

"THE POPULAR"

SATURDAY EVENINGS OPEN TILL 8:30

MEN'S STORE REMAINS OPEN TILL 9:30

Send Us Your Mail Orders.

Corner Mesa Avenue and San Antonio Street

Private Branch Exchange 3300.

Phone Orders Promptly Filled.

BACHELORS DIVY WARRIORS FRIENDS

Give a Buffet Supper For Them; Col. Smith Wins Indoor Yachting Contest.

Bachelors and returned bachelors attended the Bachelor club "free lunch" supper in the Sheldon grill, Thursday evening with a program of "Indoor Yachting" on the side.

At the crack of a cap pistol in the hands of R. R. Stone, chief mark of the schooner race, the three contestants, Claiborne Adams, Charles R. Russell and A. E. Rowlands, jacked off the race.

The third race was a sculling contest between two teams consisting of A. E. Rowlands, Norman Walker and Col. R. W. Smith, and W. H. Fryer, H. S. Fletcher and Claiborne Adams.

Three Sea Battle. The final stunt was a sea battle off the Alaskan islands between a U. S. cruiser and a Japanese torpedo boat.

That the Bachelor club has its serious moments as well as its jovial ones is illustrated by the marked respect that was paid by the members at the emblem of the order was brought into the room by W. C. Porterfield, bachelor-in-chief.

Rules of Indoor Yachting. Sailors participating in this regatta must have at least three sheets in the wind to qualify.

McGinty schooners are not permitted to compete because they "draw too" much wind.

The course, as arranged by the rules master, is as follows: Sail by southwest on the first leg to the Light house; back toward Chicken Alley for the second leg, then luff your main'sail toward the Sheldon grill for the finish and port or abeam if you prefer.

"Dutch Charlie's quartet will sing 'The Lighthouse Bell Told on the Lighthouse Keeper and His Bride' 'How Would You Like to See What the Sea Sees in Summer' and 'The Captain Left Home Because His Wife Ate Sea Biscuits in Bed'.

"Schedule of watches (Ingersoll's barred)—Two bells, have a beer; four bells, everyone bend his bow; six bells, sing 'The Heidelberg Stein Song' out of key; eight bells, everyone arise and chant in chorus, 'Just One More Drink and We Will All Go Home'.

"Duckage for the winter may be arranged in advance at the Keeley Gold Cure institute, Mesa, avenue.

"In the event of a storm don't worry what to do—you will do it anyway."

Portrait of Founder. In the center of the room was the portrait of Willie Seaweed Oysterette, beloved founder of indoor yachting and, beneath the inscription: "Born 1832, died 1908."

Guests of Honor. Alvin Dixon, R. H. Ordorff, A. E. Rowlands, Kenneth MacCallum, W. H. Fryer, James I. Marr, Mason Pollard, Charles R. Russell, Claiborne Adams, W. E. Wilson, V. E. Stiles, Norman Walker, W. E. Arnold, W. E. Ware.

The bachelors present were: Paul D. Thomas, Sterling Blackshear, Page Kemp, Howard Rix, Hope Smith, Jack Harding, Charles A. Brann, Henry R. Stone, Norman Seagrass, J. McQuillan, A. W. Norcup, James W. Curtis, Breedlove Smith, Frank A. Loftus, F. B. Fletcher, John H. Regan, J. C. Childers, W. C. Porterfield, Hugh B. Thompson.

Jury Would Drop Murder Case To See a Musical Comedy; Judge Stubborn

Denver, Colo., Feb. 13.—Judge W. D. Wright in the district court Thursday crushed the hopes of a jury which for two days had been absorbed in the murder trial of Raphael de Rozze.

The Rozze, many years ago loaned Mrs. Josephine de Santos, a neighbor, \$20 it is claimed. Returning to Denver, October 26, last, he entered the de Santos home while the family were at dinner. In a quarrel the result was when repayment was demanded, the jump was shot from the table and Mrs. de Santos fatally injured in a scuffle in the dark between male members of the household and de Rozze.

