

Automobiles

MAGNETIC GEAR SHIFT PERFECTED

A magnetic or electric gear shift enables even the frailest woman to drive the heaviest motor car with ease, has been placed on the market. The shifting of gears, instead of being by hand, is done virtually by the pressing of a push button.

The magnetic gear shift is declared to be the most notable improvement in the motor car since the advent of the electric self starter and has during the last three months commanded the attention of five leading motor car companies, which are now performing work preliminary to passing upon the gear shift as regular equipment for their cars. The magnetic gear shift thus promises to bring

SILVERTON TIRES PROVE HIGH MILEAGE

A tabulation of early reports from 63 dealers throughout the United States, who participated in the Franklin gasoline economy test last week, shows an exceptionally high average mileage for the cars equipped with Silvertown cord tires.

As a matter of fact, these Franklin-Silvertown records ranged from 30.03 miles up to 69.4 miles per gallon, and represent conditions afforded by every kind of road in both good and bad weather throughout the country.

These figures are more significant at this time than at any other since a general wave of economy is sweeping the country and particularly so as no special preparation was made for the test which is an annual one.

into general use almost overnight, as the self-starter did a few years ago.

ESSENKAY not only doubles and trebles tire mileage—it makes punctures and blowouts impossible.

Essenkay
TIRE TROUBLE

No Punctures
No Blowouts
No Extra Tires
No Extra Rims
No Pumps
No Jacks
Doubles Tire Mileage



For Automobile Starting Batteries

Now is the time to let the Doctor—that's us—give your battery the "once over."

Whether or not you have been using your car this past winter, your battery undoubtedly needs attention.

Drive around to our "Exide" Service Station and we will inspect your battery carefully. We make no charge for this service.

We are "Exide" Distributors in this territory. Remember that the "Exide" is the original "Unit-seal" battery—the enormously powerful battery and the one that's easy to care for.

"Exide" service is prompt and reliable. Take advantage of our free inspection offer.

PEAKE ELECTRIC CO.

Exide Service Station.

30 S. Palafox. Phone 345.

J. P. REMICH & SONS

DISTRIBUTORS, ESSENKAY.

If You Own a Car

If you drive a car, you want to be sure that car will take you there and bring you back.

And there are times when that car needs service needs supplies, repair parts, battery work, adjustments, etc.

You will find all the service you could desire at this station—the word service is applied in the broadest sense of the word here.

AGENCY:

Cadillac Cars, Goodrich Tires.

Pres-o-Lite Storage Batteries.

Pres-o-Lite Service Station.

Chittenden Garage Co.

16 N. Palafox St. Phone 51.

It Is Only a Small Part



to be replaced or the whole car overhauled we are ready and able to perform the task in the most thorough manner and with the utmost promptness. So if you have auto trouble send the machine here and we'll make it right. We are amply equipped to repair any part of your machine from tire to top.

Abbott Auto Repair Co.

Phone No. 415. Palafox and Gregory streets.

MUST DRAIN MOTOR SO WARNS EXPERT

"Is the stuff in your crank case today real oil with lubricating power practically unimpaired, or it is just 'stuff' that was oil once upon a time long ago? If it is the latter you will be money in pocket if you drain it out immediately and put in fresh oil," says the Paige superintendent of service.

"The amount of money that is spent by car owners as the result of failure to drain out the crank case and put in fresh oil frequently enough, fully justifies dealers in saying that this is one of the greatest causes of impaired automobile efficiency which comes under the observation of their service department.

"Hardly one motorist in ten drains the crank case often enough. This is why factories recommend draining them every 500 miles, hoping that if they put it as strong as this owners will put in fresh oil at least once in 1,000 miles anyway.

"This trouble with thin oil in the crank case is getting worse instead of better as time goes on. One reason may be the lower grade of fuel which is commonly used now. High grade gasoline exploded practically the full charge in the cylinder at every shot.

"The low grade, heavier fuel of today is very likely not to burn up completely, so some gasoline gradually leaks down through the cylinder and gets into the oil and helps thin it.

"Once the lubricating qualities of the oil are lost, or nearly so, it takes a surprisingly short time to injure the bearings. As near as we can determine from our investigation of the subject, the average owner drains the crank case once in 3,000 or 4,000 miles. The astonishing thing under these conditions is that even more trouble and expense are not produced in the motor."

GILBERT IS NAMED SALES MANAGER OF CARLISLE CORD TIRES

Charles A. Gilbert, formerly Western District Manager of the United States Tire Company's interests on the Pacific Coast and in the far east, has just been appointed general sales manager of the Carlisle Cord Tire Company, of New York.

