

FALL OPENING

Tuesday Evening 8 to 11 o'clock,
 Thursday and Friday Regular Business Hours
OCTOBER 8, 9, 10, 11, 1907.

Music
 Tuesday Evening
 8 to 11 o'clock

Exclusive Shoe Store

This is one of our brag departments no discriminating man or woman should miss this interesting and authoritative Fall Show of smart Foot-wear.

We are exclusive selling agents in Hattiesburg for Edwin Clapp shoe for men \$5.50 to \$7.00 Sorosis Fine Shoes for Women \$3.50 to \$6.00. We carry these lines in all leathers and styles.

Furnishings

Want the men folks to remember this Opening Display is for them as well as the women. Our large exclusive men's wear department is now complete in every particular.

MEN AND BOYS CLOTHING.

The man or boy who is really looking for smart cloths—something different from just ordinary products—will find in our distinctive collection of correctly tailored clothes a style and pattern sure to strike his fancy.

Tuesday Evening, October 8th, ushers in one of the most notable events of the season. The occasion is our Grand Fall Opening Display of new and attractive fashions and is far greater in scope than any previous hapening of a like nature. The collection of the new styles is complete in every detail and presents an authentic delineation of the leading modes for fall and winter. Every department of this great store is at its best and the new apparel, material, and accessories awaiting you are beautiful beyond conception. It is an event of supreme importance and we most urgently request your attendance.

Rich Furs

Fur scarfs and muffs in almost an endless variety. We carry a most complete line in this section

Price \$1.00 to \$50.00

Petticoats

Silk petticoats in all desirable shades 5.00 to 15.00. Heatherbloom petticoats in staple shades 2.50 to 5.00. Satteen petticoats;

\$1.00 to \$2.00

New Fall Dress Goods

This is one of the Strongest Departments of THE TURNER STORE. The world's best markets have contributed their choicest products to this meritorious exhibition, by far the largest and most carefully chosen stock ever assembled in South Mississippi, now in complete possession of this department.

Fall Opening Display of Ladies Tailored Suits.

The garments themselves will best tell the story of effective modes, and we invite you to see them if only to learn of what is to be worn in the months to come.

Price \$10.00 up to \$58.50

House Furnishings

The ever-energetic housekeeper has a thousand plans for the improvement and beautifying of her home. We are ready, willing and able to help her economically and will, as ever before, whether it be Mattings, Carpets, Rugs, Lace Curtains, Draperies or Upholstery Materials.

New Silks

An elaborate presentation of the newest weaves and fabrics for fall and winter in plaids stripes and all desirable shades price ---50c to 1 50

Evening Coats

Of broadcloths bound with velvet, appique, and lined with white satin Price 25.00 to 40.00

Costumes

Of Crepe De Chene, Lace and Silk in blue, pink, white and black elegantly trimmed of lace and appique to match; price 18.00 to 75.00

Shirt Waists

The largest and most charming creations in waists for dressy wear or for serviceability. In Madras 1.25 to 3.50 In silk 4.00 to 12.50 In lace 4. to 15.

Skirts

New and striking skirts for fall made of Panama Voil, Hearnhouse serge, embroidered Panama etc; Price 4.50 to 18.50

New Cotton Fabrics

Covert cloths 10c
 Arnold's cotton suiting 15c
 to 25c
 American Printing Co.'s fabrics 7c
 Cotton plaids and stripes waistings 15c to 50c

Store Closed Tuesday Afternoon

Preparing for Opening Display Tuesday Evening.

Will Open

October 8, Promptly at 8 p. m.

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 8 to 11 o'clock
 October 8th.

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THE
TURNER
 STORE

500 to 508 Main St.
 111 to 115 Front St.
 Hattiesburg, Miss.

THE
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 STORE