

THE DRUG STORE WITH A PURPOSE

The druggist—more than any other class of business men—is the conservator of the life and health of his community.

The difference between pure and stale drugs—the careless compounding of a prescription—the substitution of an imitation of what is wanted—may cost a human life.

Modern business methods prevail in the management of this store, but we never forget that we are dealing with the ills of mankind. It is a tender, humane—almost sacred business.

When you bring your prescriptions to us, you will have the satisfaction of knowing that they will be filled by a graduate, registered and experienced pharmacist with fresh, pure drugs—just what the doctor ordered—and at the very least prices, as we allow no commissions, but make all price concessions direct to the customer. We can fill any prescription that you may have.

When you ask for druggists' sundries, toilet articles or the well known patent medicines, we give you what you demand. We don't waste your time or ours in trying to sell you something else.

Trade with us and get acquainted with our superior service and fair dealing. Also please accept many thanks for your past business, and remember us for a portion, if not all, of your business in the future.

IDEAL DRUG STORE

"THE STORE OF SERVICE."

Post Free Days:
November 4th
December 29th
January 22nd
February 18th

Franklinton,
Louisiana.

Local Items

Brief Mention of Local and Personal Happenings of The Week.

Franklinton, La., March 15, 1917

Attend the Good Roads Meeting at Court House, Franklinton, La., Saturday, March 17, at 11 A. M.

If it's "Rexall" it's "Alright." Babington's Drug Store, Inc. Don't forget the date of the Spring Opening, March 17th. Mrs. L. H. Magee.

Robert Babington and C. S. E. Babington motored to Covington for the afternoon Sunday.

Agents for Fuerst and Kraemer Candies—"Happiness in every box." Babington's Drug Store, Inc.

Mr. and Mrs. W. M. Wood have broken up housekeeping and are now boarding with Mrs. J. E. Wood.

Symphony Lawn: "The stationery of refinement and quality." Babington's Drug Store, Inc.

Mrs. R. D. Magee returned Saturday from a visit to her father, Hon. John R. Wood in Amite and reports him very much improved.

Buy your Calico and Prints at T. B. Erwin & Son Ltd., they are still selling them at old prices.

J. S. Brock, Assistant State Bank Examiner, and Jasper S. Jr., of New Orleans, spent a short while with relatives here Sunday and from here motored to Covington with Judge Carter and District Attorney Brock.

All the latest styles in spring Millinery. Come and select your choice from a beautiful display of Elzee Pattern Hats, on Saturday, March 17th.

Mrs. L. H. Magee.

Hon. D. E. Sheridan, our progressive and much loved Mayor, was taken violently ill last Thursday after having suffered with slow fever and general ill health for a fortnight or more. He was hurried to New Orleans where he underwent a serious operation at Turo Infirmary immediately upon his arrival. He was accompanied by Mrs. Sheridan who returned home Monday night and reports Mr. Sheridan so much improved that it is believed he will be strong enough to be brought home the latter part of the week.

Miss Cora Carter spent the week-end at home.

Break your Cold or LoGrippe with a few doses of 666.

Misses Effie and Ruth Magee spent Saturday in Bogalusa.

Hon. O. H. Carter is attending court in Covington this week.

Mrs. T. Kennedy of Bogalusa, visited Mrs. J. E. Wood last week.

Born to Mr. and Mrs. Angus Wood, on Monday, March 5th, a daughter.

Clyde Hamilton and W. J. Willoughby of Bogalusa spent Sunday here.

Misses Julia MacNeill and Sarah Williamson were New Orleans visitors Sunday.

A fine display of Elzee pattern hats.

Mrs. L. H. Magee.

Mesdames O. B. and Oscar Magee were guests last week of Mrs. T. M. Babington.

Mr. and Mrs. I. L. Pope and Misses Ophelia Pope and Belma Burris motored to Hackley for the afternoon with friends Sunday.

Mrs. H. B. Magee spent the week-end at Morgan City, where she went to meet her brother from Nebraska, who returned with her for a fortnight's visit.

Notice—The next teacher's examination will be held at the court house on March 26, 27 and 28 (white), 29, 30 and 31, (negro). D. H. Stringfield, Supt.

Tom and Richard Babington, after attending the Y. M. C. A. circus at Bogalusa Friday night, remained over for the week-end with relatives in the Magic City.