Mr. Gilbert comes to his new post with a wide business experience in the rubber world. For four years he was branch manager of the Continental Caoutchouc Company, Chicago. The next four years saw him assistant eastern district manager of the United States Tire Company, whence he went west in his capacity as western district manager of the same large concern.

As a consequence, Mr. Gilbert has a thorough and practical knowledge of the tire industry and market. Added to this exceptional experience, he has also the keen quality of the American "live-wire" business executive.

He goes to his new duties with the confidence and good wishes of his former business associates, and his good work is anticipated of him by his many friends.

HOW TO GET THE MOST OUT OF TIRES

A booklet has been issued by the Goodyear Tire & Rubber Company, Akron, Ohio, on maximum mileage, which tells "How to get the most out of your tires."

Tire men agree that three magnificent trans-continental highways could be built yearly with the money spent by motorists for tire mileage which they do not receive. Application of the methods of tire care advocated in the booklet is intended to eliminate this great waste.

The message of the booklet deals with the tire, the road, proper loading, inflation pressures, wheel alignment, changing of tires, the various items of proper tire care and the use of tire savers in prolonging tire life.

Among the suggestions offered are the testing of air pressures to insure service, the avoiding of bumps which cause breaks on the inside of the tire where its presence is unknown until the announcement comes in the shape of a blow-out, the proper use of chains, the right way to carry tubes, the proper application of brakes and many other important considerations to which tires are entitled.

There is a very interesting chapter on the tire saver kit, which is a collection of tire accessories designed to take care of any unexpected tire trouble on the road.

Peace In 24 Hrs.

for Stomach Sufferers who take Mayr's Wonderful Remedy. Don't neglect your Stomach Ailments another minute. What appears to be only minor Stomach disorders may often be symptoms of Cancer and Ulcers of the Stomach and Intestines, Gall Stones, Acute Indigestion, and other dangerous ailments, of which the sufferer is not aware until, too late. An ideal prescription for overcoming quickly Stomach, Liver and Intestinal Trouble is Mayr's Wonderful Remedy. Millions of people have been restored by it. One dose will PROVE that it will help you. Mayr's Wonderful Remedy is for sale by the Crystal Pharmacy.—Adv.

Pensacola Launch and Machine Co.

Two Sets Marine Ways. Willard Service Station. Skiffs and Motor Boats Built and Repaired.

P. L. Brown, Mgr. Phone 662

Pensacola Buick and Supply Co.

BUICK VALVE-IN-HEAD MOTOR CARS, TIRES, OILS, ACCESSORIES, SUPPLIES.


PHONE 485.

Don't Miss the Missing Link

SCHEDULE:
Leave Mulet 6, 9 and 12 a. m. and 3 p. m. and 6 p. m.
Leave other side 6:35, 9:35, 12:35 a. m., 3:35 and 6:35 p. m.

S. OTIS.

DELCO-LIGHT



Electricity for Every Home and Farm

Does Away With Drudgery

DELCO-LIGHT is a complete electric light and POWER plant, operated by gasoline or kerosene. It is simple, economical, practical. Furnishes power to pump water and operate small machinery, washes clothes, churns butter, etc. Supplies abundance of clean, brilliant and safe light for: house and barn. Better living conditions and pays for itself in time and labor saved.

With Standard Batteries (U. S. A. B. Davison, Co.) \$350

FOR ACTUAL DEMONSTRATION WRITE, PHONE OR WIRE TO

BLOCH BROTHERS
DEALERS, SELMA, ALA.
Domestic Electric Company
Distributors, Atlanta, Ga.

ELECTRIC LIGHT PLANT, FEED MILL FOR CRESTVIEW

SPECIAL TO THE JOURNAL.
Crestview, Fla., July 28.—That Crestview is growing is proven almost every day. The latest project is our electric light plant to furnish the town with lights throughout.

Mr. Abbot of Jay, Fla., has bought the Bowers gin and mill property which has been idle so long and intends to come here shortly and make of it a turning lathe and feed mill.

L. L. Shaw, a prominent turpentine man from Niceville, was a business visitor to Crestview Thursday.

H. J. Brett, of DeFuniak, was here yesterday looking after his business interests here.

This morning will see the departure of another of Crestview's boys going to serve Uncle Sam, when Everett Spivey, the only son of Mr. and Mrs. W. H. Spivey, leaves for Jacksonville. His mother and sister, Miss Norma, who are spending the summer in Camp Walton, came over that they might spend the last few days with their beloved son and brother before he goes to report for duty in the army.

PNEUMATIC TIRES BEST FOR TRUCKS

Announcement has just been made by the United States Tire Company, through its president, Mr. James Newton Gunn, that a recent performance of United States "Nobby" Tread Cord Tires for trucks bid fair to revolutionize the truck tire business.

