##  <br> When they're piled up on a big table. You see the difference when you put'em on. One store looks like another generally speaking. When you see a big lot of clothing piled on tables, head high, It seems to be only a question of color and price <br> DONT STOP THERE <br> There is something more important. Ask yourself Who made them? <br>  <br> C. \& B. Made Cloth- <br> ing is different. When we give you a C. \& B . coat to try on, you will find that the collar fits snug; the shoulders seem molded to your own. It has a style and dignity that is never found in ordinary clothing and best of all you have our guarantee that every stitch is right and the makèrs guarantee it too. These are the qualities you seek in your clotning and the ones we have to offer you in ours

