

Store will be closed Friday from 12:30 until 7:30 p. m.
Grand Opening at 7:30 Sharp.

AT THE BOSTON

Positively no Goods Sold on Friday Night. The Big Sale
Starts Saturday Morning, March 19.

Third-Annual Grand Spring Opening

You are cordially invited to attend the Grand Spring Opening at the Boston on Friday, night March 18th, 1910,

when the greatest wealth of suits, dresses, capes, fancy belts, combs, hatpins, ladies bags, hosiery, muslin and knit underwear, skirts, corsets, waists, veils, high art millinery, in fact everything that a woman wants to wear, will be shown. Our store will be closed Friday from 12:30 to 7:30 p. m. to arrange for our grand display, and opened in the evening at 7:30 sharp. An orchestra has been engaged to dispense sweet music during the evening, and beautiful souvenirs will be presented to each lady guest. **No goods sold Friday night.**

No pains or expense has been spared to make our Third Annual Grand Opening outshine all previous efforts. Our stock is much larger and finer than ever, and you will stop and wonder at the master works of the greatest artists of the world. The opening will be in the form of an entertainment and reception to our friends. You are cordially welcome to come and bring your friends. We kindly ask you, however, not to handle any of the garments during this opening, for hundreds will no doubt be in attendance and you can readily see that within a few moments our stock would not be in a condition to appear to the best advantage. We know our friends will not take offense at this request.

Our buyer having recently returned from the eastern markets, where he made selections from the leading manufactories, we are able to show styles distinguished for newness and exclusiveness that will far outrank anything ever attempted in the entire northwest, and our every selection for a most exacting clientele enables us to show an individuality in our offerings that every smart dresser will appreciate.



---grand opening of new spring millinery---

THE BOSTON has always taken the foremost place in these events and the ladies of Williston and vicinity will have an opportunity to make their selections from a more beautiful array of hats than ever. We are showing Paris, London and New York model hats, designed by the most celebrated artists of the age. We have all the new diversions in shapes, trimmings and combinations, and you could not buy a more beautiful or up-to-date hat in the city of New York.

Now, don't fail to come to attend our grand opening. You will see all your heart's desire and be in a better position to enjoy the glad Eastertide that is at hand.

Special

In addition to the special Easter offerings in Millinery this season we will offer special discounts on ladies suits, coats, capes, silk and wool dresses, undershirts, muslin underwear, belts, combs, bags, etc.

The big sale starts Saturday March 19th, at 9 a. m.

An Easter shopping opportunity of unequalled importance in the history of Williston. Immediately following our grand opening the big annual pre-Easter sale will commence, and as an example of what the advantages will be we mention—

\$25.00 and \$30.00 suits at \$11.88 **\$35.00 and \$45.00 suits for \$16.88**

One lot sample dresses, beautifully designed and the latest spring styles \$15.00 to \$20.00 at \$12.48

Skirts—new spring styles and shades from 6.50 to 7.50, at \$3.88.

Skirts from 8.00 to 10.00, at \$6.88.

White tailored shirt waists, 1.50 for \$1.00.

Lingerie waists, 1.25 to 1.50 at \$1.00.

One lot waists from 1.75 to 2.00, at 1.25.

Net waists, ecru and white, 6.00 to 7.50 at \$3.00—an extra good value.

50 silk waists—sample lot—from 6.00 to 7.50, at \$3.00. Another exceptional value.

25 silk Jersey waists, long and short, black gray and white, 7.50 to 10.00, at \$3.48.

AT THE BOSTON

FOR STYLE

Union Block

Williston, N. D.