

The Health Resort OF THE TOWN.

The most popular health resort of any town is the Drug Store.

When other means fail, you can call on your druggist. And he always responds.

When you get a prescription from your doctor, bring it to us.

It is safe here.

We fill it exactly as it calls for, as your health is our main consideration.

We never substitute and never use inferior medicines.

That's why we have so many customers.

IDEAL DRUG STORE
A. E. HOOD, Prop. FRANKLINTON, LA.

Local Items

Brief Mention of Local and Personal Happenings of The Week.

The Era-Leader.

Franklinton, La., Oct. 2, 1919.

Mrs. N. D. Stringer visited Tylertown relatives this week.

Miss Fannie Tate of Mt. Hermon was here thru the week-end.

Mrs. Seal of Bogalusa is visiting her parents, Mr. and Mrs. H. V. Foil.

Mr. and Mrs. Willie Carp spent their Jewish holidays last week in New Orleans.

Earl Simmons of Baton Rouge, spent Sunday with his parents Mr. and Mrs. J. N. Simmons.

A complete new stock of Electric Bulbs, for every purpose, at low prices.—Motor Sales & Service Co., Inc.

Goto Fred Magee's Restaurant for fresh oysters at all times—sold in bulk or served. Fresh fruit, groceries and cold drinks.

Suits attractive in style and wonderful in quality for \$25.00 to \$27.50.

Mrs. L. H. Magee.

Misses Tessie Jones, Mary and Luda Wood spent Sunday in Enon.

Just Received! New fall and winter dress goods, cotton, wool and silk.

S. H. Burris, Inc.

Mrs. Nannie Wills spent a few days in McComb last week visiting her sister, Mrs. W. B. Gray.

Examine our all wool suits and dresses. You will be pleased in both quality and price.

Mrs. L. H. Magee.

Mrs. John Dimetry of Houston Texas, is visiting her sister, Mrs. Dudley Slocum.

W. A. Erwin will be at the court house in the rooms of the farm demonstrator, Friday October 3 to Tuesday 7th, inclusive, to receive exhibits for the fair which for any reason the owners have to deliver before assembly day, Oct. 8th.

Account of a Jewish Holiday which comes on Saturday, Oct. 4th, which is flour day, and as our store will be closed all day, we won't give the flour away till the first Saturday in November. We will also give away some special presents, so trade at the Boston Store and save your tickets.

Rub My tism is a powerful antiseptic; it kills the poison caused from infected cuts, cures old sores, tetter, etc.

The Zona mill was the scene of a critical accident Monday when the sawyer lost control of the mill carriage and five persons were injured to some extent before the machinery could be stopped. The sawyer sustained the most serious injury. He reported at this time as improving.

H. J. Chester spent Sunday in Bogalusa.

Mrs. Robt. Babington spent several days last week in New Orleans.

Hubert Magee and Albert Simons of Bogalusa were week-end visitors here.

Mrs. Valloft of Bogalusa visited Madames W. F. Simmons and G. W. Goodbee this week.

Little boys army suit in Khaki serge 4, 6, and 8 years. Just the thing to suit the youngster.

S. H. Burris Inc.

Don't forget that our store will be closed all day Saturday, Oct. 4, on account of Jewish holiday.

The Boston Store.

Delos Passman who returned last week from service was reinstated Monday on his old job at Quick Service Garage.

See our beautiful all wool serge dresses, at the astonishing price of \$19.50.

Mrs. L. H. Magee.

Miss Payette spent the week-end in New Orleans visiting her home and also attending to business.

Married—On Sunday, September 28th in Covington, La., Mr. Wiley M. Wood of Bogalusa and Miss Winnifred Gyles.

Mrs. Angus Wood who has her baby in Meridian under special treatment for infantile paralysis, reports decided improvement in the little one.

All wool serge cannot be equalled for durability and service in winter suits and dresses. We have both and will be glad to have you call and examine them.

Mrs. L. H. Magee.

Let everybody prepare to close their homes and spend all of Thursday, Friday and Saturday at the fair. Something interesting every hour of the day.

We will make a specialty of children's and misses' hats during the next four weeks. Let Miss Payette, our expert milliner convince you.

Beard & Thompson.

Miss Margaret Park, assistant poultry agent from the state agricultural department at Baton Rouge, spent the first few days of the week here with Miss Crouse.

Youths and young men can be completely outfitted here, suits, shoes, beautiful shirts, ties and hats. Also fancy sox. Dress yourself in style for the fair.

