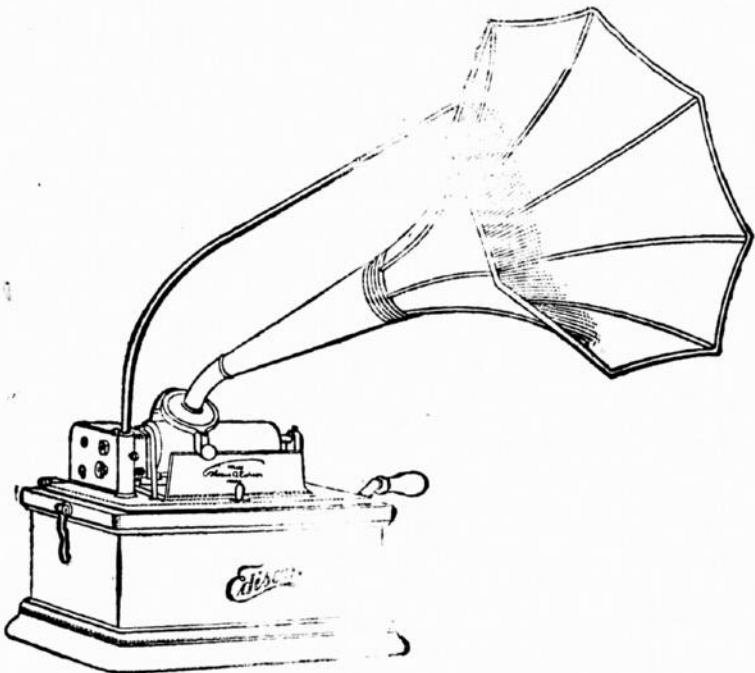


This Edison Phonograph and Twelve 4-Minute Records only \$28.00



Here is the ideal outfit for the home. Why not buy one now and enjoy it during the long winter evenings? For \$5.00 down and \$5.00 a month you can own this outfit. The outfit consists of 12 Edison Four Minute Records and an Edison Fireside Phonograph that will play both the new and the old style records. Then, if you like it well enough to induce a friend to buy an

outfit just like it, we will make you a present of six more four-minute records free of all charge. We will present you with six new records that money cannot buy because they are not made to be sold but will be given to the owner of an Edison machine that persuades a friend to purchase an Edison.

Exchange Your Old Edison Records

We are now in a position to offer you an exchange proposition on your old two-minute Edison Records. If you have a lot of Records that are worn out or that you are tired of playing, bring them in and trade them for new ones. Don't forget that we carry a full stock of Edison Records. We have all the Amberol and all the Standard Records in the catalogue.



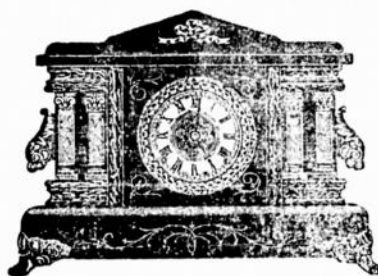
THERE'S a treat in store for you if you have not met Big Ben. You may have read his Ads in the magazines, but these are not half strong enough. We don't think they begin to do him justice.

In fact, no Ad could do him justice. We won't attempt to write about him. This announcement is simply an invitation for you to visit by our store and meet him.

\$2.50

Thin Model, 7 Jewel. Guaranteed. \$10.00 Value, Now \$7.75

Come in and let us show you what a fine watch we offer for \$7.75. This is an extra good value for the money, and twelve of them is all we have for sale at this time. The cut is a good likeness of these watches. The movement is seven jewel nickel open face with handsome plain white dial and Arabic numerals. Cases are nickel and very thin models. Watch is stem-wind and stem-set and a guaranteed timepiece. We will furnish gun-metal finish at the same price, if you prefer that style. Xmas is only a few weeks distant and, if you are looking for a present for a young man, this is the best one you can get. We will gladly send you a watch on approval upon receipt of the price. If, upon examination, you are not more than pleased, return the watch to us and we will return your money in full. We pay the postage on these watches and send them by registered mail. Let us have your order at once and prove to you that McCoy offers fine bargains.



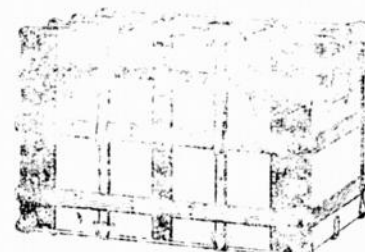
hour. The cases are black enameled and gilt trimmed. Every Clock is factory-tested and will prove entirely satisfactory. This is a regular McCoy bargain, and it's one you cannot afford to miss if you need a Clock. The Clocks are about 16 inches long and 12 inches high with a 6 inch dial. McCoy's jewelry department is popular because McCoy always gives extra fine values for your money.

\$4.85 for Two Weeks Only

---Only One to a Customer---

Do you need a Clock or do you want to make a friend a present of a nice Clock for Xmas? For early Xmas buyers we make this special offer. From now on to and including December 3, 1910, we will sell this handsome Parlor Clock for \$4.85. After December 3 the price will be \$7.50, and they are good values at \$7.50 each, but, just to start Clocks moving in our jewelry department, we offer them to you for the next two weeks at \$4.85 each. These Clocks run eight days on one winding, strike the hour and the half.

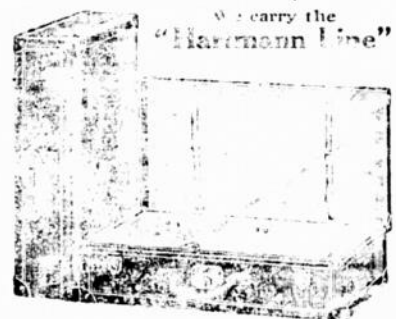
Trunk Sale, 20% Discount



We are making some alterations in our back room and find that we must have the room we are now using for our stock of trunks. While there are any trunks left in our stock we offer you your choice of any of them at 20% less than the regular marked price. This discount will be good any time from now until Jan. 1.

