enables even the frailest woman to 63 dealers throughout the United today real oil with lubricating power Goodycar Tire & Rubber Company, ease, has been placed on the market lin gasoline economy test last week,

pressing of a push button. The magnetis gear shift is declared car companies, which are now per- try. forming work preliminary to passing



For Automobile Starting Batteries

Now is the time to let the Doctor-that's us-give your battery the "once over.

Whether or not you have been using your car this past winter, your battery undoubtedly needs attention Drive around to our "Exide" Service Station and we will inspect your battery carefully. We make no charge for this

We are "Exide" Distributors in this territory. Remember that the "Exide" is the original "Unit-seal" battery-the enormously powerful battery and the one that's easy to care for.

"Exide" service is prompt and re-hable. Take advantage of our free inspection offer.

PEAKE ELECTRIC CO. T. Exide Service Station.

30 S. Palafox. Phone 345.

drive the heaviest motor car with States, who participated in the Frank-The shifting of gears, instead of be- shows an exceptionally high average ing by hand, is done virtually by the mileage for the cars equipped with long ago? If it is the latter you will Tire men agree that three magnifi-Silvertown cord tires.

As a matter of fact, these Frankto be the most notable improvement lin-Silvertown records ranged from in the motor car since the advent of 30.03 miles up to 694 miles per galthe electric self starter and has dur- lon, and represent conditions afforded vice. ing the last three months command- by every kind of road in both good

These figures are more significant upon the gear shift as regular equip- at this time than at any other since ment for their cars. The magnetic a general wave of economy is sweepgear shift thus promises to spring ing the country and particularly so as no special preparation were made for the test which is an annjual one.

> nto general use almost overnight, as the self-starter did a few years ago-

ESSENKAY not only doubles and trebles tire mileage -it makes punc-tures and blowouts impossible.

> No Punctures Ne Blowouts No Extra Tires No Extra Tube No Extra Rims No Pumps No Jacks

P. REMICH & SONS DISTRIBUTORS, ESSENKAY.

Doubles Tire Mileage

If You Own a Car

If you drive a car, you want to be sure that car will take you there and bring you back.

And there are times when that car needs service needs supplies, repair parts, battery work, adjustments, etc.

You will find all the service you could desire at this station—the word service is applied in the broadcast sense of the word here.

> AGENCY: Cadillac Cars, Goodrich Tires.

> Pres-o-Lite Storage Batteries. Pres-o-Lite Service Station.

Chittenden Garage Co.

16 N. Palafox St. Phone 51.

It Is Only a Small



to be replaced or the whole car overhauled we aer ready and able to perform the task in the most thorough manner and with the utmost promptness. So if you have auto trouble send the machine here and we'll make it right. We are amply equipped to repair any part of your machine from tire to

Abbott Auto Repair Co.

Phone No. 415. Palafox and Gregory treets.

MUST DRAIN MOTOR HOW TO GET THE SO WARNS EXPERT MOST OUT OF TIRES

"Is the stuff in your crank case practically unimpaired, or it is just Akron, Ohio, on maximum mileage, which tells "How to get the most stuff' that was oil once upon a time out of your tires.

ed the attention of five leading motor and bad weather throughout the coun- by car owners as the result of failing this great waste. to drain out the crank case and put in fresh oil frequently enough, fully justifies dealers in saying that this is one tomobile efficiency which comes under the observation of their service de-

> "Hardly one motorist in ten drains the crank case often enough. This is why factories recommend draining them every 500 miles, hoping that if they put it as strong as this owners will put in fresh oil at least once in 1,000 miles anyway.

"This trouble with thin oil in the crank case is getting worse instead of better as time goes on. One reason may be the lower grade of fuel which is commonly used now. High grade gasoline exploded practically the full charge in the cylinder at every shot.

"The low grade, heavier fuel of today is very likely not to burn up completely, so some gasoline gradually leaks down through the cylinder and gets into the oil and helps thin it.

"Once the lubricating qualities of the oil are lost, or nearly so, it takes a surprisingly short time to injure the bearings. As near as we can determine from our investigation of the subject, the average owner drains the crank case once in 3,000 or 4,000 trouble and expense are not produced in the motor.

GILBERT IS NAMED SALES MANAGER OF CARLISLE CORD TIRES

Charles A. Gilbert, formerly Western District Manager of the United States Tire Company's interests on the Pacific Coast and in the fac east, has just been appointed general sales manager of the Carlisle Cord Tire Company, of New York.

