## EL PASO HERALD



## Smiles



IT To be able to start the day with a amile enables one to face heart. Often smiling is just a matter of a well balanced diet and a good digestion.
I Wheat products contai such a high proportion of easil? assimilated nourishment that they should form a goodly par of every meal.
T Cream of Wheal Flour i nade from selected wheat an nakes delicious, heallhful and nowrishing bread.
and alvo 98 pound sucka $\frac{\text { I. Always have Cream of }}{\text { Wheat Flour on hand }}$
At Your Grocer's Here in E1 Paso and throughout the Entire Southwest


Giant Explosion Tears Away Rock For 1,500,000 Barrels Of Cement


## Will You Save 30\% to $50 \%$ On Your Furniture NOW? Or

-Will You Pay an Advance of from 5\% to 15\% Later On?

STERCHI BROS.' Big Expansion Sale is affording the people of El Paso an unprecedented opportunity to save many, many dollars.

FOUR MORE DAYS-and our sale will end. This Fall the freight raise will mean an increase over regular prices.

## BUY NOW AT

## Sterchi Bros.' Big

## Expansion Sale

Heres where we call a spade just that


