

The True Democrat.

VOL. XXIV

ST. FRANCISVILLE, WEST FELICIANA PARISH, LOUISIANA, SATURDAY, OCTOBER 23, 1915

NO. 38

WOODLAWN FARM

J. B. MCGEEHEE (1836-1913)

The falling leaves indicate the recurrent foresight of Nature and remind Mankind to make provision for another year. At once is the time to begin and our Fall crop of largest promise is OATS. Let us put in an unsurpassed acreage. There is no other way that will so quickly rehabilitate the uncultivated lands of the South.

All serious enquirers welcome.

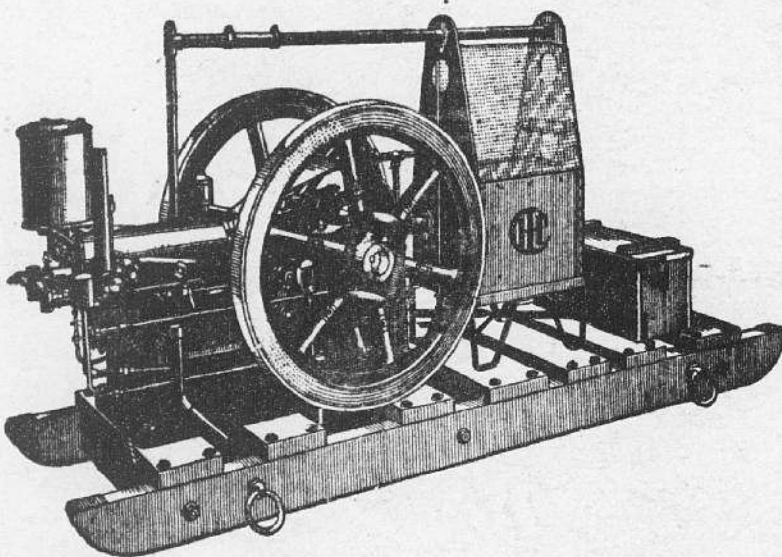
SUCCESS LIES IN MUTUAL SERVICE

J. S. MCGEEHEE - - - Laurel, Hill, La.

ALWAYS ON HAND

NEW MACKEREL, DILL PICKLES, SOUR PICKLES, SAUER KRAUT, HOLLAND HERRINGS, COD FISH, DRIED AND CANNED SHRIMP, TUNA FISH, CHOICE ASPARAGUS TIPS, CAMPBELL'S SOUPS AND PORK AND BEANS, CHIPPED BEEF, SLICED BACON IN GLASSES; ALSO BACON CUT IN QUANTITY TO SUIT PURCHASER. FULL LINE OF VORIES' FANCY CAKES. CEREALS IN PUFFED RICE, PUFFED WHEAT, CREAM OF WHEAT, CORN FLAKES, OAT MEAL, FRESH STAR AND DIAMOND "C" HAMS.

GEO. RETTIG'S
OF COURSE.



HARDWARE, DISC AND SECTION HARROWS, GUANO DISTRIBUTORS, AVERY'S IMPROVED CHILLED PLOWS, AMERICAN HOG-FENCE, PLOW GEARS AND ALL OTHER SEASONABLE GOODS AT BOTTOM PRICES.

CHAS WEYDERT.

LET THERE BE LIGHT

There WILL BE light if you buy your electric light bulbs from me. All sizes Interstate Electric Company's Mazda and Carbon Lamps in stock. Orders taken for all kinds of electrical appliances.

J. C. STORM.

St. Francisville, La.

If you need--

Drugs, Patent Medicines, Stationery, Toilet Articles, Etc.,
you will find a full line
at

The Royal Pharmacy.

ST. FRANCISVILLE, LA.

...LET THE TRUE DEMOCRAT PRINT IT...

NEWS MULTUM IN PARVO

Italy declared war with Bulgaria. Serbia is making a determined resistance to the attacks of the Austro-German forces and those of Bulgaria, while the Allies are preparing to render assistance.

By a counter attack, the Germans drove the Russians back across the Stripa river, but Petrograd reported little change in the situation.

Serbian resistance retarded the German advance in Serbia, and led to an expectation that Russia might be able to strike a blow and help bring the Turk to his knees before relief arrives.

