

THE
DAVIDSON CO.
Hattiesburg,
Miss.

SPECIAL ATTRACTIONS

ALL THIS WEEK

....Some of Our Biggest Bargains Are Never Advertised....

- Lonsdale and Fruit-of-the-Loom, at **12 1/2c**
- Outings, Light and Dark Patterns, at **8 and 10c**
- Ladies' Fleeced Vest and Drawers, cut full, at **25c**
- 24-inch Crepe-de-Chine Evening Shades, at **39c**
- Pure linen Embroidered Handkerchiefs, at **14c**
- New Bags and Purses, worth 75c, at **49c**
- Silk and Leather Belts, worth 65c, at **43c**
- Ladies' Black or Tan Hise Hose, full regular, at **25c**

Dress Trimmings.
Novelty is the keynote of the showing of dress trimmings, and here you'll find your every requirement can be most satisfactorily supplied.
In fact, we have made unusual preparations to have our stock of dress trimmings so complete that it can meet every demand made upon it.

Dressmaking Department.
Third Floor.
Mrs. Vories, who is in charge of our dressmaking department, is booking orders now for Autumn gowns. She is prepared to execute orders promptly. Her work is very high-class and prices are moderate. Call today.



ONE of the best characteristics of the new dress goods is their improvement along the lines of quality. Our showing of the many new fabrics has been carefully chosen and only those that are thoroughly reliable in every detail have been allowed to enter the store.

Never before have we begun a season with such an abundant variety here are dress goods for every conceivable occasion.

The many woolen fabrics are particularly rich in quality, while the novelties are of really surpassing beauty of weave and color.

Special Dress Goods Values all the Week, at 45c

We offer you a choice line of the newest fall materials in Scotch Plaids, plain and mixtures, Panama, Serge, Covert Flannel Suiting materials that are worth, per yard. **50 to 65c**

Broadcloth at 95c.

During this week we offer you a fine 52-inch Broadcloth in Black, Navy, Wine Brown, Tan, Caster, and other staple street shades at 95c a yard.

Here are more stylish fabrics we are showing in all the new shades:

- 54-inch Broadcloth, at **1.25**
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- 52-inch Storm Serge, at **1.00**
- 52-inch French Serge, at **1.00**
- 42-inch Prunello Cloth, at **1.00**
- 44-inch Taffeta Cloth, at **1.00**
- 44-inch Tameese Cloth, at **1.00**
- 38-inch Surah Serge, at **.65**
- 38-inch Panama Cloth, at **.50**
- 36-inch Batiste, at **.50**
- 44-inch Plaid Suitings, at **.85**
- 44-inch Panama Suitings, at **1.00**
- 44-inch Checked French Serge, at **1.00**
- 54-inch Checked French Serge, at **1.25**
- 54-inch Worsted Suitings, at **2.25**

Extraordinary Kid Glove Values.

Highest quality real kid, 12 button Glace Mousquetaires, in white, black and all street shades, \$3.50 value, at pair **\$3.00**
The same make and quality in the same line of colorings, in full 16 button length, perfect fitting, regular \$4.00 value at **\$3.50**
16 button silk gloves in black, white and colors, \$1.25, \$1.50, \$2.00 Ladies' Two Clasp Kid Gloves, all colors, extra quality at **\$1.00**

Two Extra Silk Values.

Full 36-inch Black guaranteed Taffeta, "Our Standard Blue Edge Grade," \$1.25 value, at **\$1.10**

Extra Values Silk Petticoats

Extra full rustling silk Petticoats well made, guaranteed Taffeta silk, black and all street shades, \$6.50 values at

\$4.98

Same colors in heavier grade Taffeta, at

\$5.98

Other Values at **\$7.50 to \$10**



QUICK SERVICE

A Special Feature of This Wonderful Suit Sale

Buy today and we alter and deliver tomorrow. This is a very important feature to the trade. Suits altered for out of town trade delivered free, and still you save a fourth. Look today.

SUITS AT \$12.50, \$14.95, \$16.95, \$20.00 AND \$25.00



Ladies' Separate Skirts

A splendid showing of the new skirts for wear on all occasions is now ready.

Skirts for street wear and for dress wear in the season's favored fabrics, in plain colors, fancy mixtures and novelties.

From the plain skirt to the one most elaborately trimmed there is exceptional value in every skirt.

Nearly every train brings something new for our ready-to-wear department. Entire new line of "American Girl," skirts arrived during the past few days. On sale now, at **\$4.98 to \$15.00**

Plaid and Fancy Silks.

During this week we offer you choice of 25 pieces of beautiful Plaids, Checks and Stripes, worth 65c to 75c, at **50c**

New Corsets

American Beauty J. B. and Warner

From the above lines we can fit almost any figure. They come in low, medium and high bust, short, medium, cutaway or long hip models, made of best coutills, all sizes.

Price **\$1.00 to \$3.00**



The Davidson Company.

SOCIETY.....

AND... Woman's Interests

A Musical.
The Ladies' Aid Society of the First Baptist Church has arranged to give a musical at the home of the pastor, Rev. I. P. Trotter, Friday night, October 18.
The following interesting program has been arranged and it is hoped a large number will be present to enjoy it.
Music.....Misses Holliman
Vocal solo.....Mrs. L. H. Martin
Piano solo.....Mrs. Eckhardt
Reading.....Miss Saunders
Vocal Solo.....Miss Edith Sigler
Selection.....Male Quartette
Violin solo Miss Margaret Aylesworth

Piano solo.....Miss Annie Lou Thompson
Vocal duet.....Misses Pitts & Bowen
Duet—cornet and Violin—Misses Gilda and Margaret Aylesworth,
Miss Allie Heidelberg, accompanist.
Piano Solo.....Miss Edna Sigler
Home Mission Society.
The ladies of the Home Mission Society of the Main street church will entertain at a progressive tea Thursday afternoon, October 17, from 3 to 6. First course at Mrs. Young's; second course at Mrs. Turner's; third course at Mrs. Tatum's. Tickets for sale at Mrs. Young's 25 cents for the entire luncheon.

