

**BOGALUSA ENTERPRISE**  
PUBLISHED IN ENTERPRISING BOGALUSA

ISSUED EVERY THURSDAY AT 104-106 ALABAMA AVENUE  
NEW ORLEANS OFFICE, 414 N. O. NATIONAL BANK BUILDING

SUBSCRIPTION RATES \$1.50 PER YEAR IN ADVANCE :: PHONE 111

CLYDE S. MOSS . . . . . OWNER-PUBLISHER

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**SHOW YOUR LOYALTY**

Bogalusa has the reputation of having the most public spirited citizens of any city in the South, and even the largest cities look forward to any event that is planned for the progress of Bogalusa. Never in the history of this city has there been anything to compare with an issue that will be settled at an early date. The action which will be taken, will not only reflect great credit upon the progress of Bogalusa and her citizens, but will effect the city and citizens in years to come. The South is expecting great things of Bogalusa this year. We know that it is to be the most successful since the foundation of the city was started. Everyone is at work. Every merchant and business man is making money, and moreover everyone is satisfied. The announcement of the building of a new million dollar enterprise has resulted in many planning to locate here. In a few more days actual work will start on this mammoth industry. Almost as many people will be connected with the construction of the mill as in its operation. Bogalusa people hailed the announcement with great joy, but did you stop to consider that the bond issue was of more importance to the tax payers than the building of the next paper mill? If in our mad rush to land gigantic manufacturing concerns, we overlooked the health and protection of our citizens and property, don't you think that the time would come when we would pay a fancy price for our neglect?

New capital and new citizens want to know something about our water and sewer systems, our schools, our streets and public buildings, and if they come here and find that they are better than the average city it will be all the more inducement for them. Suppose they come and find that they are not what they ought to be. Capital will not locate, and people who come will only be temporary. They will not bring their families here and become permanent residents.

We have an opportunity of placing our public utilities, buildings and streets, in a condition which will reflect credit upon us. Never was there a more opportune time, or conditions more favorable. Big capital is willing to loan Bogalusa the money to make the improvements at the rate of 5 per cent interest. Every tax payer knows that the improvements needed, must come now or later, so your opportunity will soon be here when you can say whether you are willing to do your part towards making the city one of the best in the entire South. The voting of the bond issue will enhance the value of property, the extra millage will be saved in the reduction of fire insurance rates. Water and sewer extended to every part of the city will pay dividends in health and protection. Schools will pay interest in education. Will you show your loyalty to the city when this question comes to a vote?

We believe there will be but few votes cast against the bond issue, and sincerely hope that not a single one will be cast, opposing the much needed improvements.

**A SOLEMN FOURTH OF JULY**

The suggestion made to call off the Fourth of July Celebration was a most timely one and the day is to be observed in a most solemn manner. The citizens of Bogalusa feel that with 100 or more of our best young men on the Mexican border, and who may at that date be on the firing line and with chances that possibly some may never return, it would be very inappropriate to have a celebration as planned. Instead we can have a celebration that will be in keeping with the new conditions and which will be enjoyed. The Preparedness part of the parade can be given, the speeches made and services conducted that will let the boys of Company "G" know that Bogalusa is proud of them, our hearts with them every day during their absence and that we can look forward to Fourth of July 1917 with greater hope.

If you have not given anything to the fund being raised for the comforts of the members of Company "G" while they are at the front stop now and phone W. M. Babington, W. P. Haley or Clyde S. Moss the amount you will give.

**Home Grown Watermelons**

B. F. Blaksley, a former engineer of the G. S. L., and who purchased a farm near Lees Creek about a year ago, was in Bogalusa Monday and stated that on Saturday he would bring a wagon load of water melons with him. He says the quality is fine this year and that he will show the finest collection of melons that has been on the local market for several seasons.

bers of the Bogalusa baseball team for several seasons left last Friday for Columbus, Miss., where they will play with a professional team of that city. Their positions have been filled by three good players.

**Colored Wash Goods**

The most popular designs in voile marquisette and batistes in 36 inch width, especially good value for 25c at Bogalusa Stores Company.

**One Sided Game**

The game of baseball between the Athletics of New Orleans and Bogalusa Sunday proved to be a very uninteresting game, the visitors being defeated by the score of 14 to 3. The game next Sunday will be between The Checker club team of New Orleans and the new Bogalusa team.

**Buys Another Carload**

D. Beinn, the Columbia street furniture dealer, has returned from New Orleans where he purchased another carload of all that is new and correct in furniture. The other carload I got a few weeks ago is about sold and since we are now located in larger and modern quarters our business has increased wonderfully. Buying in carload lots enables me to give real values" said Mr. Beinn.

**Magic City Program**

TONIGHT, THURS. JUNE 22nd

All shows now start at 7:30 p m.

3 reel Vitagraph drama "From Out Of The Past" "The High Sign" Vim comedy.

Friday Cleo Madison the great emotional actress in "Her Bitter Cup" 5 reel Red Feather play 5 and 10 cents.

Saturday "The Last Shot" 2 reel Essanay drama "The Bandits Of Macaroni Mountain" Kalem comedy also Mr. and Mrs. Sydney Drew in "The Deceiver."

Sunday "The Other Half" 2 reel drama "A Wife For A Ransom" Joker comedy and "Some Honeymoon" Nestor comedy.