For breakfast tomorrow try Sulzberger's Majestic Bacon. "Deliciously Different."—Adv.

Cook With Gas

Getting Along Very Fine, Thank You!

IT'S hard to keep a thing to yourself. Remember, when you were small, how you would run to Father or Mother when Favor smiled on you?

We're in the midst of tearing down our old building and erecting in its place a magnificent six story, reinforced concrete structure.

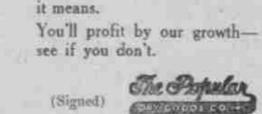
We've moved The Popular's Men's Store across the way to 310-12 San Antonio Street—right next door to Feldman's—and in spite of the little inconveniences—we're "running to you" to tell you what a fine showing we have made in January and up to this writing in February.

Our rapid growth has necessitated the erecting of our new home, which when completed will be second to none in the great Southwest.

And we're paying particular attention to service, too, and our efficient store family will see that you receive perfect satisfaction.

What does all this mean to you? Greater resources and facilities—wider assortments and better service to you—that's what it means.

You'll profit by our growth—see if you don't.



First Floor Specials

NECKWEAR FOR WOMEN—An odd lot of slightly mussed neckwear, consisting of flat and rollover collars, vests, gumps, etc. Prettily made of organza, net, lace and chiffon. This neckwear is worth up to 50c each, but, being mussed, it goes at 15c

MIDDY BLOUSES, 69c They Are Beauties

YOU would expect to pay anywhere from 95c to \$1.45 for such good grade Middy Blouses. They are here in women's, misses' and children's sizes. Plain white galatea, with white, navy, red or open collar, cuffs, pockets and lacings. Take advantage of this special offer tomorrow, at 69c

BRASSIERES, 45c Full of Style and Quality

BRASSIERES that you would consider wonderful at double the price we are asking. New, fresh and fine—in fact, just arrived especially for tomorrow's selling. Made of a good grade of fine soft cambric; good fitting and serviceable. Lace or embroidery trimmed. Each, at 45c

WOMEN'S HANDKERCHIEFS—Linen and batiste; hemstitched and hand embroidered initials and designs in corner. Laundered and unaltered styles. Values to 25c, at 9c

WOMEN'S HANDKERCHIEFS—Prettily hemstitched, lawn handkerchiefs, with white or colored embroidered designs. Big values, at 12 for 35c

WOMEN'S KID GLOVES—Two clasp, imported glace kid gloves, with novelty contrasting embroidered backs. A pair, \$2.00, and \$1.50

WOMEN'S GLOVES—One clasp and gauntlet style, washable cape gloves. Will wash and remain soft and pliable. Shown in ivory and white, with contrasting and embroidered backs. A pair, at \$2.00, and \$1.50

RUFFLING—One to three inches wide. Shown in white, cream and ecru. Made of dainty lace and net. Values to 50c. Being slightly soiled, we offer it, at a yard, 19c

NEW BOUDOIR HEAD BANDS—To take place of the cap. Made of fine crepe de chine, gold and silver cloth. Pretty lace and dainty ribbons enhance their beauty. Priced at \$2.00, and \$1.00

SEE THE NEW—Feather Fans, Corrage Bouquets and Novelty Neckwear.

The Sale of Women's \$3.50 to \$5

High Shoes at \$1.95--

Continues Saturday

The Opportunity of a Lifetime to Secure Best Quality Aluminum Utensils at a Fraction of Their Value

"1882" PURE ALUMINUM

Sale Begins Saturday, at 9:30 A. M., Basement

"EIGHTEEN EIGHTY TWO" aluminum utensils are made of the best grade aluminum obtainable and are guaranteed to the customer for 15 years, both by the manufacturers and "The Popular."

The sheet aluminum is rolled and hardened, then spun into shape, thus making utensils without seams or joints.

"1882" aluminum is a particularly desirable metal for kitchen utensils, as it forms neither verdigris, rust nor injurious zinc or nickel oxides—in other words, food cooked in "1882" aluminum receptacles will be healthful and good.