Secretary Lansing will next week resume negotiations with Count von Bernstorff on the sinking of the Lusitania and three other vessels on which Americans were killed.

Rumania joined Greece in declaring neutrality, the step following German hints that Bucharest give more definite indications of Rumania's stand.

The Austro-Germans announced they are still making headway in the Balkans, having stormed the Serbian positions south of Semendria. Bulgaria forced the frontier ridges between Negotin and Strumika. She announced that grain bought by Greece in Rumania would be permitted to cross her territory.

All the South American countries taking part in the conference regarding Mexico signified their intention to concur in the recognition of Carranza. Employers were asked to help the administration scheme for the defense of the country by giving employees time to acquire military training without serious loss of pay.

Washington officials announced that the Cotton Futures Act would be enforced until the appeal from the decision of Judge Hough in New York is decided.

A British recruiting officer said Great Britain would have to raise 3,500,000 more men by spring or the government would not be responsible for the outcome of the war.

Opposition to Carranza in Mexico was crumbling in view of the decision to recognize his party reached by the United States and Latin-American nations.

Criminal intent was charged against William Rockefeller and the other directors of the New Haven road when their trial began in New York.

President Wilson voted for woman suffrage in the special election in New Jersey, but the defeat of the constitutional amendment was conceded.

R. E. THOMPSON TRIES ALFALFA.

(Woodville Republican.)

Mr. R. E. Thompson of East Feliciana parish, who experimented with the growing of alfalfa on a two-acre plot of land, informed the writer that he got six cuttings this season which gave him nine tons of hay. From the first four cuttings he harvested six tons of fine hay, which was one and one-half tons per acre cutting, the fifth cutting giving one ton per acre and the sixth one-half ton per acre. He found that it will be necessary to reseed the ground for another year owing to the fact that the weeds killed out the plants to a considerable extent towards the latter part of the season. He is convinced, however, that alfalfa can be profitably grown in this section, provided the land is given the proper attention and the necessary amount of lime.

This gentleman also has fitted up a red pepper drying plant for the purpose of giving this industry a thorough test before moving the plant to Woodville. Having bought up and dried a large quantity of pepper in his kiln already, he appears to be so well satisfied with his venture that we feel safe in the assertion that a market for this product will be opened up in this town next season.

OVER-CONFIDENCE.

All over the grand old State of Louisiana, the refrain is heard: "John M. Parker is running for governor on the Progressive ticket. He is a fine man, and I like him, but he's fighting the Democratic party and he has no more show than a jack rabbit. I am sorry he quit us."

Bill Krebs of the Lake Charles American-Press is kicking because the Democrats, according to his way of looking at it, are not showing as much enthusiasm over their candidates for governor as are a few Progressives. What's the use, Bill, of losing your voice when you've got a sure thing. Get the goggles off and come on in.—Assumption Pioneer.

BE A WEST FELICIANIAN.

Covington, La., Oct. 16, 1915.

Editors The True Democrat:

A few days ago while in West Feliciana I met a gentleman who is a member of a large and influential family in the Laurel Hill neighborhood. In the course of a short conversation he mentioned the fact that since there were no banks in the parish, he had found it necessary to do his banking in Woodville and that, while he preferred to do all his business in the towns of St. Francisville and Bayou Sara, the fact that his bank account was in Woodville naturally caused him to do his other business there. The same thing was said of the other members of the family. Now I wonder if the business and professional men of the towns of St. Francisville and Bayou Sara see the point? I am sure they do. What about the business of the parish that is going to Jackson, Slaughter and Baton Rouge, to say nothing of New Orleans, for the same reason? There is a way to head off a great portion of this lost business—patronize your home bank. Don't be satisfied with that, but insist on your friends doing likewise. Be a West Felicianian. Respectfully yours,

E. G. DAVIS.

FAMOUS OLD MANSION GOES.

(Woodville Republican.)

The residence on Wyoming plantation, ten miles southwest of Woodville, owned by Mr. Morris H. Rothschild, and occupied by his overseer, Mr. MacDonough, was destroyed by fire on Monday morning at 10 o'clock, the roof having caught from a spark from one of the chimneys. This spacious old house, which was built sometime before the Civil War by the late Col. Robert Semple, a prominent and wealthy planter of this county, was one of the finest homes in this section of the state, both in size and elegance. Within its two and one-half stories were numerous large rooms, fitted up with marble mantles, which opened into wide halls or upon broad verandas, and an imposing ball room occupied the third floor. The destruction of this ante-bellum house marks the passing of the last one of these palatial old plantation homes, which stood as relics of our county's past grandeur. Strange to say, practically all of the others met a like fate.