Monday Bob Leonard and Ella Hall in "The Crippled Hand" 5 reel Blue Bird feature 10 and 20 cents.

Tuesday Iron Claw No. 6 and a screamingly funny comedy.

Wednesday 20th. and last episode of Graft "The final Conquest" an Animated Weekly also a Nestor comedy.

Coming July 5th The Great Circus Serial "Peg O' The Ring" Admission 10 cents for adults and children.

**Our Classified Ad Department**

FOR SALE—Good pony and buggy in excellent condition cheap for cash. Phone 99 or 363.

FOR SALE—300 pairs of window blinds of all sizes up to 3x7 feet, they are full rolling blinds and in perfect condition Cost \$1.75 per pair will sell any amount, for 75 cents per pair. Phone 179 Address P. O. Box 736 City.

**ANNOUNCEMENTS**

FRED J. (BUD) HEINTZ,  
OF COVINGTON, LA.,

for the office of  
**District Attorney**  
Twenty-sixth Judicial District

**LET US HELP YOU**

It cost you less to live when you trade with us.

We Can Save You Money  
(New Penny Store)

**Grand 5, 10, 25c Store**  
Columbia St. Chas. M. Warnick, Prop.

**GET THE HABIT**

OF SAVING PART OF YOUR DOLLAR BY TRADING WITH THE

(New Penny Store)

**Grand 5, 10, 25c Store**  
Columbia St. Chas. M. Warnick, Prop.

**WANTED**

Empty Feed Sacks and

**METAL JUNK OF ALL KINDS**

Highest Cash Prices Paid

**H. WEINSTEIN** Columbia Street  
Next Door to Uncle Sam's Dept. Store

**Many Auto Sales**

Last week was a record breaker for automobile sales in Bogalusa. Two Maxwells, two Chevrollets, one Buick and one Ford were sold. M. K. Pearce is the owner of the new Buick, W. B. Gilbert and C. T. Earhart are the owners of new Chevrollets while the Maxwells were purchased by Poole and Son and Levert Bros.

**New Velocipedes**

Assorted sizes in all metal or with rubber tires, 2.40 to 4.00 each at Bogalusa Stores Company.

**Refrigerators, Oil Stove, Electric Irons and other HOT WEATHER COMFORTS**

ON EASY TERMS

**ROGERS'**

"If Its For the Home Rogers' Has It"

**Blowed UP!**

HAVE you ever felt like your feet were "Blowed Up?" Sometimes men come in here and say "I'm all in, I just can't stand my feet hurting like they do." Usually they are not wearing

**Walk-Over Shoes**

and after we look their feet over and select a pair of nice soft kid or kangaroo shoes of the right shape for them they are able to "sail merrily along," for we do know how to sell shoes RIGHT—that is the proper shoe for the particular foot.

**DREYFUS**  
INC.

**THE GRUNEWALD**  
LARGEST BEST NEWEST HOTEL

Rooms without Bath -- \$1 UP  
Rooms With Bath -- \$250 UP  
NEW ORLEANS, LA.

**A Bargain**

The two choicest business lots in Bogalusa on Austin St. near Depot

**E. C. ROWAN**

Residence 527 E. Telephone 171.

Office: Tate Building Telephone 333

**Phew!**

But is not near as hot as it will be this time next week

This is Palm Beach weather and you had better phone US this morning to get your's ready.

**Dry Cleaned—Not Washed**

**Bogalusa Laundry**

PHONE 34

"EVERYTHING BACK BUT THE DIRT"

**THE MODEL SHOE STORE**  
COLUMAIA ST



A shoe for gentlemen who appreciate a refined, dignified, comfortable shoe, having the appearance of custom make. Of soft, glaze kangaroo built over the Selz Waukenphast last.

**A Vacation for Tired Feet**

- Needs no breaking in.
- Won't buckle across the toe.
- Does not "gap" at the sides.
- Fits the heel snugly.

The Original Selz Waukenphast Last

**LIVE WIRE COLUMN**

When you want to drive



To any part of the city or hire a rig for the day and want good horses and nice rigs  
Phone 93, E. L. KNIGHT  
Stand At Commissary

**Jewelry at Low Prices**

We are prepared to save you money on jewelry that you would be proud to wear.

**OCULIST**

When you have trouble with your eyes come here Modern equipment and EYES TESTED FREE.

J. D. MAMELI  
At Alford's Drug Store

**FOR RENT**

**Dandy Business Room**  
Near Paper Mill

Dimensions 20x30 feet and located at No. 4 Mich. Ave. For particulars call or phone

**BLANCHARD BROS.**  
N. W. BOGALUSA  
Phone 235

Latest Ready To Wear For Ladies And Gentlemen

...at the...

**RELIABLE** Columbia Street

The Store that is a credit to Bogalusa

**GET IT AT**

**W. G. Henry & Son**

**MILLINERY AND MENS FURNISHINGS.** :::::

**INSURANCE**

All Kinds

"We Write It Right"

New Orleans Underwriters Agency

Thos. D. Copeland, Mgr.

**Real Estate and Rentals**

**CHAS. WEBSTER**

Office N. Bogalusa  
Phone 426

**DEMAND!**

**MAASSEN'S ICE CREAM**

PHONE 48

on every purchase from \$2.00 up

Bought for Cash Only

**GUS LEVIN**

Pleasant Hill