Such utensils are easily kept clean. Every piece of aluminum ware in this remarkable sale is of such quality and weight that you will wonder how it is possible for us to sell it at this price—as well you may, for never have we offered such bargains in kitchen wares.

The assortment consists of the following:

- Wash Basins 39c, Milk & Cake Pans 39c, Tea Kettles 69c, Sauce Pans 69c, Coffee Pots 69c, Cuspidors, Berlin Kettles, Colanders, etc.

NOTE—None sold to dealers or by telephone, C. O. D. or mail; none delivered; none will be sold to employees until after 11 o'clock Saturday morning. We endeavor in this way to give everyone an equal opportunity to secure the pieces they desire.



New Arrivals In Sport Coats

WE call your especial attention to a handsome lot of women's Sport Coats, in the wanted checks and plaids; many chic belted models with pretty flared bottoms; others embellished in fancy buttons. See them \$5.95 here tomorrow, at

Middy Blouses, 69c They Are Beauties

YOU would expect to pay anywhere from 95c to \$1.45 for such good grade Middy Blouses. They are here in women's, misses' and children's sizes. Plain white galatea, with white, navy, red or open collar, cuffs, pockets and lacings. Take advantage of this special offer tomorrow, at 69c

Brassieres, 45c Full of Style and Quality

BRASSIERES that you would consider wonderful at double the price we are asking. New, fresh and fine—in fact, just arrived especially for tomorrow's selling. Made of a good grade of fine soft cambric; good fitting and serviceable. Lace or embroidery trimmed. Each, at 45c

This Is El Paso's Store For Children!

SKIRTS FOR GIRLS—Saturday will be a clean-up day for winter skirts. Included in the lot you will find black and white shepherd checks, and other woolen novelties. Values up to \$4.95. While they last Saturday, your choice, at \$1.00

NEW HATS, CAPS AND BONNETS—For girls of 1 to 8 years. Just received many dainty styles in lingerie Hats and Caps; also pretty fancy trimmed straws and braids, and fine tailored Panamas. Prices start at \$8.50 and go down gradually to \$1.50

GIRLS' UNDERMUSLINS—Pretty styles in gowns, princess slips, petticoats, Teddy Bears and drawers. Daintily trimmed with lace and embroidery. Your choice, a garment, 50c

SHOE TOP SUITS—By far the finest collection—the smartest apparel that El Paso offers—such is the verdict of women who have shopped around for their daughters. And it is all very reasonably priced—as you'd expect at "The Popular."

Lovely New Spring Hats

THIS offering is exceptional—doubly so, in view of the fact that all millinery materials have greatly advanced in price. There is not one hat in the assortment that would not sell for \$5, and many of them for \$6.50. You are accustomed to finding excellent offerings at "The Popular"—so we invite you to come early, inspect these beautiful hats and judge for yourself as to their true value.

In the assortment are close fitting turbans, flat sailors and the more matronly hats. In fact everything in shape and trimmings that is new will be found. Choose Saturday, \$3.95 at each.

Undergarments For Women, at 45c @ 95c

SATURDAY we offer women's gowns, chemise, petticoats, corset covers and drawers, in the prettiest styles we have ever seen, at 45c

CAMISOLES—Of washable satin and silver cloth. Pretty new styles with corset cover or camisole tops. Take your choice, at 95c

Boys' Spring Suits Big Values at \$5.00

THESE stylish, new Spring Suits have two pair lined knickerbocker trousers. Grey or tan patterns, made in Novelty Norfolk styles. Well finished. Surprising values with 2 pair Knicks: \$5.00

sizes 8 to 17 years, for HIGH GRADE SPRING NORFOLK SUITS—For boys. The hand tailored pure wool new season styles. Blue, tan, grey, brown, drab, green, mixtures, plaids, stripes and checks. They are beautiful junior styles; sizes 4 to 10 years. Boys' Norfolk effect 8 to 18 years. Attractively Priced!