Mrs. A. Peterson and baby, after spending the winter here left Saturday for her home in New Orleans and was accompanied by Price Magee, who will complete his course in electrical engineering.

Misses Wilke and Frankie Bickham and Otto Carter drove over to Angie Friday to bring Miss Cora Carter home for the week-end but were delayed on account of bad roads and did not return till Saturday afternoon.

Barrett Simmons was brought home Monday night to recuperate after a recent serious illness in New Orleans. His mother and brother, W. F. Simmons and also D. E. Branch, spent several days in New Orleans at his bedside last week.

Jack Simmons, eldest son of Monroe Simmons, was knocked from a trestle in Bogalusa by the train on Monday and was right severely injured. He was removed to the Bogalusa hospital for treatment of his injuries but full particulars of the accident have not yet been learned.

Mr. and Mrs. W. C. Storm, Mrs. J. Vol Brock, Miss Nellie Dobson and Mr. W. S. Burris, Mr. and Mrs. J. D. Kerr, Mrs. Robert Babington, Misses Sarah Williamson and Julia MacNeill motored to Bogalusa Friday evening and attended the Y. M. C. A. circus which proved a specially enjoyable evening's entertainment, some of the stunts pulled off being quite up to the professional standard tho all the actors were members of the local Y. M. C. A.

My Appreciation.

The sweet greetings sent me on my 87th birthday by the numerous friends and relatives of Franklinton and vicinity brought me great joy, and being unable to answer so many in person, I take this means of expressing my appreciation for your sweet thoughtfulness of me. I am grateful for your love thus expressed and pray the years, even past the score and seven that have been allotted to me, may fall gently upon the heads of each of you.

Grandmother Babington

Mrs. W. L. Garrison of Julia is a guest this week of Mrs. T. J. Hayes.

Hon. M. W. Ott attended to legal business in New Orleans Wednesday.

Don't worry about that child's clothes, get them Rompers at S. H. Burris, Inc.

Mrs. Dyson Booty and children were Sunday guests of Mrs. Calvin Sylvest at Richardson.

Mrs. Vera Jenkins, who has been teaching near Varnado, closed her school last Friday and is at home for her vacation.

Notice—Everybody with hogs for sale will bring them to Franklinton Friday and receive from 7 to 9 cents per pound according to the condition of the hog. We want a car load.

D. E. Sheridan.

Notice—Miss Georgia Barnette, Field Secretary of the Louisiana W. M. S., will be here Sunday to attend the Parish Missionary Rally and will make an address at 11 o'clock on Sunday and again at 2 p. m. It is hoped that every church in the parish will send delegates to this rally and get the good from the information and help Miss Barnette will bring us.

Mrs. L. D. Greenlaw, Associational Superintendent.

DIED—On Sunday, March 11, at her home in Watervalley, Miss., Mrs. Melissa Ellis Wiggins, died in her 93rd year. This is the close of a life of rare activity and unusual usefulness and the sweet character will be long remembered by the many whose lives she influenced. Melissa Ellis was the oldest sister of grandmother Ellen Babington and was born in the old Ellis home in North Franklinton, where she lived till her 16th birthday when she was married to Rev. Wiggins, a Methodist minister. She spent her life in christian work, and even in her old age walked two miles to and fro to attend her Sunday church service and weekly prayer meeting. She was the grandmother of the beloved Mrs. Ethredge, who was Secretary of the Woman's work in the Baton Rouge District for 15 years, having only recently moved away. There are many here who have kept in touch with Mrs. Wiggins thru all the years and who will be saddened to learn of her death.

1917 Fair.

Don't forget the Washington Parish Fair in October is going to be the biggest, best and most profitable Fair we have ever had. Begin to get ready, look forward to it, and join the ranks of boosters for, "In union there is strength."

Publicity Committee

Waverley Notes.

Mrs. A. E. Hood was hostess of the Waverley Club Saturday afternoon. Two excellent papers on the "Allies" by Mrs. J. L. Brock and Mrs. M. W. Ott, were greatly enjoyed, after which an interesting discussion was lead by Miss Williamson.

