

## WORKING FOR OUR DISTRICT

### ASSOCIATION OF BUSINESS MEN ORGANIZED TO ADVANCE OUR COMMERCIAL INTEREST.

What the Algiers Improvement Association Has Done for Our District Is Outlined By the Following Address Which Was Delivered Before the New Orleans Progressive Union By President Jos. W. Lennox on the Occasion of the Algiers Luncheon.

Mr. President and Members of the New Orleans Progressive Union:

Gentlemen: On behalf of the Algiers Improvement Association I wish to take advantage of this opportunity to acknowledge our appreciation and thanks for the timely and generous interest you have taken in setting aside this day for the boosting of Algiers, and the pleasure of being your guest.

I will ask you to bear with me in stating briefly the objects of our organization, and to mention some of our accomplishments during the two years of our existence.

It is our earnest intention to take up all matters pertaining to the welfare of our community, and co-operate with other civic bodies in our humble capacity for the betterment of the entire city.

In regard to matters which we have accomplished, with the able assistance of the Progressive Union and other commercial bodies, I will endeavor to name some of the most important.

#### The New Orleans Naval Dock.

When notice was given about the abandoning of the Naval Dock, we most sincerely asserted our objection to this move by having a committee appointed to draw up resolutions condemning the recommendations of the secretary of the Navy on same. Mr. Peter S. Lawton, of our association, with those of other organizations, appeared before the Naval Affairs Committee at Washington and most strenuously presented reasons why the dock should not be moved, and while before this committee advantage was taken of the opportunity of presenting a strong appeal for a scheme of naval defense of the mouth of the Mississippi river, with the final result of a favorable recommendation of same by said committee.

#### Elimination of the Fire Limits.

The fire limits as laid down by the Building Code in its application to Algiers was such a handicap on a large number of residences and property owners and quite unsuitable to the circumstances; it included a large area now occupied by frame residences and other buildings not in any way calling for, or warranting, costly fireproof construction. The most objectionable feature of the code was the effect it would have in case of a fire which would destroy a building or even damage it to the extent of 60 per cent of its value.

This effect would practically prevent the repair or rebuilding of almost all such buildings, for in a very large majority of cases the cost of a new, fireproof building would be entirely too high to permit of a reasonable revenue being derived from the investment, thereby condemning to vacancy, in case of fire, any of the ground which is now occupied by many cottages.

This matter was demonstrated by our association to the Board of Appeals, who were impressed with the injustice that it imposed and they unanimously voted to recommend to the City Council its entire elimination.

#### The Flooded Section in Rear of Naval Station.

This was a most pitiable calamity that befell our people, most of whom were small wage earners and dairy-men who owned a modest little home, many of them being driven from their homes by the treacherous backwater from the late Hymelia crevasse, also forcing them out of employment. The Algiers Improvement Association took in the situation at once and with the co-operation of the Progressive Union secured housing for those unfortunate people and rations were issued to those who were destitute, also boats were provided as a means of transportation for those who could remain in their houses, and pasturage was provided the dairymen for their cattle in the naval station grounds.

#### Extension of the Electric Railway to Patterson Street and Immigration Station.

The extension of the electric street railway along Patterson street to Pacific avenue and from Merrill street to the Immigration Station, the opening of which was celebrated on the 12th ult. and proved itself to be a great convenience to the people of Algiers besides the patrons from other parts of the city.

#### Rearrangement of the Canal Street Ferry Houses and Inclines.

These improvements which were so vigorously fought for by our association and that mean so much to our district, such as the lowering of the grades of the vehicle inclines, the rearrangement of the interior of the ferry houses and the covering of the piers. We are reliably informed that plans are being prepared for these im-

provements and work on them is soon to be started.

These improvements are now being made.

#### Intercoastal Canal.

This matter has been taken up by our association with our representatives in Washington, with a view of having this canal pass through the parish of Orleans by way of the out-fall canal in the rear of Algiers, having its outlet to the Mississippi river below the naval station, almost opposite the outlet to the river from the northern end of said canal.

