

A MERRY CHRISTMAS

Merry Christmas and Happy New Year

The year now closing has been by far the most prosperous one in the history of this concern. Our success has been due to the loyal support of our hosts of friends in El Paso and throughout the Southwest, who with true Western spirit have helped foster a home industry and appreciated our efforts to produce a meritorious product.

We sincerely wish these staunch friends in particular, and the world in general, a prosperous 1916.

WESTERN COFFEE CO.
EL PASO, TEXAS

When in need of a Laxative insist on **PURGATOLL** Sold At All Drug Stores, 25c.

We Wish You a Merry Christmas and thank you for generous patronage during 1915. If you have found our goods and work to be entirely satisfactory it will be the best Christmas we can have. If you have a complaint to make, tell us about it.

EL PASO MANTEL & TILE CO.
El Paso, Texas.

EL PASO RUBBER CO.
GOODRICH TIRE DISTRIBUTORS
Tire Depot and Vulcanizing Plant
Phone 2334.
399 South El Paso Street El Paso, Texas

A Merry Christmas To All
SOUTHWESTERN ELECTRIC & MACHINE COMPANY.
302-4 San Francisco St.
Phone 1315.

PICTURES
Special Sale of Pictures and Picture Frames for the Holiday Season.
Worthington Paint & Wall Paper Co.
408 N. Oregon St. Phone 93.
We give Rio Grande Bank Stamps With Every Dollar Purchase.

THE CHRISTMAS BELLS are ringing out some good news for you. At this season everybody needs money, so you will be glad to know that we can help you save money.
We will fix your old shoes as good as new by our careful work in **SHOE REPAIRING**.
At this season we extend Christmas Greetings to our friends, thanking you for past favors and soliciting your patronage during the New Year.
317-319 Texas St. **CHAS. ROKAHR** Phone 873
The Bootmaker, El Paso, Tex.

POSITIVELY THE LAST WORD
In ELEGANCE, COMFORT AND SANITATION IN FLOORS
CRESCENT CORK TILE
Ask us for particulars of New York's finest buildings where these floors are installed.

UNITED BUILDERS' SYSTEM HARDENER
Makes a dust proof—wear proof—water proof cement floor.
ACME SANITARY FLOORING CO.
305 North Kansas Street. Phone 6227.

We Certainly Can Please You in a
Roof Paint That Will Wear For Five Years

Two shades of red—a Graphite and a Dark; Green and Gray—Phone or write us the size of your building (the length and width) and if shingle or tin and we will tell you the quantity of paint it will take and the price.

Tuttle Paint and Glass Co.
210-212 N. Stanton St. Phones 205-206

Buy It "Made In El Paso"



THE
Merchants and
Manufacturers
ADVERTISING ON THIS PAGE
WISH EACH AND EVERY ONE
A Right Merry
CHRISTMAS
and a Happy New Year

MADE IN EL PASO



A Load of Our Flour

means better bread, cake and pastry in many households. To try a sack of it is the first step toward better baking and more home comforts. Make the trial today. Order a sack of our Flour today from your grocer.

"Globe" or "Cream of Wheat" Flour
"Costs More, Goes Further"
"Made In El Paso"



CARRIAGE HEATERS LAP ROBES *West Texas Saddlery Co.*
Just the thing for Christmas
210 South Oregon Street.

A Merry Christmas To You

El Paso Sash and Door Co.

1001 Texas Street Phone 5400

Buy It "Made In El Paso"

Insist on Getting "Perfection" MADE IN EL PASO POULTRY FOODS

This food is prepared from the best of grain and is guaranteed to produce healthier chicks—more eggs—than any other food on the market. They are composed of choice grains and seeds, carefully selected as regards purity, cleanliness, sweetness and freshness, and are mixed with such care that each mixture is a scientifically balanced ration for the purpose for which it is intended.
A TRIAL ORDER WILL CONVINCCE YOU.
W. D. WISE SEED CO.
RETAIL STORE, 106 NORTH STANTON
Office and Warehouse
Corner Second and Chihuahua Streets.
"High Grade Seed, Grain and Poultry Supplies."
Phone 11 Phone 5290

"YOU'LL SEND IT TO US EVENTUALLY, WHY NOT NOW?"
Better welders, better equipment, daylight shop. Dealers Davis-Bourneville welding equipment.
WESTERN WELDING & MANUFACTURING CO.
322 S. Santa Fe. Ph. 2711.