THE HOME COMFORTABLE.

Of course homes should look nice when company comes, but they should always be wholesomely clean for the family as well. Many men would be far happier if they could convince their wives that their homes were tidy and comfortable even if they were not gone over inch by inch, that very day. This feeling that home is not good enough for visitors is responsible for the old-fashioned, fine hospitality disappearing. A charming girl said recently that though she had attended a certain church for three years and had made many acquaintances that only twice in all that time had she received an informal invitation to tea or been asked to visit any one's home. She had been entertained many times, but at formal affairs or else taken to club-rooms or public eating places. This is only one of many instances all are familiar with.

Homes are not intended to be spick and span all the time as hotels are. Visitors and callers will like to see the books a trifle disorderly, as though they were for use. If the music on the piano is unsorted or just piled away it shows some one has been singing, and that you enjoy music in your home.

The couch in the cosy corner and the pillows on the window seat do not need to be plumped up every minute of the day; they are made to use and make you comfortable.

Pleasant disorder is not dirt, it is not something to guard from friendly eyes. It is the thing that makes our houses home-like and that gives the cosy home feeling. Any one with a few dollars in his purse can hire a woman to wash, scrub and clean, but where can one buy a home?

This is a fine time to stop doing all those unnecessary, trifling, tiring things that do not need to be done. That your family would be better pleased if you left undone, and that friends dislike to see you doing.

Natchez will lead the fight for the Natchez Trace route for the Jackson highway. When the highway convention meets in Nashville on November 10th, Judge Richard F. Reed, late of the supreme bench, together with two other delegates, will urge the claims of the Natchez Trace.

ALL OVER LOUISIANA

Paul A. Sompayrac, of Lake Charles, La., was appointed private secretary to Governor Hall, succeeding Senator George Wesley Smith.

The yacht Two Sisters, supposed to have been fitted out at Galveston as a German privateer, went ashore on the Louisiana coast.

The Jackson Highway commissioners were shown over New Orleans and were unanimous in the selection of New Orleans as the Southern terminus of the route.

Col. A. W. Crandall, prominent in Louisiana political and business affairs, died at his apartments after a long illness.

Dominick O'Malley has bought the New Orleans American.

Attorney General Pleasant filed an amended petition in the ouster suit of the State of Louisiana against the American Sugar Refining Company.

BRAVO, MR. CARRUTH.

(W. L. Carruth in Clinton Watchman.)

Now, as to the steel bridges being built jointly by the parishes of East and West Feliciana. The building of bridges in this way is nothing new in this parish.

We helped build those over Amite River and we in this section probably derive no benefit from them.

This board has been a progressive one to some extent and has built other steel bridges. A wooden bridge over Thompson's creek could not be made to stand.

The three bridges being built near Jackson will cost less than one bridge over the old ford which is nearly impassable at all times and entirely so for days at a time when the water is high.

Jackson is a part of East Feliciana parish and is entitled to the same consideration and relief that any other section is entitled to.

When this bridge proposition was brought before our board, a motion was made to have a committee from our parish meet one from West Feliciana.

With all members present, this committee was given full power to act as they thought best. There was at least not a dissenting vote. Mr. Perkins was opposed to the bridge and did not sign the contract. I mention the vote of Mr. Perkins simply to show the position of the whole board and not in criticism of his vote.

I honestly believed that section was entitled to relief from conditions that kept their trade, their cattle and other interests entirely cut off from them for days at a time. Thinking as I did, I voted for the bridges and I think that it was no more than they were entitled to.

Some contend (it is not an argument) that Jackson has always done without that bridge and for that reason could do without it until time is no more.

Remember that old man Adam wore no pants, that Eve would not have known a hair net from a bustle, and it is very questionable if wise old Solomon himself could have told a traction engine from a peanut huller.

PLANT A PATCH OF STRAWBERRIES THIS FALL.

