



GOOD LUCK AND BARGAINS FOR YOU.

AT

# J. O. HEBERT & BRO.

No auction goods, no damaged goods, but fresh regular goods. What we propose to do is to save you money, by giving you a reduction in prices for the coming week. Call soon, do not wait, if you want genuine bargains. We guarantee to sell you goods at prices advertised below. No humbug, no fraud with us. We sell goods for what they are. We will also inform the public that we are special agents for the Celebrated TENNENT STRIBLING SHOE Co., of St. Louis, Mo. This shoe is strictly guaranteed, if it breaks within one month and a half, we give you another pair free of all charge.

READ THIS.

We call your special attention to the fact that we do not intend to give you cut prices on one article and catch up on another, we are doing a strick business in a business way, and we are responsible for what we do. We deal fairly and by doing so, work to keep and build our trade.

We offer the above inducements in order to dispose of these goods to make place for another large stock which is coming. We believe in quick sales and small profits and thereby give our customers the benefit of low prices. Our goods are all fresh.

CLOTHING.

Black Diagonal suits marked \$15 now \$13.  
 Brown Scotch wool suits marked \$11 now \$9.00.  
 Brown Scotch wool suits marked \$9.00 now \$7.50.  
 Over Coats marked \$14, now \$11.50.  
 Over Coats marked \$11, now \$9.50.  
 Over Coats marked \$3 now \$2.50.  
 Great reduction on pants etc.

Come and see the bargains and you will surely buy them.  
 Gent's top and under Shirts.

Cotton and Wool at from 22½ cts up. They are very cheap. Come and see for yourself, we are sure when you see them you will not go home without a supply.

FLANNELS.

Red twill all wood formerly worth 25 now 22 1-2 cts.  
 Red plain flannel worth 25 now 22 1-2 cts.  
 Red plain flannel with 20 now 18 1-2 cts.  
 Blue, Gray and Brown flannels worth 20 now 17 cts.  
 Plaid, lindsey worth 20 now 17 cts.  
 Plaid, wool filling worth 10 now 8½ cts.

DRESS GOODS.

Striped novelties worth 15 now 11 cts.  
 Wool Mix Brocades worth 15 now 12 1-2.  
 Twill Chick Novelties worth 10 now 8½ cts.

WE BUY FOR CASH AND SELL FOR CASH. WE BUY CHEAP AND SELL CHEAP.

No one can underbuy and undersell us.

Thanking our friends, our patrons and the public for the liberal patronage accorded us in the past and soliciting same for the future. We wish them, one and all, A happy New Year.

We are yours truly, J. O. HEBERT & BRO.