

THE WEEKLY MESSENGER.

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SUBSCRIPTION \$1.00 PER ANNUM

VOLUME 34.

ST. MARTINVILLE, LA., MAY 3, 1919.

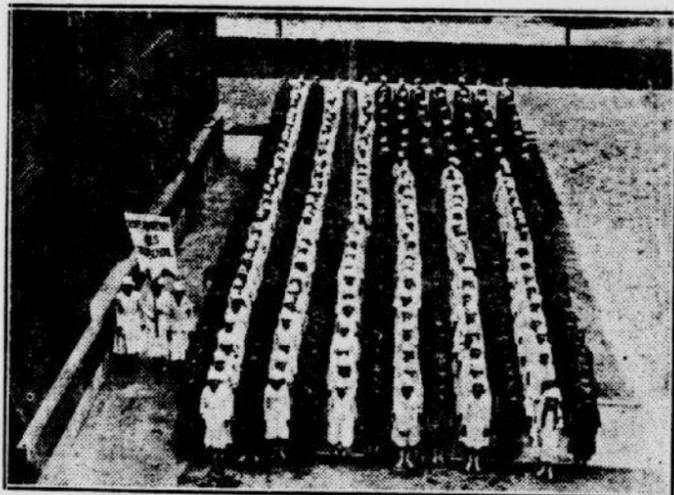
NUMBER 12

Climatic Prepared Paint,

100 Per Cent Pure

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DUCHAMP HARDWARE CO
AGENTS



Esplanade High School Auxiliary, New Orleans, as a living flag. This picture was taken during the patriotic parade for Liberty Loan in New Orleans. The girls received much commendation for their patriotic endeavor.

Laizaire Bienvenu

ST. MARTINVILLE, LOUISIANA.

FOUNDED 1792



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Big Reliable Companies

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Blue Rose Seed.

First class Blue Rose Rice Seed for sale. Apply to Lionel Thibodeaux, R. R. No. 1, St. Martinville, La.

Choice Cows For Sale

Fifteen Choice Cows for sale. Several recently fresh. Address Fiero's Dairy, Lafayette, La.

See my Spring Straw hats before buying elsewhere. K. Schwartz.

666 cures Headaches, Biliousness, Loss of Appetite, foul breath or that tired aching due to Malaria or Colds. It removes the cause.

New Exchange Telephone Rates Effective May 1, 1919

A new schedule of telephone exchange rates became effective in St. Martinville May 1 by direction of the Operating Board of the United States Telegraph and Telephone Administration, acting under the order of the Postmaster General of the United States.

As you know, all of the lines and property of this company are in the possession, control and are being operated by the United States Government under the direction of the Postmaster General of the United States.

The new rates are necessary in order that additional revenue may be secured by the government to meet the increased operating expenses. The causes which make greater telephone revenue necessary are due to the new conditions and the new price levels introduced by the war and are entirely beyond the control of the United States Telegraph and Telephone Administration or of the Telephone Company.

More than two years ago the Company foresaw that the telephone system would be operated at a loss unless the rates could be adjusted to meet the increasing costs of all elements entering into the production of service. A similar rate adjustment would have been unavoidable under private control and the new rate schedule is practically the same we would have sought in 1918 if the government had not taken possession of our property.

As stated by the Postmaster General, the owners of the telephone system do not benefit in any way from rate changes. Practically all of the increased operating expenses which require this additional revenue are due to increased wages paid to employees to enable them to meet the new conditions of life in the present day.

It is neither practicable nor desirable to reduce wages, and so far as wages are concerned we believe that portion of the increased operating expenses to be permanent.

The new rate schedule is fair and reasonable and the percentage of increased revenue which it will produce is much lower than the increased cost of other services and commodities of similar character.

Complete detailed information about the new rates may be obtained at the manager's office. We are making every effort to change our records promptly and your courteous consideration will be appreciated.

**CUMBERLAND TELEPHONE
AND TELEGRAPH COMPANY**
INCORPORATED



Chief of Red Cross Kiddies



W. J. STUDEBAKER

Ten million children rushed to enroll in the Junior Red Cross in the fall of 1917, when it was decided to organize them for work. They seized the opportunity to release their energies and demonstrate their belief in the outcome of the war against autocracy.

The children all over the nation, realizing that they must work together, were asking what they could do. It was in this spirit that the Red Cross was organized, and having proven itself of so much value and so vital to the social accomplishments of the school, teachers throughout the country have learned that this spirit of service that the children have developed during the period of war must not be allowed to die.

W. J. Studebaker, formerly city superintendent of schools at Des Moines, Iowa, himself an educator, who has taken over the work of National Director of Junior Activities, realizes what a potent factor the education of the children of America in the spirit of service has been in the period of war and what it can develop under the new Peace Program for the Juniors. This new spirit of service, this new power to do, the new impulse to give is awaiting the new Peace Program to find its outlet.

But the spirit of service, as epitomized in Junior Red Cross, must have the power of sympathy and the love of mankind behind it, in order to prevent mechanical effort. When those three factors are properly mixed in the work of the Juniors it makes the thing that stretches the hands of help across the sea.

A LOVE LETTER.

Miss Moderation:

Dear Miss:—Most worthy of admiration after long consideration and much meditation on the great reputation you possess in the nation, I have strong inclination to become your relation. On your approbation of the declaration, I shall make preparation to remove my situation to a more convenient station to profess my admiration, and if such obligation is worthy of observation and can obtain commiseration it will be an aggrandization beyond all exultation of yours. I am without dissimulation.

Mr. Formation.

Soldiers, Sailors, Marines Records Wanted

Would you not like to feel that the personal and military record of the soldiers, sailors and marines of your family who served in the Great World War was to be preserved for future generations? This can be done, and will be done, if you will co-operate with the State Council of Defense. Your parish is now being organized and by applying to the War Record Director blanks may be obtained and filled in to show the record of your boy. There is a space for his full military record, promotions, etc., a personal family record, also a space for extracts from letters, photographs, or any interesting information from the camp or battle fields. When the record for your parish has been completed the information will be preserved in handsome loose-leaf books and kept on file in your library, community memorial building, or in whatever place the officials of your parish may designate. In this way the record may be added to, or if anyone should be overlooked the additional record may be placed in the book at any time. However, in order to make this record a fitting memorial and a complete success we will need the assistance of every individual to tell about this work and aid in securing the records.

—Dewberries are ripe and quite plentiful along the ditch banks and in the woods, but owing to the scarcity of labor none have as yet been peddled about town. Yet there are bushels of this fine fruit actually going to waste. Such is our prosperity!

Mr and Mrs. Albert Bienvenu and children. Lyod and Robert, left last Sunday for Atlanta, Ga., where Mr. Bienvenu went to attend the Statesman and Publishers convention, which convention was addressed by Secretary of the Treasurer Glass.

Nelson James, colored mechanic, employed at Teche Garage, had his leg broken Saturday when a Fordson tractor turned over him.

ELMER J. DUCHAMP
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NOTARY IN OFFICE.
SIMON LAW OFFICE
ST. MARTINVILLE, LA.

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