#### Nuisance Boat at Barracks Street.

Through the increasing efforts of our members this unsightly boat, with its stifling odors that was moored at the foot of Barracks street, in view of the transient passengers crossing on the Southern Pacific transfer and those who crossed on the Third District ferry, has been removed from said location.

#### Telegraph Office in Algiers.

A telegraph office in Algiers is an indisputable necessity and our association has been hard at work on this matter for several months, using all amicable means, with only promises of an office to show for our efforts.

Our grievances are such that we thought it would be only a question of asking for. For instance, if you desired to send a telegram from Algiers you are compelled to cross the river and then go to the office of the company, the nearest of which is at the corner of St. Charles and Gravier streets. On the other hand, should a telegram be sent to a person living in Algiers, which of course would have to come through the above named office, they would then mail said message to the address obtained and at least twelve hours would be consumed before you would have the pleasure of reading its contents.

#### Third District Ferry Franchise.

The specifications for this franchise have been carefully prepared by our ferry committee and copies of which have been sent prospective bidders, and to the city engineer, requesting them to suggest any changes in their judgment that should be made. The idea is to have the specifications as free as possible from objectionable features in order to be certain to have bidders.

Note—A Western Union telegraph office is now established in Opelousas avenue. The two express offices now located here are the result of work of the Association.

# BOOST YOUR DISTRICT

If you are willing to assist the ALGIERS IMPROVEMENT ASSOCIATION to BOOST YOUR DISTRICT, Arm yourself with the following facts that are always of interest to a prospective investor.

WE HAVE HERE--FOURTEEN MILES OF RIVER FRONT AVAILABLE FOR WHARVES AND SHIPPING.

WE HAVE HERE--AN IMMIGRATION STATION NOW BUILDING, AND WILL BE READY WITHIN A SHORT TIME.

WE HAVE HERE--A THREE MILLION DOLLAR NAVAL STATION READY FOR USE AND WITH OUR NEW NATIONAL ADMINISTRATION EVERY PROMISE OF ITS EARLY OPERATION.

WE HAVE HERE--THE TERMINUS OF TWO LARGE TRUNK LINES AND ONE SMALL RAILROAD, ALL OF WHICH MAINTAIN SHOPS FOR THE EMPLOYMENT OF OUR PEOPLE.

WE HAVE HERE--ELECTRIC POWER AND LIGHT, GAS, FILTERED WATER AND SEWERAGE, BEAUTIFUL PAVED STREETS, ELECTRIC CARS, BOTH LOCAL AND SUBURBAN, SPLENDID DRAINAGE, A DELIGHTFUL, HEALTHFUL CLIMATE ALL THE YEAR.

WE HAVE HERE--CHEAP FARM LANDS WITHIN WALKING DISTANCE OF OUR MARKETS. THIS LAND IS THE MOST FERTILE IN THE WORLD. VEGETABLES MAY BE GROWN TWELVE MONTHS IN THE YEAR.

WE HAVE HERE--ON OUR SIDE OF THE RIVER SHIP YARDS, DRY DOCKS, MARINE WORKS, IRON WORKS, MACHINE SHOPS, SHIPWRIGHTS, BOILER SHOPS, SASH FACTORIES, CANNING PLANTS, BAG FACTORIES, ICE WORKS, BANKS, SUGAR MILLS, DAIRIES, OIL WORKS, PACKING HOUSES, FERTILIZER PLANTS, BARREL FACTORIES, COTTON SEED MILLS, ETC.

## BUY-AT-HOME

YOU CAN HELP YOUR DISTRICT IN MANY WAYS, AND MORE PARTICULARLY SO BY GIVING YOUR LOCAL MERCHANT A CHANCE BY PRICING HIS GOODS BEFORE BUYING ELSEWHERE.

THE ALGIERS MERCHANT DOES NOT EXPECT YOU TO PAY ONE CENT MORE FOR GOODS BECAUSE THEY ARE PURCHASED ON THIS SIDE OF THE RIVER. THEY WANT YOUR TRADE IF THEY GIVE YOU THE SAME GOODS AND AT THE SAME PRICES.

