



THE MOST FAMOUS ROAD IN AMERICA

The accompanying illustration is of the road from Lexington to Concord in Massachusetts. Over this road, now a fine state boulevard, the British regiment marched on the morning of April 19, 1775, after their massacre of the colonists on Lexington Green, to Concord in search of the ammunition hidden there by the Boston colonists.

While the British searched for the stores of powder and shot, minute men hastened from the surrounding country. A company of them gathered at the bridge over Concord river and here Americans for the first time were ordered to fire on British troops. Defeated at the bridge, the British retreated over the road to Lexington.

The minute men attacked them from trees, fences, rocks and buildings, the whole distance to Lexington where the British were joined by reinforcements and saved from complete destruction. The British lost two hundred and seventy-three men in their retreat over this road and the colonists, forty-nine.

This road is now a part of one of the fine state boulevards that extend from the Atlantic Ocean to the New York State boundary, and is attractive to tourists from all parts of the country, not only on account of its natural scenic beauty, but because of its historic associations as well.



Becco!

NON-INTOXICATING

A day in the sloughs, and you're ready to get on some dry clothes, find a good roomy rocker, light up the old pipe and rest—Here's where a glass of Becco comes in. So snappy, so sparkling, and with the flavor you like. Becco is the real pure food beverage—for the home—with meals or between meals.

ORDER FROM Becker Brewing & Malting Co., OGDEN, UTAH

BEETS MOVING UPPER VALLEY LARGE AMOUNT

Beet shipments have begun to move in the upper Snake river valley and a great tonnage is anticipated for this year. Nearly a quarter of a million tons will be the product of eastern Idaho for this year.

According to local Short Line officials there will be approximately 4500 cars of the tubers, and shipments have been under way to the factories of the Utah-Idaho Sugar Company since the first of last week.

The Blackfoot factory opened for the season's run Thursday, and it is figured will handle 88,170 tons of beets

during the season.

The Idaho Falls factory commenced the run last week and will have 91,459 tons of beets to take care of.

Sugar City started its run Monday and will handle approximately 60,656 tons of beets.

It is estimated, according to the figures available, and the factory apportionment as given above that 240,276 tons of the succulent tubers will be converted into sugar and stock food during the run this fall, and the condition is highly gratifying to farmer, operator and carrier.

Subscribe for the Optimist.

BLACKFOOT COLLEGIATE AGGREGATION

It speaks well for the interest in higher education of Blackfoot's young people to know that so many former graduates of the High School are pursuing their studies in colleges and universities this winter. A partial list is as follows:

Frank DeKay, Jr., University of Washington.

Avery Kennedy, University of Kansas.

Don Gibbs, University of Utah.

Forrest Kennedy, St. Mary's College, Kansas.

Ingalls Thorsenborg, Bethany College, Kansas.

Bernard Stevenson, Chicago Dental School.

Harold Blomquist, Washington College.

Katherine DeKay, University of Idaho.

Elizabeth Dubois, Georgetown Convent.

Margaret Earley, Lake Erie College.

Grace Peck, Chicago Kindergarten Training School.

Mary Capps, Des Moines College.

Marie Millick, La Salle, Mass.

Genevieve Millick, La Salle, Mass.

Pearl Quantrell, Rowland Hall.

Phyllis Hoover, Washington Kindergarten Training School.

Ruth Blomquist, Corvallis Agricultural College, Oregon.

Susie Biethan, Ann Arbor, Michigan.

Afton Hyde, Provo B. Y.

Irene Rich, Los Angeles, California.

Geneva Rich, Los Angeles, California.

Campbell Brown, Notre Dame, Indiana.

IT ISN'T EVERYBODY

It isn't everybody who can observe the Golden Rule, and it isn't everybody that tries.

It isn't everybody that thinks of others while he is thinking of self, and mighty few ever try.

It isn't everybody who goes through life returning good for evil, and outside of the preachers we don't know of a single one who tries.

Now, do you?

Optimist want ads do pull.



Building for the Future

No community builds only for the present. Public buildings, parks, driveways and viaducts, for example, are planned to meet the requirements of the community's growth.

A telephone company must also build for the future.

Communities are always growing up to their telephone development. Hence exchanges, switchboards and subways must be built, not only to care for present needs, but they must be planned to be readily and economically adapted to necessary extensions and developments for several years ahead.

Construction plans are based on careful studies of each locality by men especially trained in estimating possibilities in growth of population and commercial and industrial expansion.

It is the long look ahead that enables our engineers to anticipate the future needs of each locality and to provide increased telephone facilities when needed, most efficiently and economically.

The public is best served by this policy of anticipating rather than trailing in the rear of a community's advancement.

The Mountain States Telephone and Telegraph Co.

Democratic Column

Edited by Democratic County Central Committee.

Democratic Ticket

For President—Woodrow Wilson.
For Vice President—Thos. R. Marshall.
Presidential Electors—D. L. Evans, Malad.
Frank Martin, Boise.
Harry L. Day, Wallace.
John E. Pinecock, Sugar City.