S. H. Burris, Inc.

Mrs. J. R. Bailey spent Saturday in New Orleans where she met her husband who was returning home from Shreveport where he has been working for several weeks.

Don't slack on this work of making a fair. Let every lady, old or young, who is able to work volunteer her services in the restaurant, refreshment stand, or exhibition hall, so that hours of service can be divided without imposing on any.

Miss Verna Foil visited friends in Kentwood Sunday.

R. C. Roberts of Bogalusa, spent the week-end in Franklinton.

Miss Willie McDaniel spent the week end with her parents at Kentwood.

Airplane sure to be at the fair. Contract already made. Don't fail to come and see it.

Malcolm Magee spent several days last week in New Orleans under treatment for his eyes.

Dr. Smith is again in his dental parlors after an absence of four weeks, due to continued fever.

Rain Coats, good in quality but cheap in price. Give me your order.

Mrs. L. H. Magee.

Everything appetizing to eat and drink will be served at the fair for the benefit of the new park equipment.

Make that new dress now while the material can be had in any color, style or material preferred.

S. H. Burris, Inc.

Mrs. S. K. Cozine who has been visiting her daughter Mrs. A. L. George in Mexia Texas for several weeks past returned home Wednesday.

Satin and crepe-de-chine gowns, teddies and camisoles. Beautiful wash goods that will give unlimited wear.

Mrs. L. H. Magee.

Rev. F. N. Sweeney reports a good meeting at Waldheim, St. Tammany parish, last week. There were fifteen accessions to the church. He was assisted by Rev. J. B. Fulton.

The Junior Missionary Society of the Methodist church met at Mrs. J. B. Fulton's Friday evening, there was a large crowd of young folks attended. Refreshments of sherbet and cake were served and all had a good time.

Hon. John R. Wood who, notwithstanding his eighty-seven years, sits as erect and square-shouldered as a youth of eighteen, announces that he will meet his many Washington Parish friends at the fair on Friday and make them a talk.

Protect yourself from the fall and winter rains with a high-class guaranteed quality rain-coat.

Mrs. L. H. Magee.

Mrs. T. D. Bickham left Sunday to spend the winter with her children, going first to Memphis with Mrs. J. A. LaCour and later on to visit Mrs. George Dickerson Brown in Kentucky and will also visit with her daughter Mrs. Alice Menton in Jacksonville, Fla.

In the continued absence of pastor Kimberlin of the Baptist church, Sunday's services were conducted by Rev. Horatio Mitchell of Rio, in the morning and Rev. Wingo of Slidell, in the evening, both sermons being well attended and wonderfully informing on the \$75,000,000 campaign.

Mr. and Mrs. M. S. Cone and three children of Florenville, to our very sincere gratification, have cast their lot in with the people of Franklinton, having located in the residence Mr. Cone erected on Tenth Ave. two years ago. This family was attracted here by the splendid school for which Franklinton is famed and we are sure they will prove valued citizens of our town.

666 has proven it will cure Malaria, Chills and Fever, Bilious Fever, Colds and LaGrippe. It kills the germs that cause fever. Fine tonic.

Notice.

Good meals and favorite refreshment will be served at the fair by the ladies of the town and vicinity for the accommodation of the fair visitors, proceeds to be spent on the town park.

Prof. Huntley of Mt. Hermon spent Saturday here.

J. M. Burris is improving slowly now after a recent severe attack.

Miss Myrtle Brumfield visited Bogalusa and Columbia thru the week-end.

Miss Nell Out of Mt. Hermon, visited her brother and family, thru the past week.

Walter Jones returned to New Orleans Monday to resume his medical course at Tulane.

A complete line of of georgette and crepe-de-chine waists Embroidered or beaded.

Mrs. L. H. Magee.

Mrs. J. E. Bracketfield and children of Bogalusa, were guests of Mrs. L. D. Greenlaw the first of the week.

Mr. and Mrs. I. L. Pope spent Sunday with friends in Hackley, and attended the protracted meeting in progress there.

Gingham dresses, beautiful and cheap, for children from five to twelve years.

Beard and Thompson.

Mrs. Noel Bickham and baby of Annapolis Md., arrived Saturday for a visit with Mr. and Mrs. J. N. Sweeney, and other relatives.

Fair visitors can be photographed on the grounds any or all days of the fair. Come prepared if you want your likeness made.

Mrs. Joe Bateman accompanied by Miss Dell St Cyr, returned Monday to complete her course at the Training Institute in New Orleans.