HELP THE ASSOCIATION WITH ITS

## BUY-AT-HOME CAMPAIGN

THE FOLLOWING BUSINESS PEOPLE WHOSE CARDS APPEAR BELOW ARE MEMBERS OF THE ASSOCIATION, AND HAVE CONTRIBUTED TO THE EXPENSE OF THIS ADVERTISEMENT:

#### SEWERAGE AND PLUMBING.

Do you know that the Algiers Cornice and Plumbing Works, of which Mr. Julius Bodenger is president, not only gives employment to many of our people but the work he has turned out in sewerage and plumbing construction is equal to any done in the city. He has completed contracts upon some of the largest buildings. He not only gives to the Algiers people the benefit of the lowest possible prices, but his easy monthly payment plan enables anyone to avail themselves of enjoying the comfort that this class of work will give.

#### WALL PAPER AND DECORATION.

J. E. Huckins, the well-known decorator and wall paper merchant, whose stock of goods is equal to any of the large houses in the city, has to his credit the interior decorations of most all of the big halls and buildings in Algiers. His work not only comprises that of wall papering of residences, but he has made a special study of artistic decorations, which are so important in these advanced times. His stock is as complete as can be found anywhere and his prices are so attractive as to discourage crossing the river for this class of goods.

#### CONTRACTING.

In the contracting line, Joseph W. Lennox has made a record that our District should be proud of. He not only erected many of our principal buildings here, but has been the contractor and builder of some of our largest schools, and these, with The City Bank and Trust Co.'s Building stand as monuments to his enterprise. He recently completed the new branch of the Interstate Bank and Trust Co., in Opelousas Avenue.

#### ALGIERS SAWMILL.

The Algiers Sawmill, of which Wm. H. Ward is proprietor, is credited with being ONE of the two complete sawmills in the city producing pine timber, taking logs from the forest and shaping it into the finished product for building of all kinds. They also supply cypress in every usable shape and are in a position to furnish all kinds of boat material, shingles, lath, etc. This plant is known all over the South, and especially so for filling orders for big timber of unusual size.

#### GROCERIES.

Theodore J. Lala, who is one of our foremost merchants and is looked upon as one of the principals in improving Teche street and its vicinity, operates one of the largest grocery stores on the West Side. His line of goods is of a class where quality only counts, with prices consistent with that quality. The sanitary arrangement for the keeping of these goods is not equalled anywhere in the city. Free delivery. Orders taken by phone—Algiers 50 and 201.

#### ALGIERS IMPROVEMENT ASSOCIATION.

The above is an association of the best citizens and business men of our District. It is incorporated under the laws of the State of Louisiana. Its object and purpose is to further the commercial and physical development of the Fifth District. To bring about improvements and to protect the rights of the property holders as well as all citizens. Its meetings are held on the first Monday of each month at 7:30 p. m. in Pythian Hall. All matters referred to them will receive prompt attention. If you desire to help our district, join the association.

#### BANK.

The Interstate Trust and Banking Co., which operates a branch here, was the first to recognize the advantages to be gained by establishing a bank here. Their business has grown to such an extent that they will shortly move into their new Terra Cotta and Brick Building, just completed, on Opelousas avenue and the triangle formed by Bonny and Evelina streets. They do a general banking business and solicit the business of all. Their savings department is a feature of this institution.

#### STANDARD ELECTRIC CONSTRUCTION CO.

This firm while located in the city is owned by two of our prominent Algerines, W. A. Dilzell being its president and Robley S. Stearnes is secretary. It enjoys the distinction of being the largest electrical construction company in the South, and the only one bidding for railway construction work.

#### BREWERY.

The plant of the Security Brewing Co. is one of the largest of its kind in the city, giving employment to more than a hundred of our citizens. Only recently the company realized the advantages to be gained by moving their entire force, together with their offices, etc., to our side of the river. Security Beer has made a great reputation, both in local and foreign markets. It is conceded to be the best beer brewed in the country. It is a home product and deserves the patronage of our home people. Boost and consume our home goods. Security Beer is identified with Algiers. Help to make it more popular, if possible.