1-2c yard.	Sensational Price In Pillow Cases at 10c Each Sheets for 49c Each	Sensational Price In Hosiery, 1 lot of Ladies and Men's, the 12 1-2 kind for 10c The 25c child lace hose 10 and 15c pair.		Sensational Price On Baby Caps, Each 10c New line of white duck hats for ladies and children.	Sensational Price Men's Linen Pants, all sizes, choice 85c	Sensational Price In Valenciennes Laces for 1 1/2, 2, 3, 5c Yard Just as dainty and cheap, you can't help but lay in a supply.
Men's Balbriggan Undershirts, worth 35c, for 23c Each Men's Elastic Seam Drawers, worth 50c, for 37c Each 50c Balbriggan Drawers for 37c Each	Sensational Price On one lot Slippers, to close at 50c Pair For 12 Days our Child Educator Shoe in Patent, Vici and Tan, for \$1.25.	Sensational Price On Batiste, Not the so called thin lawn but an article that you don't get every day for 3 1/2c Yard	JUST A WORD! 24 stem-winding Watches, with second hand, one year guarantee with every Watch—the biggest value you ever saw —full nickel plate; until gone, each 95c	Sensational Price On Ladies' Bleach Taped Vests 5c Each Ladies' bleach vests, the 12 1-2c kind 3 for 25c. Childs under waist, the 25c quality for 2 for 25c Skele- ton waist for 23c.	Sensations In Towels, Turkish Bath Towels, for 5c Each Turkish Bath Towels for 8c and 10c Each Small Hand Towels, 45c per Doz. Prices can't be beat.	Sensational Price On Ladies' Muslim Underwear, about 500 pieces, can't price each article, just come and see. 10 doz Child's Drawers 10c Each 10 doz Misses' Drawers 15c Each 5 doz Ladies' Drawers 20c Each

We will have lots of Extra Salespeople during the Sale and Plenty of Goods for Everyone---Our Aim will be to Please You All.
Please try and get Here in Ample Time as the Stock is always More Complete the First Two or Three Days.

We are Going to Satisfy You no Matter How Hard You are to Please. Yours truly,

HORWITS! "The Store That Saves You Money" HORWITS!