There is no good reason why every farmer's garden in North Louisiana should not have its strawberry patch, giving an annual yield of luscious and wholesome fruit, says E. J. Watson, Horticulturist of the North Louisiana Experiment Station. Our soils and climate are well adapted to berry growing, and in the course of time we expect to see the strawberry become an important commercial crop in this section.

Perhaps the most important requisite in a soil for strawberries is the thorough drainage, yet too little water is unfavorable to the highest development of plant and fruit. Our warm, sandy loams will produce earlier fruit, but are much more subject to drought than the friable clay loams which produce the best crops of fruit. An abundance of decayed vegetable matter in the soil is also essential to the highest degree of success.

October is the best time to plant, provided there is sufficient moisture in the soil. If too dry, the planting should be deferred. In a small patch, watering could be resorted to, and the planting be done when the ground is ready.

Even if Col. Parker was elected governor, which there is no earthly chance for such a thing to happen, what could he do with a Democratic legislature hostile to him and which would block his every move.—Lake Providence Banner.

SUGAR ISSUE NO MORE.

(Paul Wooton in Times-Picayune.)

Louisiana Progressives have a cloudy future to look forward to, in the opinion of the editorial writer on the Washington Star. The action of the Secretary of the Treasury in recommending that the free sugar clause of the tariff law be repealed stripped their cloud of its only possibility of having a silver lining, he seems to think. The editorial, which appeared in Tuesday afternoon's Star, says:

John M. Parker, who has announced his candidacy for governor of Louisiana, is a Bull Moose in a limited sense. He is a personal friend of Mr. Roosevelt, and would be glad to see his friend returned to the White House. His present move is an expression of that feeling. Beyond that the matter is open to question and examination.

Last November the Bull Moosers elected a representative to the House from the Third Louisiana district. The cane interests are strong in the district, and in that campaign resented the President's free sugar attitude. So they turned down the Democratic candidate, who was supporting the administration, and elected a man committed to a duty on sugar and pledged to vote that way in the House at the first opportunity. The other districts in the state elected, as usual, the nominees of the Democratic party.

Now this is all that Bull Moosery means in Louisiana. It is sugar, and nothing but sugar. The Democrats have decreed that sugar shall go on the free list, and the Bull Moosers sympathize with the Republican contention that sugar should pay a duty, first for revenue, and second for protection. As the name Republican was unpopular in Louisiana the friends of sugar, for campaign purposes, used the name Progressive. They would progress toward Republicanism under the Progressive banner.

But what would be left to Bull Moosery in Louisiana if the Democratic party at the coming session of Congress should rescind its action and continue sugar on the dutiable list. There is much talk of that. The government needs more revenue, and considerably more is involved in the sugar tax. Why, it is asked, cut off so large a sum from a source from which the country so long has drawn when it is in great need of funds for purposes which cannot be denied. Our bills for the next fiscal year and maybe for a much longer time, are going to be large, and a treasury deficit is not a national blessing. We must pay as we go.

Still, even if the Democracy stands pat on sugar, transferring it to the free list and finding the amount of revenue involved elsewhere, Bull Moosery will not grow in Louisiana. The chances are altogether in favor of the electoral vote of the state again going to the Democratic ticket. Democratic control of state affairs, including the machinery of elections, is complete, and that virtually settles the question.

ADVERTISE YOUR SHOES.

(Farm and Ranch.)

Much trade lost by small-town merchants to foreign competition is the result of antiquated advertising and merchandising methods on the part of the merchants.

A most impressive example in substantiation of this statement came under my observation about three years ago in a small East Texas town.

A woman called at her local dealer's to have a button replaced on a shoe, which service was gladly performed without charge.

After examining the shoe, the merchant asked where it was bought. "In blank city," replied the lady. "I buy all of my shoes there, as I wear only this particular make of shoes."

"Well, why don't you buy them from me," countered the merchant. "I handle this full line and can save you the expense and inconvenience of sending away for them."

"You do," she rejoined. "Then why don't you let people know it. You will certainly get my future business."

The only possible reason for her not having patronized him in the past was lack of knowledge on her part that the shoe was carried locally.

Same old story: an utter lack of appreciation of advertising on the part of the small-town retailer.

Yes, there is a good local newspaper in this town. He has simply failed to use it to let people know what he had to offer them.

Progressive merchants realize that to get maximum selling results they must keep their prospective patrons posted as to what they have to offer.