

# THE STARKVILLE NEWS.

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Arm them with the morale that wins battles

## Morale Hastens Victory

Back up the Boys Over There

YMCA-YWCA-National Catholic War Council-K of C-Jewish Welfare Board-War Camp Community Service-American Library Association-Salvation Army-

UNITED WAR WORK CAMPAIGN  
NOVEMBER 11-18

### United War Work Campaign Program

The campaign begins on Monday morning, November 11, and ends at midnight on Monday, November 18.

As approved by representatives of the Government at Washington the \$170,500,000 will be divided as follows:

Y. M. C. A. ....	\$100,000,000
Y. W. C. A. ....	15,000,000
National Catholic War Council (including Knights of Columbus) ...	30,000,000
War Camp Community Service.....	15,000,000
Jewish Welfare Board.....	3,500,000
American Library Association.....	3,500,000
Salvation Army	3,500,000

Any surplus will be divided pro rata.

### SERVICE THAT WINS THE SOLDIER HEART

Fred Lockley, Y. M. C. A., Tells of the Gratitude of the Boys at the Front.

"One of the discoveries men are making over here," Fred Lockley, of the Y. M. C. A. and of Portland, Oregon, writes from London, "is that more pleasure can be had out of giving than getting. Many a man who has spent money freely in the old days to buy pleasure is finding that he gets more pleasure over here by the spending of one's self in the service of others. "A few months ago I went out with a fellow Y. M. C. A. secretary to hunt up out-of-the-way detachments of troops. A stable guard here, a machine gun company there, a platoon somewhere else. We carried our goods in an automobile. We had plenty of writing paper and envelopes for free distribution, and chocolate, cookies, chewing tobacco and smoking tobacco, cigarettes, razor blades, tooth paste and things of that kind for sale. American war service workers were busy everywhere. We found Salvation Army lassies making doughnuts for the boys and K. of C. secretaries giving help. Books furnished by the American Library Association were to be seen on all sides.

"Hearing firing at a distance, we drove down the road and found a score or so of men at machine gun practice. The officer gave the men half an hour recess to buy goods.

"At another place we came in sight of a lieutenant drilling a platoon. I said to the lieutenant: 'How soon before you dismiss the company? We have Y. M. C. A. goods for sale.'

"He said: 'Right now. Sergeant, dismiss the company!'

"And ten seconds later the company was in line waiting to buy goods from our traveling 'Y.' Grateful is no name for it. The men can't do enough to show their gratitude."

Help make the United War Work Campaign a success.

### BOOKS FOR SOLDIERS SUPPLIED BY A. L. A.

English Camp Shows the Good Work of That Organization for Our Boys.

Something like 13,500 pieces of stationery are distributed daily among 4,000 enlisted men by Uriah B. Brubaker of Iowa, Kas., as librarian at the Y. M. C. A. writing tent, Woodley Rest Camp of the American Expeditionary Forces in southern England. The number of troops at this camp varies from 3,000 to 9,000.

This single detail indicates why it is necessary for the Y. M. C. A., Y. W. C. A., National Catholic War Council and K. of C., War Camp Community Service, Jewish Welfare Board and Salvation Army have to furnish 125,000,000 sheets a month for soldiers' letters.

Hundreds of books are taken out in this small camp, books furnished by the American Library Association and handled by the Y. M. C. A. Most of the demands are for a good class of fiction. Thirty American newspapers are received there daily. One hundred and fifty magazines are in use daily and 400 pieces of athletic equipment furnished by the "Y" are put to good use.

books contributed by the American people the association bought 560,271

books, mostly technical, of which 135,267 were sent overseas. More than 1,500,000 books of all kinds have been assigned to libraries in Y. M. C. A., K. of C. or Salvation Army huts in the war zone, a similar number being distributed in American training camps, while half a million are on warships or transports. The association has erected and operates forty-one library buildings.

The Salvation Army, with 1,270 workers, principally women, overseas, has won the affection of the fighters. Its 501 huts, rest and reading rooms are popular gathering places for the soldiers. The doughnuts fried by Salvation lassies in huts or trenches and given to the men have become famous around the world. The Salvation Army gave forty-four ambulances to the American and Allies' armies and in many other ways gives constant unselfish service.

### Why You Should Give Twice What You Did Before

The government has fixed the sum needed for the care of the men in the service at \$170,500,000.

Unless Americans give twice as much as ever before our soldiers, sailors and marines in 1919 may not enjoy their

- 3,600 recreation buildings
- 1,000 miles of movie films
- 100 stage stars
- 2,000 athletic directors
- 2,500 libraries supplying
- 3,000,000 books
- 85 hostess' houses
- 15,000 "Big Brother" secretaries
- Millions of dollars of home comforts

Give to maintain the morale that is winning the war now

### Electric Bitters

Made A New Man Of Him. "I was suffering from pain in my stomach, head and back," writes H. T. Aiston, Raleigh, N. C., "and my liver and kidneys did not work right, but four bottles of Electric Bitters made me feel like a new man."

PRICE 50 CTS. AT ALL DRUG STORES.

It is your duty to help make the United War Work Campaign a success.

Meals Served at All Hours

Up-To-Date In Every Particular

## The BELL CAFE

STARKVILLE MISS.  
FOR LADIES & GENTLEMEN

WHEN in town take your meals at the BELL CAFE. Everything Clean and Sanitary.

## OYSTERS Received Daily

Extra Selects,  
15c Per Dozen

Plants,  
20c Per Dozen

Complete Line of Tobaccos.

Our Soft Drinks are pure.

We Strive to Please You.

Prompt Service

Phone 181

### FRANCO-MEDAL

MEANS:  
STYLE, FIT AND CLASS IN

MEN's and BOYS' CLOTHING

ROSSOFF'S NEW STOCK NOW  
READY

It is something different. It is not the cheaply made, ill fitting kind.

IT IS CLASSY AND DISTINCTIVE.  
MADE BY THE BEST TAILORS.  
MADE OF THE BEST FABRICS.  
MADE FOR STYLE, MADE TO FIT AND  
NOTHING IS A FIT BUT A PERFECT FIT.

We are proud of our new line of Fall and Winter Clothing, and our stock is large enough to select a perfect fit from, and we have all styles and grades.

The Prices Are Right.

M. ROSSOFF, Starkville, Miss.

Redeem your W. S. S. PLEDGE.