These tires used on a one and one-half ton truck, of similar specifications to military trucks, proved far more economical of gasoline and oil, and gave greater gross mileage under almost unbelievable impossible conditions, than solid truck tires have ever done.

Beyond this operating economy was the equally amazing fact that, after 4,288 miles of the severest kind of transport conditions, the truck was found to be in practically perfect condition. This was possible only because the pneumatic tires absorbed fully 90 per cent of the terrific road vibration to which the truck chassis mechanism is subjected when running on solid tires.

The test was made under the personal supervision of First Lieutenant J. W. O'Mahoney, a former United States motor-truck transport expert, who until last March was in command of Motor Truck Company No. 33, stationed on the Mexican border.

DOUBLE HEADER AT MAXENT PARK TODAY

There will be a double header this afternoon at Maxent Park, the first game starts promptly at 2:30 o'clock. Hartman and McVoy will be the batteries for the first game, Peachy and Roebuck for the Huntington.

The second game starts promptly after the first one. Burmeister and Lurton will be batteries for the second game. These two games are expected to be two of the fastest and best games ever witnessed on the local diamond. A crowd is expected to be there to root for dear old Pensacola.

The team will be picked from the following players: Brent, Sanchez, Lurton, Griffin, Hartman, McVoy, R. Van Matre, Angelo, Graham, McVoy, D. Kirby, Burmeister, Hudson, Villar, Stix, Bonifay, Lef.

NEW DEPARTURE BY THE WOODMEN

At the recent meeting of the Sovereign Camp, W. O. W., which was held in Atlanta, a resolution was passed, effective August 1, that all Woodmen in the service of the United States army will not be charged the thirty cent hazard rate as usually enforced.

Anyone joining the Woodmen after entering the United States army, it is explained, will be required to pay \$45 initiation fee but no hazard risk charges are attached to his policy.

It is stated that quite a number of applications are being received by men who are on the conscripted lists, who are eligible, but who want to join the W. O. W. before entering the service of the United States.

COMPILES AUTO BLUE BOOK IN CITY ATLANTA IN SAFETY

H. Lollsgard and H. Flasher of the Automobile Blue Book arrived in the city yesterday after a tour of West Florida, coming direct to this city from Tallahassee. The party left the Capital Thursday, for Mobile. They are travelling in a hand-somely decorated roadster, and are obtaining information for the next issue of the blue book.

United States Deputy Marshal C. P. McMillan returned to the city yesterday morning after delivering six prisoners to the federal penitentiary at Atlanta. The men were convicted at the present term of the federal court of selling liquor to enlisted members of the military forces of the United States while in uniform.



Get your Hauling done in Daylight.

DISPENSE with costly, plodding horses. Get a Smith Form-a-Truck. Haul the same loads as 2 teams now haul—in half the time. When you go to town make the trip in one-third the time required by horses.

Hauls Anything—Anywhere

Don't take your horses out of the fields for hauling. Don't delay farm work. Smith Form-a-Truck will do work of four horses—at half the cost. Costs no more than a good team and harness—\$350.

Save two drivers' wages. Farm help cost is going up. Never in the history of America has it been so high.

Use Smith Form-a-Truck for hauling milk, grain, crops, feed, manure, lumber, coal and everything else on the farm.

Save 20 Acres

Government Agricultural statistics show that it costs \$441 a year to feed and stable four horses—that they eat the entire feed raised on 20 acres. Care—veterinary—medicine—shoeing—bedding—all cost extra.

Smith Form-a-Truck will save all this money—costs but \$140 a year.

Horses eat whether they work or not. And they work only 100 days a year. Smith Form-a-Truck costs you nothing while idle.

8c a Ton Mile

The lowest hauling cost in the world. Less than 8c per ton mile—exclusive of driver's wages. 6,000 to 8,000 miles per set of tires—12 to 18 miles per gallon of gasoline—12 to 15 miles per hour.

For Six Cars

Now use a new or used Ford, Maxwell, Dodge Bros., Chevrolet Buick or Overland chassis with a Smith Form-a-Truck attachment and get a fully guaranteed, powerful, strong, 4-ton truck

Pensacola Overland Co.

Pensacola, Florida.

Automobile Insurance

The cheapest and safest kind of Automobile insurance—in its every form—is written by us.

Worry, uncertainty and doubt as to possible loss by fire or accident may be removed if you insure your car with a Maryland Liability Policy.

For full information, rates, etc., phone

The H. H. THORNTON CO.

AGENTS

Fire, Windstorm, Accident and Automobile Insurance.

Bloom Building.