Winter coats, handsome in appearance, full satin lined, valours and broadcloth. Best values of the season for the money.

Mrs. L. H. Magee.

A. E. Hood left Monday for Alexandria for a few days with his parents after which he will return with Mrs. Hood who has been visiting there several weeks.

Mrs. C. T. Corkern entertained Rev. Horatio Mitchell of Rio, at dinner Sunday. Mr. Mitchell left Tuesday for Louisiana College where he will finish this session.

The friends of Miss Elmer Corkern gave her a delightful surprise on Saturday night when by pre-arranged plans they gathered in a body at her home and celebrated her birthday in a right royal manner.

Miss Payette, on her week-end visit to New Orleans, was accompanied by a friend Miss Ella Lewis of Tylertown, both enjoying the shriners' festivities while in the city.

Dress your little girls from our beautiful line of gingham dresses, sizes five to twelve years old.

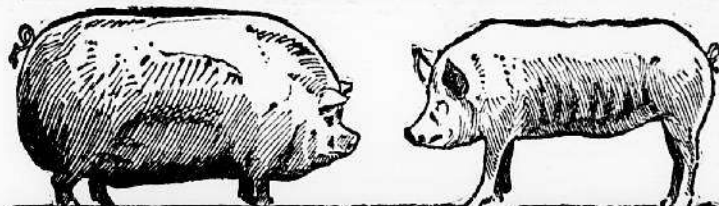
Beard and Thompson.

The town of Franklinton by ordinance, has limited the jitney charge to ten cents per person one way, from the heart of town to fair grounds or return. Jitney route is from the corners adjoining the two banks out Main street to fair grounds and return down Tenth Ave. and up street fronting S. H. Burris, Inc.

Mr. and Mrs. J. E. Purser and young daughter of El Paso, Texas, are on a visit to Mississippi and Louisiana relatives and motored over from Amite Tuesday for the day with Mrs. L. D. Greenlaw. Mr. Purser, after his mother's death made his home with his aunt, Mrs. Greenlaw, and she regards him yet as a cherished member of her family so their day together was a specially happy one.

Notice.

The Waverly Club will meet Saturday at 4 o'clock p. m. All members requested to be present as important business will be transacted.



It Cost Just 20 Cents More
To Produce the Big One than it did the runt

THE BIG ONE WAS FED
AVALON FARMS HOG-TONE
—The Liquid Hog Conditioner, Fattener and Worm Remover—
—THE RUNT WASN'T

THEY both started life at the same time and weight. They were given the same feed under the same conditions - with one exception. The big one got his regular dose of AVALON FARMS HOG-TONE—the Liquid Hog Tonic, Conditioner and Fattener—and the runt didn't.

The big one is the kind that tops markets and brings big profits to the pockets of the hog raiser. The runt cost more to raise than he will ever bring in the market. And the difference was brought about by 20 cents worth of AVALON FARMS HOG-TONE. HOG-TONE puts new life into hogs—makes them eat more and grow fat at an amazing rate. It helps them to combat disease and eliminate the worms that are the hog raiser's greatest foe to profits. Splendid for pregnant sows—helps to produce healthier, sturdier pigs. Come in the store—tell us the number of your herd—and we will give you enough HOG-TONE to treat all your hogs 60 days. You don't give us a penny now. If the results of the HOG-TONE treatment fail to satisfy you, it will cost you nothing.

FOR SALE BY

Babington's Drug Store, Inc.

REMINGTON
U. M. C.

Arrow, Nitro Club, New Club

The three brands of Remington U. M. C. wet proof shot shells—exclusively and completely protected against water or damp storage.

We have the

Smokeless, Semi-Smokeless and
Black Powder Shells.

S. H. BURRIS,
Incorporated.

Exclusive Agents For

STONE CAKES

Silver Slice,
Golden Sunbeam,
Mephisto,
Creole,

All brands that recommend themselves.

Buy Gilster's Flour
and use LESS lard.

OUR MOTTO:
"Quality, Weight, Price and Service."

B. E. Bickham

YOUR
Boy & Girl

SHOULD BE EDUCATED
TO SUPPORT THEMSELVES

Special accommodations for ladies. Personal instruction. No misrepresentation to secure patronage. Graduates in general demand through their superior training.

SOULE COLLEGE
NEW ORLEANS, LA.

Highest Grade and Most Practical Courses in Business, in Shorthand and in English. Best Equipments. Unequaled Facilities. Complete College Bank. Only School with Actual Store, and Actual Money in which students keep the books and balance cash.

GEO. SOULE & SONS.