STATE TICKET

For Representative in Congress—John V. Stanley.
For Representative in Congress—Marion J. Kerr.
For Governor—Moses Alexander.
For Lieutenant Governor—Ernest L. Parker.
For Secretary of State—W. T. Dougherty.
For Auditor—Clarence Van Duesen.
For Treasurer—Solomon P. Worthington.
For Attorney General—T. A. Walters.
For Inspector of Mines—Thomas D. Fry.

COUNTY TICKET

For State Senator—T. J. Bennett.
For Representative—Harvey Allred.
For Representative—John E. Toews.
For Commissioner First District—John E. Kelley.
For Commissioner Second District—W. C. Sollenberger.
For Commissioner Third District—F. T. Halverson.
For Sheriff—Frank E. DeKay.
For Treasurer—H. A. Benson.
For Probate Judge—W. H. Keller.
For Superintendent—William Bartlett.
For Assessor—William M. Dye.
For Surveyor—James Young.
For Prosecuting Attorney—W. A. Beakley.

Congressman Smith is billed to speak at the Orpheum Theatre this evening. Candidate Hughes and Senators Borah and Brady, and all the Republican big guns have denounced President Wilson and everyone who voted for the Adamson eight-hour law. They are making the passage of this law one of the big issues of the campaign, and they unhesitatingly call on the voters of the United States to defeat every person who helped pass the act. Now, Congressman Smith voted for that bill as well as Congressman McCracken.

We hope Mr. Smith will tell the folks here in Blackfoot, in his address, what he thinks of Candidate Hughes, and the latter's denunciation of him and his vote for that law.

The Republicans have at last thrown off the mask in the Mexican matter, and now openly declare that they will intervene down there with an American army if they are elected. And all for what? To protect the dollars invested in that country by American corporations and individuals. We want to ask the fathers and mothers of Bingham county if they have any boys they want to sacrifice in Mexico, in order that great corporations may exploit the poor Mexican peon, and for the sole purpose of protecting the investments made by these corporations and millionaires down there. If you haven't any such sons to spare, then vote for Wilson, for we know he will keep aloof of that country and war with it, as long as it is possible.

The Republicans denounce the rural credits law, a law passed for the benefit of the farmers particularly. Yet almost every senator and congressman in both houses of the national congress voted for this bill. Hughes will have hard sledding in his efforts to have that bill repealed, if he should be elected. If we mistake not, both Congressmen McCracken and Smith voted for this act.

The Salt Lake Telegram's straw vote in Utah has put the Republicans down there on the uneasy seat. This vote indicates that Utah will go overwhelmingly Democratic.

Apostle Ivans says that it would be a grave mistake for the United States to intervene in Mexico, and he ought to know for he has lived down in that country for years.

Blackfoot Republicans hogged all the places on the county ticket—but three. The Democratic county ticket is made up of men from all over the county.

THE ECCLES ELEC-TRIC EXTENSION

When the writer was in Ashton last week he was given very plainly to understand that business men in that city were unanimously of the opinion that the Eccles interests were certain to extend their lines from Preston to that point. This opinion was later given more substance in a wire from that point the following day, which was printed in our issue of yesterday.

From an interview in the Herald-Republican today we are given more reason than ever to believe that the extension has reached a little than the "paper stage." Already, according to the interview with the chief engineer of that company, they have made their surveys to Pocatello, which gives color to the statement that the line will be constructed as far as Idaho Falls next year.

There is no doubt in our mind but that the Ashton & St. Anthony Power Company have agreed to furnish them with 2000 horse power from their plant on the north fork of the Snake river near Ashton.

The fact that the power company is pushing the work so vigorously adds more color to the story. While it is understood that under their franchise they must have the plant in operation by May of next year, it is also reasonably clear that should they find it impossible to finish the work it would not be beyond the possibilities to get an extension of their time for the completion of the work.

One of the things which will make Idaho Falls the most important and substantial cities of the state is this same electrical road. It will tap a great amount of virgin territory and bring an enormous trade right to our doors, and our business men will handle it in a manner that will prove gratifying to all concerned.

From such information as we have gathered we are most strongly of the opinion that the line will reach Idaho Falls in July of next year.—Idaho Falls Post.

DESPENDENCY

When you feel discouraged and despondent do not give up, but take a dose of Chamberlain's Tablets and you are almost certain to feel all right within a day or two. Despondency is very often due to indigestion and biliousness, for which these tablets are especially valuable. Obtainable everywhere.

The Cleanest Coal in the World

When you shovel Rock Springs Coal into your stove or furnace you know that those glossy black chunks will soon burn into red-hot coals, which will make your home warm, cheery and comfortable. For Rock Springs produces intense heat. It is free from soot and smoke.

Rock Springs COAL

makes a fine, white ash which is light to carry—and there's not much of it. There's not a clinker in a ton.

Taking it all in all, Rock Springs is a most satisfactory all-round coal—it saves in time, temper and money. Buy it of your dealer.

Rock Springs Coal burns better when there is a little Rock Springs slack mixed with the lumps.