

TAKE NOTICE

People having chickens within the city limits are required by a city ordinance to keep same penned up from April 1st. to Dec. 1st.
By order of the Chief of Police.
44-2t.

Well "Armed"?



When company comes there is no time to waste—no chances to be taken—so mother sees that there is always a can of

CALUMET BAKING POWDER

on hand. Cakes, pies, doughnuts, muffins and all good things to eat must be dressed up in their best taste and looks.

Then, too, her reputation as a cook must be upheld—and she "stakes" it on Calumet every time. She knows it will not disappoint her.

Order a can and have the "company" kind of bakings every day.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

You save when you buy it.
You save when you use it.

HIGHEST QUALITY AWARDS

WILLISTON GRAPHIC

John A. Corbett, Editor and Publisher

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THURSDAY, APRIL 24, 1919



MANN ADDRESS

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vertising alone and consider it money well spent, for I get it back many times over." Mr. Mann showed the Williston merchants page after page of his advertisements, booklets, circular letters and copies of his store paper. With this kind of literature he floods the country around Devil's Lake, and during the sale held by him during the winter he took in \$30,000 in eight days. While talking he remarked that he wished to catch the fast mail home that night as he expected to do \$50,000 worth of business on the next day and wished to be there to help in the store.

Mail Order Evil

"Sears Roebuck, alone," said Mr. Mann, "sends eighty carloads of catalogues into North Dakota each year and there is \$75,000,000.00 spent in United States each year for mail order goods of which \$45,000,000.00 comes from North Dakota." To combat this business, Mr. Mann stated the Community Development Association had been formed in the state and over one hundred towns were visited this year with the programs. The Twin City wholesalers are aiding this work and have established a Merchants Aid Bureau. This bureau will help the merchants along advertising lines. Only about ten per cent of the merchants of the state advertise and the remaining ninety per cent do not advertise, and some of them do not believe in it. Those who do not believe in it should step down and out of business for they will never make a success of it as long as they foster those ideas. The credit business has been the ruin of the retail business and the merchants must go on the cash basis, and then they will be able to meet the mail order houses on a price basis. The merchants must also work with the farmer, help them to solve their problems and cooperate with them for better roads and better community."

Other Talks

Following Mr. Mann's talk, short talks were given by Dr. McLaren of the Community Development Association, Mr. Saxton of the Williston Grocery Co., Mr. Francis, J. B. Lyon, Mr. Bangs, F. L. Greene, William Husebye, N. B. Ludowese, C. C. Rieger, W. S. Arthur and Mr. Finley who was here to aid the Reclamation Service in starting of the irrigation this summer.

Mr. Finley, who has been with the Reclamation Service for the past twelve years and has had charge of the Yakama project, stated that he had never seen less spirit towards irrigation any place in the country as is displayed here at Williston. He said he would remain till after the water was flowing in the ditches and hoped that more of a cooperative spirit would be shown towards this important proposition.

THE WEST HOTEL is now open for roomers and boarders and transient trade. Coffee served any time of day. 44-1tp.

CO. EXPECT OIL

(Continued from page 1)

liston anticline and this goes to show that there is something worth while to be found here. There is no field anywhere in the United States where more prospecting is done today than in the North Dakota field and without doubt this state will be one of the leading states in the production of oil in the very near future.

City to Use Oil

At the regular meeting of the City Commission on Monday evening of this week it was decided that as soon as oil was struck here that the city would use some of it to oil the streets of the city. This operation would add greatly to the improvement of the streets and do away with the dust. "One application of this crude oil on the street per year will keep them in fine shape," said Mr. Gordon Phillips of the Oil Company this morning, "and it will with the fine foundation we have now for our streets make them as good if not better than paved streets and the cost will be much less."

Oil Well at Poplar

The Pioneer Oil and Gas Company is also sinking a well at Poplar, Mant, and from reports they expect to strike oil or gas there in the near future. The City of Williston has given the company a franchise for the piping of gas into the city for lighting purposes in case it is struck, and a majority of the property owners have signed up to use the gas in their residences and store buildings for heating purposes.

