

Special  
Sensational  
Sales  
Every  
Hour.  
You  
Must  
be on  
Hand  
if You  
Expect  
Full Benefit  
of Our  
Grand  
Offerings



EXTRA SALESPEOPLE TO SERVE

SALE BEGINS

SATURDAY, JULY 20th, 9 A. M.

SALE CLOSES

SATURDAY, JULY 27th, 10 P. M.

# The BRANCH STORE

Minot, North Dakota

## \$15,000 Outlet Sale!

It is needless to inform you that the season has been late, very late indeed, and it has caused us to be in a position where we must do something to move our big stock of goods. We didn't know last spring when we were in the East buying our mammoth stock that the season was going to be backward, so we bought very heavily, to our sorrow. The goods have got to go. Our capital is limited, our creditors are asking for their money, and we will be satisfied with the cost of the goods or even less. For this reason, we have planned one of the greatest sales that has ever characterized this store which will last seven days only. Our buyer goes to New York and other eastern cities on August 1st to purchase the fall and winter line of goods, and it's very necessary that we get rid of what we already have on hand. Stop and think what this means. It means dollars in your pockets, every one of you. We have always tried to be perfectly candid and honest with our customers, hence make statements which we otherwise would refrain from making. The goods which we will place on sale are all good and staple, such as are needed every day in the week by men, women and children, and consist of ladies' skirts, waists, coats, shoes, oxfords, furnishings, fancy novelties; men's clothing, furnishings, hat wear, overalls, shoes, valises, suit cases, gloves, and in fact everything ready-to-wear for ladies and gentlemen. We have slashed the prices on all of the above lines almost fifty per cent from the prices which they have been selling for regularly. Men, bring your families and lay in a supply for months to come. It will pay you. If you live a hundred miles from Minot, you'll save your car fare several times over.

### Offer Extraordinary---

To all who buy goods on Saturday, July 20, up to the value of \$5 or over, we will give free of charge a ticket entitling you to a fifty cent meal any time during the day or evening, at Minot's swell new hotel, The Lexington, one of the finest hotels west of the Twin Cities. We want to meet our customers half way.

## NOW FOR THE BARGAINS