It is the intention of the editor of the society column to run a social calendar in this column each Sunday, and it will be highly appreciated if any one who intends to be host or hostess at any social function next week will send a notice, or telephone same in to the office of the Daily News by 3 o'clock Saturday afternoon.

The Mission Box will be packed at the First Baptist Church on next Monday afternoon at 3:30 o'clock. Everybody is invited. The society asks that every one bring a package of goods, as the box is still short on calico, gingham, etc.

Mr. W. P. Chambers and daughter, Miss May, returned home yesterday from Dallas, Texas. Mr. Chambers went to Dallas about a week ago to accompany Miss May home, as she was quite ill and her friends will be glad to know that she is better.

Clarence Ware of Meridian, was a visitor to Hattiesburg Tuesday. Mr. Ware has many friends here who are always glad to welcome him.

Mrs. J. H. Ellerbe will leave today on the noon train for New Orleans, where she is going on a pleasure and business trip combined.

Mrs. Minnie Wilson was a visitor to Poplarville Sunday.

Mr. T. M. Ferguson has returned

from Birmingham where he spent several days this week.

Mrs. T. P. Crymes and children left Saturday for Macon, where they will visit relatives.

Mr. J. C. Pearson, of Lumberton, was a business visitor to Hattiesburg yesterday.

Mr. John A. McLeod spent Tuesday in Purvis.

COOPER-VINCENT.

Daily News Special.
Jackson, Miss., October 16.—Jackson society was given a genuine surprise today when telegrams were received from Fort Worth, Tex., announcing the marriage at that place of Mr. James Cooper and Miss Johnnie May Vincent, both of this city.

The marriage took place at the home of the bride's sister, Mrs. John Nicholls. Miss Vincent had been in Fort Worth several days on a visit, and Mr. Cooper left here shortly afterwards, on matrimony bent.

It was known in social circles that the event was in prospect, but it was not slated to take place until later in the autumn. Mr. Cooper is a well-known traveling salesman, who has made his headquarters in the city several years, while the bride to be was a girl of exceptional beauty and personal charm, and the possessor of remarkable vocal accomplishments.

SIX ADDITIONS AT NIGHT SERVICE

BAPTIST REVIVAL STILL DRAWS LARGE CROWDS.

Evangelist Solomon Discussed "Sin, Salvation and Service" in His Usual Easy and Impressive Manner—Usual Program for Today.

The Baptist revival being conducted at the Emanuel Baptist Church by the state evangelist, Rev. E. B. Solomon, grows in interest with each succeeding service and unold and everlasting good is being accomplished by this able divine and his assistants.
Last night one of the largest congregations that has ever greeted the speaker was present and his treatment of his subject, "Sin, Salvation and Service" was plain and convincing and carried with it that ring of sincerity and concern characteristic of the speaker. The text was taken from Titus 2:5.
The music was especially appropriate and the singing most excellent as the large choir is composed of singers of ability who are in training and their souls in unison with the great and noble work to which they contribute no little.
The usual program of services will be carried out today and throughout the meeting and those who are interested in their spiritual well being should attend these meetings.
Six members were added to the church last night and others showed that the meeting was having a beneficent effect upon them.
How to Cure a Cold.
The question of how to cure a cold without unnecessary time is one in which we are all more or less interested, for the quicker a cold is gotten rid of the less the danger of pneumonia and other serious diseases. Mr. B. W. L. Hall, of Waverly, Va., has used Chamberlain's Cough Remedy for years, and says: "I firmly believe Chamberlain's Cough Remedy to be absolutely the best preparation on the market for colds. I have recommended it to my friends and they all agree with me." For sale by Hays & Field and the Yellow Pine Pharmacy.

BALDWIN'S AIRSHIP MAY VISIT THE FAIR

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Jackson, Miss., October 16.—Manager J. F. McKay, of the Industrial Exposition, is negotiating for several airship demonstrations during the November event by Capt. T. S. Baldwin, one of the best known aeronauts in America. Capt. Baldwin's flying machine has been on exhibit at the Alabama State Fair in Birmingham, and General Manager George T. Barnes writes to Mr. McKay that Capt. Baldwin made four perfect flights, and his airship was one of the features of the fair.

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Associated Press.
Cambridge, Mass., October 16.—Theodore Roosevelt, Jr., is now among the many cripples on the Harvard football squad. He has been having some trouble with his knee for a week, and in the Exeter game Saturday it was wrenched, so that he had to be taken out of the game. Today water on the knee developed, so that he will be a cripple for possibly a fortnight.

STRAYED OR STOLEN.

From 300 West Fourth street, one roan mare, with letter T branded on hip, about eight years old. Reward paid if returned to
J. D. CAUSEY,
Merchants Grocery Co.
Oct 14-17

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Exciting Attraction Tonight!

Prof. C. F. Stevens will give the Split Slide for Life, at
MAJESTIC ROLLER RINK
2nd St. between Jackson and New Orleans Streets
mission 10c. Skates 15c.