Mr. Gilbert comes to his new post with a wide business experience in the rubber world. For four years he was branch manager of the Continental Caoutchouc Company, Chicago. The next four years saw him assistant eastern district manager of the United States Tire Company, whonce he went west in his capacity as western district manager of the same large

As a consequence, Mr. Gilbert has a thorough and practical knowledge of the tire industry and market Added to this exceptional experience, he has Don't Miss the Missing Link also the keen quality of the American "live-wire" business executive.

He goes to his new duties with the confidence and good wishes of his for- 2 p. m. and 6 p. m. more business associates, and much Leave other side 6:35 9:35, 12:35 good work is anticipated of him by a. m., 3:35 and 6:35 p. m.

be money in pocket if you drain to out cent trans-continental highways could immediately and put in fresh oil," be built yearly with the money spent "The amount of money that is spent the booklet is intended to eliminate

The message of the booklet deals of the greatest causes of impaired autitems of proper tire care and the use

Among the suggestions offered L L. Shaw, a prominent turpenare the testing of air pressures to tine man from Niceville, was a busiknown until the announcement comes interests here. in the shape of a blow-out, the proper! This morning will see the departbrakes and many other important Everett Spivey, the only son of Mr. considerations to which tires are en- and Mrs. W. H. Spivey, leaves for

trouble on the road.

Peace In 24 Hrs. PNEUMATIC TIRES

for Stomach Sufferers who take Mayr's Wonderful Remedy. Don't neglect your Stomach Ailments another minute. What appears to be only minor Stomach disorders may these conditions is that even more vers of the Stomach and Intestines, Gall Stones, Acute Indigestion, and late. An ideal prescription for overcoming quickly Stomach, Liver and half ton truck, of similar specifica-Intestinal Toruble N Mayr's Wonder-PROVE that it will help you. Mayr's

> Pensacola Launch and Machine Co. Iwo Sets Marine Ways. Willard

Crystal Pharmacy.-Adv.

Service Station. Skiffs and Motor Boats Built and Repaired. P. L. Brown, Mgr.

Pensacola Buick and Supply Co. BUICK VALVE-IN_HEAD MOTOR CARS, TIRES, OILS, ACCES. SORIES, SUPPLIES,

PHONE 485

Leave Mulat 6, 9 and 12 a. m. and

DELCO-LIGHT Home and Farm



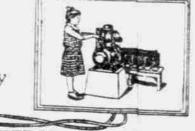
Does Away With

Drudgery

DELCO-LIGHT is a complete electric light and POWER plant, operated by gasoline or kerosene. It is simple, economical, practical. Furnishes power to pump water and operate small machinery, washes clothes, churns butter, etc. Supplies abundance of clean, brilliant and safe light for house and barn. Betters living conditions and pays for itself in time and labor saved. With Standard Butteries (f. o. b. Dayton, O.) - -

FOR ACTUAL DEMONSTRATION WRITE, PHONE OR WIRE TO

BLOCH BROTHEERS DEALERS, SELMA, ALA Domestic Electric Company Distributors, Atlanta, Ga.



ELECTRIC LIGHT

SPECIAL TO THE JOURNAL. be built yearly with the money spent by motorists for tire mileage which Crestview is growing is proven al- obtaining information for the next members of the military forces of says the Paige superintendent of ser- they do not receive. Application of most every day. The latest project is the methods of tire care advocated in our electric light plant to furnish the town with lights throughout-

> Mr. Abbot of Jay, Fla., has bought with the tire, the road, proper load- the Bowers gin and mill property ing, inflation pressures, wheel align- which has been idle so long and inment, changing of tires, the various tends to come here shortly and make of tire savers in prolonging tire life, of it a turning lathe and feed mill.

becare service, the avoiding of bumps ness visitor to Crestview Thursday. which cause breaks on the inside of H. J. Brett, of DeFuniak, was here the tire where its presence is un- yesterday looking after his business

use of chains, the right way to carry ure of another of Crestview's boys tubes, the proper application of going to serve Uncle Sam, when Jacksonville. His mother and sister, There is a very interesting chapter Miss Norma, who are spending the on the tire saver kit, which is a col- summer in Camp Walton came over lection of tire accessories designed to that they might spend the last few take care of any unexpected tire days with their beloved son and brother before he goes to report for

BEST FOR TRUCKS

Announcement has just been made miles. The astonishing thing under often be symptoms of Cancer and Ul- by the United States Tire Company. through its president, Mr. James Newton Gunn, that a recent performother dangerous ailments, of which ance of United States 'Nobby' Tread ntil too Cord Tires for trucks bid fair to revolutionize the truck tire business. These tires used on a one and one-

ful Remedy. Millions of people have tions to military trucks, proved far been restored by it. One dose will more economical of gasoline and oil, and gave greater gross mileage under almost unbelievable imppossible con-Wonderful Remedy is for sale by the ditions, than solid truck tires have

Beyond this operating economy was the equally amazing fact that, after 4,288 miles of the severest kind of transport conditions, the truck was found to be inpractically perfect conlition. This was possible only because the pneumatic tires absorbed ully 90 per cent of the terrific road vibration to which the truck chassis nechanism is subjected when running n solid tires.