1911. Of course, by Jan. 1 we don't expect to be able to offer the complete assortment that we now have on hand and, for that reason, if you are going to need a Trunk within the next year, now is the time to purchase. Our Trunks are all extra well-made. We buy them from a factory that is famous for the wearing qualities of their Trunks. Just now we have almost a complete stock of all kinds and styles.

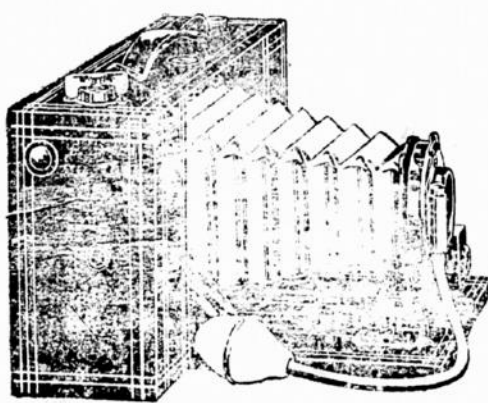
All Leather Suit Cases \$4.25



Here is a real Suit case bargain. Cases are well-made, 24 inches long, bound on ends and have patch corners. Case is lined with shirt fold in top, two brass catches on ends and lock in the middle. We guarantee these cases to be all leather and don't believe their equal can be found in Minot for less than \$6.00. We have other Suit Cases for less money, and some that sell for more.

This One Only \$10.00

This is the biggest seller of all the Eastman machines. It's the popular post-card size Brownie. Takes pictures 3 1/4 x 5 1/4 inches, or post-card size. Film costs you 40c a roll of six exposures, and Velox paper of this size costs 15c per dozen. From one film you can print one or a thousand pictures just as you wish. This 3A Folding Brownie folds up and can be carried in your top coat pocket. It has an iris diaphragm, 3 stop shutter, bulb release, etc. With single lens it cost you \$10.00, with a double lens it costs you \$12.00. Of course, the double lens makes much the best photos, but we have seen some elegant pictures that were made by one of the \$10.00 machines. Come in and get a catalogue and let us tell you about how easy it is to take pictures. A book of illustrated instructions free with every Kodak or Brownie we sell. Brownie Cameras \$1.00 to \$12.00, Kodaks \$5.00 to \$65.00. All in stock at McCoy's.



New Hand Bags \$1.50 to \$12.00

The best place to buy a Hand Bag is the place where you get good quality and good style at a reasonable price and that place is McCoy's. In one minute you can see more new Bags at our store than you'll find in an hour in any other place. Just now we are showing over one hundred new Hand Bags direct from two of New York's largest makers of Leather Hand Bags. If you want a bag that will give you good service and one that has good style, then, by all means, come here and see our stock. For \$5.00 you can buy a Black Bag ten inches long, leather-lined and leather-covered frame, and Coin Purse to match, all made of real Seal. Not seal grain or goat seal, at \$1.50 to \$2.00, \$2.25, \$2.50, etc. We show a big assortment of elegant values. This is the best place in Minot to buy Hand Bags, and don't you forget it.

NEW POCKET KNIVES



Say, man, but it will do your heart good to see the new Knives McCoy has just put in stock. All kinds of them from the little 50c Pearl Handled Pen Knife to the big Stag Handle Hunter's Knife, or the big Double Edge Dirk Knife that is sharp on both edges. We have always shown the best line of good Knives in the town, but our present display excels any we have ever shown. We have a Knife for every taste and at every price from 50c to \$5.00. Every Knife in the lot is a quality Knife. We never lose sight of the fact that lots of men buy a new Knife about every year, and it's the "repeater" that have made our Cutlery business so good. When we sell a man a Knife he gets a good one, consequently if he ever loses it or needs a new one he comes back to us for another because the first one proved satisfactory. If you want a good Knife come here for it.

Big Values in Writing Tablets and Box Papers

It has been our good fortune to secure the sale agency for the best line of writing materials in the shape of Tablets, Envelopes, Box Writing Papers, etc., that is made in the United States to-day. And we now offer the best values you have ever seen in Tablets, Envelopes and Box Writing Papers. From now on, when you buy Stationery, if you will come here for it, you will either get a better quality for the same money, or a bigger quantity of the same quality, than you have ever received before from us or any other dealer in this section. Tablets from 5c to 25c. Envelopes 5c to 15c package. Writing Paper 20c to 95c box. Remember this. Expect a better value at McCoy's than you could get elsewhere, and then give us a chance to show you that we are certainly delivering the best values you ever saw.

PAUL V. McCOY & CO.

MERCHANDISERS, JEWELRY, DRUGS, PAINTS, WALL PAPER, TRUNKS, ETC.

LELAND BLOCK

TWO FLOORS

MINOT, N. D.

Your Old Water Bottle is Worth 50c

Does your Water Bottle or Fountain Syringe leak? If it does, it's time you got a new one. If you'll bring the old one to us we will allow you 50c for it on the purchase price of a new one. For \$1.50 and your old Water Bottle you can buy a fine Red Rubber Bottle that will stand most any kind of treatment. We have 2 quart Fountain Syringes that we sell for 85c each. Better ones up to \$3.00 and \$3.50. We sell rubber goods for what they are worth. You need not be afraid to buy here because we do not sell light-weight Syringes and Water Bottles. The light-weight or thin-walled bottles sell for 85c and up to \$1.50.

