# Tire Mileage Increased and Cost Reduced-for Small Cars 

You can buy Goodyear Tires today at prices which are no higher than they were ten years ago.

And from these tires you can now obtain more actual mileage due to advancements made by Goodyear in their construction since 1910.
The present cost of Goodyear mile age therefore is decidedly less and this fact applies to all the line, including the $30 \times 3$-, $30 \times 3 \frac{1 / 2}{}$ - and 31x 4-inch size Goodyear Tires built especially for small cars.
If you own a Ford, Chevrolet, Dort, Maxwell or other car taking these sizes, go to your nearest Service Station for Goodyear Tires - get exceptional mileage at very low cost.

$30 \times 3 / 2$ Goodvear Doublec Cure $\$ 2350$
Fabric, All -Weather Tread
Good year Heary Tourist Tubes cost no more than the price
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\$3.45 \$4.95
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Smartly styled trimmed hats, soft draped. pleated
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[^0]:    Children's Trimmed Hats, all beautifully trimmed