The test was made under the peronal supervision of First Lieutenant W O'Mahoney, a former United States motor-truck transport expert, who until last March was in command of Motor Truck Company No. 35. stationed on the Mexican border.

There will be a double header this afternoon at Maxent Park, the first game starts promptly at 2:30 o'clock. Hartman and McVov will be the batteries for the first game, Peachy and Roebuck for the Huntington

The second game starts promptly after the first one. Burmeister and arton will be batteries for the second game. These two games are expected to be two of the fastest and best games ever witnesses on the ocal diamond. A crowd is expected to be there to root for dear old Pen-

The team will be picked from the ollowing players: Brent, Sanchez, urton, Griffin, Hartman, McVoy, R., Van Matre, Angelo, Graham, McVoy D. Kirby, Burmeister, Hudson, Villar, Stix, Bonifay, Lef.

NEW DEPARTURE BY THE WOODMEN

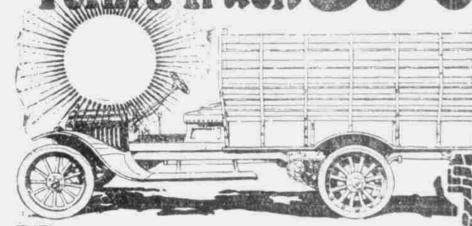
At the recent meeting of the Sovereign Camp. W O. W., which was held in Atlanta, a resolution was passed, effective August 1, that all Woodmen in the service of the United States army will not be charged the thirty cent hazard rate as usually en-Anyone joining the Woodmen after

entering the United States army, it is explained, will be required to pay \$45 initiation fee but no hazard risk charges are attached to his policy-It is stated that quite a number of applications are being received by men who are on the conscripted lists, who are eligible, but who want to join the W. O. W before entering the service of the United States.

city from Tallanassee. The party prisoners to the federal penitentiary left the Capital Thursday, for Mo- at Atlanta. The men were convicted issue of the blue book

the Automobile Blue Book arrived P. McMillan returned to the city yes-in the city yesterday after a tour of P. McMillan returned to the city yes-West Florida, coming direct to this ternay morning after delivering six hile. They are travelling in a hand- at the present term of the federal the United States while in uniform,

Form-a-Truck



Get your Hauling done in Daylight.

SPENSE with costly, plodding horses. Get a Smith Form-a-Truck. Haul the same loads as 2 teams now haul—in half the time, When you go to town make the trip in one-third the time required by horses.

Hauls Anything—Anywhere

Don't take your horses out of the fields for hauling. Don't delay farm work. Smith Form-a-Truck will do work of four horses-at half the cost. Costs no more than a good team and

Save two drivers' wages. Farm help cost is going up. Never in the history of America has it been so high. Use Smith Form-a-Truck for hauling milk, grain, crops, feed, manure, lumber, coal and everything else on the farm.

Save 20 Acres

Government Agricultural statistics show that it costs \$441 a year to feed and stable four horses—that they eat the entire feed raised on 20 acres. Care-veterinary-medicine-shoeing -bedding-all cost extra.

Smith Form-a-Truck will save all this money - costs but

Horses eat whether they work or not. And they work only 100 days a year. Smith Form-a-Truck costs you nothing while idle.

8c a Ton Mile

The lowest hauling cost in the world. Less than 8c per ton mile—exclusive of driver's wages. 6,000 to 8,000 miles per set of tires—12 to 18 miles per gallon of gasoline—12 to 15 miles per hour,

For Six Cars

Now use a new or used Ford, Maxwell, Dodge Bros., Chevrolet Buick or Overland chassis with a Smith Form a Truck attach ment and get a fully guaranteed, powerful, strong, I ton truck

Pensacola Overland Co. Pensacola, Florida.

Automobile Insurance The cheapest and safest kind of Automobile in-

surance-in its every form-is written by us.

Worry, uncertainty and doubt as to possible loss by fire or accident may be removed if you insure your car with a Maryland Liability Policy.

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