BOYS' LINED KNICKERBOCKER PANTS—Greys, tans and browns, finished with button bottoms. Durable weaves; sizes 6 to 18 years. 98c

A pair, at SHOWING BOYS' KNICKERBOCKER PANTS—In good school wear mixture; hard woven goods; sizes 5 to 14 years, for 50c

BOYS' WASH SUITS—In the new coat effects; all colors including white; sizes 2 to 8 years. Special values, at 89c, \$1.00, \$1.25 and \$1.50

IF YOUR BOY NEEDS A HAT OR CAP—Bring him to us. We will fit him for you in any shape, style, material or color you wish. Caps.....50c and \$1.00 Hats.....50c to \$5.00



After Supper Sale 6 to 8:30

PIVERS VEGETALE TOILET WATER—Assorted odors. (Limit 1 bottle to a customer). After Supper Sale, 69c

YVETTE FACE POWDER—Assorted colors. (Limit two boxes to a customer). After Supper Sale, each, at 29c

GOURAUD'S ORIENTAL FACE CREAM—A complexion beautifier. (Limit 1 bottle to a customer). After Supper Sale, each, 95c

Toilet Goods On Sale All Day

Colgate's Toilet Waters.....59c Willow's Evening Jasmine Face Powder, a box, at.....35c Pond's Extract Cold Cream.....37c Rubifom for the Teeth.....15c Dandierine Hair Tonic.....35c One Pound 20 Mule Team Borax 09c Bradley's Woodland Violet Bath Ammonia, a bottle, at.....37c Squibbs Talcum Powder.....17c

Table Linens White Goods

72-INCH TABLE DAMASK—Half linen and extra heavy mercerized. Large selection of pretty figures, such as dots, floral designs and stripes. A quality worth considerably more money. Saturday special, (Limit 5 yards to a customer), at a yard, 55c

HALF LINEN HUCK TOWELS—Hemstitched and hemmed. All white or blue borders. Sturdy and strong and good looking. Special, (Limit 2 doz. to a customer), at 12 for \$2.50

12 YARD BOLT NO. 600 LONG CLOTH—Firm, fine weave for underwear. This is one of our extra special items and only 2 bolts to customer. A 12 yds. \$1.15

36-INCH CHINESE MIDDY CLOTH AND POPULAR NURSE CLOTH—A real round thread white material, made and woven exactly the same as linen. Rich, permanent linen lustre. This cloth has met the absolute approval of customers in the past four years. Unexcelled for white skirts, middy blouses, nurses' uniforms and aprons, white dresses of all kinds. Saturday at a very special price, per yard 19c

TO NURSES—This is an exceptional chance to purchase uniform material at a substantial reduction. For this one sale we will limit the number of yards to a customer.

The Men's Furnishings

THE following items on sale both in our main floor section and across the street in The Popular's men's store—right next door to Feldman's. ONYX HOSIERY FROM 6 TO 9 P. M. ONLY—Guaranteed life hose, with reinforced heel, toe and sole. Here in grey, tan, black and navy. Regular 25c sellers. (Limit 6 pair to a customer). For Saturday, 6 pair for \$1.00; 3 pair for 50c, or a pair, 20c

"EMERY" BRAND SHIRTS—All day Saturday, we offer men's new spring "Emery" shirts, in white or colors, at each, 85c

ONE PIECE BRIGHTON PAJAMAS—In crepes and madras stripes. \$2.00 and \$2.50 values, \$1.50; \$1.50 values, at \$1.00

"SHEKAKER" UNION SUITS—In athletic styles. Values to \$2.00, at a suit, \$1.00

MEN'S CAMBRIC HANDKERCHIEFS—First quality. Extra heavy weight. Regular 10c values. While they last, 12 for 40c

NOTE—The last four items on sale all day. The hose item after Supper only.

Art Goods 2nd Floor Annex

FINISHED PIECES—Cretone Scarfs, Sewing Bags, Shoe Bags, Pin Cushions and Scarfs to match; also Pillow Tops. 25c and 35c values, at 19c

STAMPED SCARFS—45 to 54 inches long. Made of art crash and linen. Stamped in conventional or floral designs. Values to \$1.00, at your choice, 45c