At the conclusion of the programme a delicious ice course was served to the following guests and members: Mesdames J. M. Burris, H. Richardson, T. J. Hood, W. C. Storm, J. Alford, and Misses Claudie Hood and Vanda Burris. Club members, Mesdames, J. L. Brock, W. J. Burris, Robert Babington, J. Vol Brock, Ada Babington, W. J. Dunn, J. D. Kerr, M. W. Ott, T. J. Hayes, Misses Nellie Dobson, Julia MacNeill, Nalle Samuel, Mamie Sweeney and Sarah Williamson.

For Sale.

One Bay Mare, five years old; fast driver, sound and in good condition. Cost \$190 00; will sell for \$165.00 cash.

J. D. KERR,

We have not overlooked a single point in providing

Prescription Perfection.

ACCURACY—insured by double-checking.
QUALITY—by use of purest ingredients.
PRICE—lowest consistent with quality.

Babington's Drug Store, Inc.

The Rexall Store

The Prettiest Line of

CLOTHING

You Ever Saw.

Come and see our Men's, Boys' and Children's

PALM BEACH and FLORIDA CLOTH

S. H. BURRIS, Incorporated.

THE ERA-LEADER FOR FINE JOB WORK

YOUR Boy and Girl SHOULD BE EDUCATED TO SUPPORT THEMSELVES

Special accommodations for ladies. Personal instruction. No misrepresentation to secure patronage. Graduates in general demand through their superior training.

SOULE COLLEGE

NEW ORLEANS, LA.

Highest Grade and Most Practical Courses in Business, in Shorthand and in English. Best Equipments. Unequaled Facilities. Complete College Bank. Only School with Actual Store, and Actual Money in which students keep the books and balance cash.

Sheriff Sale.—No. 2859. Union Bank, in Liquidation Vs. Chas. A. Jenkins.

Notice is hereby given that by virtue of an order of seizure and sale issued out of the 28th Judicial District Court of La. in and for Washington Parish, in the above entitled cause, and to me directed, I will proceed to sell at public auction to the last and highest bidder, on

Saturday, March 17, 1917 at the principal front door of the court house at Franklinton, La., between the legal sale hours for judicial sales, the following described property, being and situated in Washington Parish, La., to-wit:

- 1st. 120 acres of land described as follows: South half of ne $\frac{1}{4}$ and ne $\frac{1}{4}$ of se $\frac{1}{4}$, section 3, township 2 south, range 11 east, St. Helena meridian.
- 2nd. 132 acres, more or less, described as follows: North half of se $\frac{1}{4}$ of se $\frac{1}{4}$, and se $\frac{1}{4}$ of sw $\frac{1}{4}$, section 2, township 2 south, range 11 east, St. Helena meridian, except 28 acres off the east side of ne $\frac{1}{4}$ of se $\frac{1}{4}$, said section 2, township 2 south, range 11 east, St. Helena meridian, being all land lying east of a certain plank fence running north and south, said strip being 946 feet in width running north and south across said 40 acres.
- 3rd. 75 acres of land, more or less, being all of the sw $\frac{1}{4}$ of ne $\frac{1}{4}$, and se $\frac{1}{4}$ of nw $\frac{1}{4}$, section 2, township 2 south, range 11 east, St. Helena meridian, lying south of Acy's branch or creek.
- 4th. Sw $\frac{1}{4}$ of se $\frac{1}{4}$, section 29, township 1 south, range 11 east, St. Helena meridian, containing 40 acres.

Terms of sale—Cash without appraisalment. This the 8th day of February, 1917.

J. E. Bateman, Sheriff.

We offer The Era-Leader and New York Thrice-a-Week World both one year for \$1.65.

Register! Register! Register!!

The registration books are open every day in the Clerk's office. Come in and Register. Be a good citizen and do not neglect this duty. You will not be entitled to vote in the City election if you are not duly registered.

See F. M. BROWN, Franklinton, Louisiana For Coffins, Caskets and Undertakers' Supplies. A full line of Coffins, Caskets, Robes and Shrouds at prices to suit all.

First Ward—March 7.— Editor Era-Leader:

Please allow us space in your valuable paper to express our thanks to the Hon. District Attorney for the able way in which he handled the case against the Police Jury, in the way of saving the Parish the cost of the trial which would have amounted to nothing had he allowed it to go to trial. We heartily uphold Mr. Brock or any other official in an honest discharge of his duty as in the case of the Police Jury.

Red Neck,