Some knocking has been done towards the oil well here during the drilling by persons who have no interest in the same and who do not understand the facts. So far most of the expense of the drilling has been met by those connected with the company and very little stock has been sold to outsiders. This one fact alone goes to show that this is not a skin-game proposition, for it would be a mighty foolish proposition for those who are drilling the well and who are so well versed in the oil business as to spend over two years here and use their own money on a well. The wells being drilled near Minot and which haven't near the excellent prospects that the local well has, has been backed by every person in the city and they are boosting it all they can. This matter should have the hearty support of every citizen in this community for if a producing well is brought in, Williston will become one of the leading cities in the state and of the United States.



Coats Suits Dresses Shirts Blouses

Every day's express brings us something to gladden the heart of every woman who appreciates pretty things. Just arrived some more nobby DOLMAN COATS of a later model.

Another shipment of pretty DRESSES of Taupe, Grey, Rose, Blue, White Georgette Crepe, White Foulard Silk Messaline and Georgette combined

Shirts

We are showing a big assortment of Skirts, silk plaids, stripes black or blue taffetta of many styles, Trikoten silk poplin. Sizes 23 to 38. Prices from \$2.19, \$3.48, \$5.45, \$6.50 and up.

Beautiful Blouses in silk georgette crepe, silk crepe, de chene of the newest shades. Try our PROTECTO Silk Petticoats for double wear.

Beautiful Blouses

The Eagle Store

Seed POTATOES

Burbanks

Irish Cobblers

Early Triumphs

Also Alfalfa Seed

KATHER'S DRUG STORE

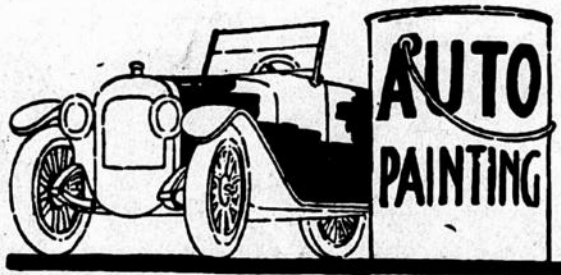
Weighed 90 Pounds Before Taking PERUNA

Recommends it to Her Friends
"I don't need Peruna any more. I am all well. I have taken six bottles. I weighed ninety pounds before I started with Peruna. I was just as poor and so weakly. I had given up hopes of ever getting well, such a cough and spitting, and could not eat anything. Now since taking Peruna I weigh one hundred and thirty-five pounds. All my friends said I would never get well. I was just a shadow. I have surely recommended your Peruna to many of my friends, and they are using it. I will recommend Peruna, for I am so thankful for what it has done for me."

Sold Everywhere

Now Weigh 135 Pounds

Miss Clara Lehr, 21 N. Gold St., Grand Rapids, Mich.
In her letter opposite Miss Lehr tells in convincing words of the benefits she received from Peruna.
Liquid or Tablet Form



Will open up on or about
MARCH 1ST
MATTINGLY DECORATING CO.
PHONE 389

Greater Telephone Revenues Are Required

High Costs Have Increased Operating Expenses

Since the European war began there has been a steady increase in the price of nearly everything we use. There has not been a corresponding increase in telephone rates.

In order to meet the high cost of telephone operation, a revenue in just proportion to the expense must be obtained.

The necessity for more telephone revenue is easily understood.

The cost of telephone operation as steadily advanced both because of the increased cost of material to the telephone company and the increased living expenses of employees.

The consumer has realized the necessity of paying more for rent, for food for clothing and for transportation. The telephone industry has been affected by the same conditions which have produced higher prices in all of the necessities of life.

If this Company is to continue to furnish telephone service to the public it must obtain such rates as will produce a revenue sufficient to cover the cost of providing service.

NORTHWESTERN TELEPHONE EXCHANGE COMPANY