What to Give Her for Xmas
An El Paso Fireless Cooker will save her money, fuel, work and worry. Free trial in your home.
EL PASO COOKER CO.
408 Arizona St. Phone 132

McLELLAN BROS.
TAXIDERMISTS, MANUFACTURING FURRIERS, TANNERS
Retailers of Moccasins and Art Leather Goods.
309 San Francisco St.

CORRUGATED GARBAGE CANS
All Sizes in Stock
Ice Box Repairing
Acme Sheet Metal Works
411 Texas St. Phone 5450

Silver Plating
S. W. IRON & WIRE WORKS
704 Texas St. El Paso, Tex.

Carpets Cleaned
Clean
DeSANG & WELLBORN
Carpet Renovators and Upholsterers
Phone 3999, 1408 to 1410 E. First St.

DIAMONDS
We have some exceptional values in Fine Diamonds. It will be to your advantage to consult us first.
Phone 252. 115 Texas Street.
CURTIS & KING,
Manufacturing Jewelers and Accurate Watchmakers
Phone 252. 115 Texas Street.

GATE CITY
and
CACTUS STOVES
Will keep you warm.
Krakauer, Zork & Moyer's S. I.
Hardware Satisfaction. El Paso, Tex.

Use
TRI-STATE Macaroni Spaghetti Vermicelli
AT ALL GROCERS. MADE IN EL PASO BY THE
SHARP-ELLIOTT MANUFACTURING COMPANY
Quality, Purity, Cleanliness.



Sleeping-Porch Curtains, Awnings for Residences and Business Houses, Lawn, Porch and Camp Furniture, Duck or Canvas, all grades.

EL PASO TENT & AWNING CO.
214 San Francisco St. Phone 2044

EL PASO Bedding Co.
Manufacturers of Felt and Cotton Mattresses
Wholesalers of BEDS, SPRINGS, COTS, CHAIRS, ETC.
P. O. Box 714. El Paso, Texas.

Arctic Shortening
—the ideal butter substitute for cake baking
Manufactured by the
El Paso Refining Co.
For sale by all leading grocers in the west
El Paso, Texas.

SOFT WHITE HANDS
Let us send you a pair of 35 cent Rubber Gloves and a bottle of Witch Hazel Cream, 25 cents. Apply the cream at night, wear the gloves to sleep in and watch the results. Sent postpaid to any address or delivered to any part of the city for 50 cents. Telephone 721 and 725.

The Warner Drug Co.
Orandif Hotel Block.

Flowers
are the most appropriate gift for a **NEW YEAR'S GREETING**. Our assortments will be complete.
Potter Floral and Confectionery Company
Mills Bldg. Phone 4039

Buy It "Made-In-El Paso"

FREE BULLETIN.
Southwestern Portland Cement Co.
El Paso, Texas.

Beauty Without Drugs
Arnold Vibrators
TEXAS ELECTRIC SUPPLY CO.
119 N. Stanton St. Phone 1120

Ellis Bros. Printing Co.
RUBBER STAMPS
MADE DAILY

HOTEL PASO DEL NORTE
Fire Proof and Modern.
RATES—\$1.50 PER DAY AND UP
European.

Texas Turquoise Co.
The Only Exclusive Gem Cutters and Dealers in the Southwest.
See the beautiful display in our windows, sold at cutters' prices, cut on our new improved \$2,000 machine. Gems cut and mounted while you wait.
Mail Orders Solicited.
305 San Francisco St.

WIMBER & CHENOWETH
Carpenters and Cabinet Makers
Manufacturers of Store Fronts, Counters, Refrigerators, Shelving, Saloons, Bank and Pool Room Fixtures, Etc.
416 E. Overland St. Phone 3762

MADE IN EL PASO
All kinds of Furniture made to order. Refinishing, Upholstering and repairing. Furniture our specialty.
R. L. DANIEL
Furniture and Mattress Factory
410-12-16 Myrtle Ave.
Phone 1025

AXEL SWANSON
Merchant Tailor.
S. W. Cor. Sheldon Hotel, Little Plaza
EL PASO, TEXAS.

Don't fuss this winter with lousy coal stoves—have that
HOT AIR FURNACE
Installed Now
ECONOMICAL, LABOR SAVING, SANITARY, COMFORTING SATISFACTORY
We furnished most of the heating plants in the homes in this city. We are ready to do your work now
H. WELSCH CO.
Sheet Metal Manufacturers, Jobbers
Office & Works, 1215 Texas St. PHONE 600

A MERRY CHRISTMAS PURITY BAKING COMPANY