

TRUCK BUYERS WANT SERVICE, SAYS DEALER

That truck buyers are coming more and more to make their purchase not on the basis of initial cost but on the prospect of long, continuous service, is the assertion of M. L. Naguin, distributor of White trucks in this territory.

"Performance in a motor truck is the important factor," declares Mr. Naguin. "So many different makes of trucks are being offered for sale for such a variety of reasons that the simple fundamentals of value a truck is apt to be overlooked by the purchaser.

"An important question to ask is, 'How long has the truck been built?' Until a truck has been operated a number of years it has had no chance to prove its life. It is still experimental. There are Whites, eight and nine years old, which have run 200,000 and 300,000 miles and are still in the running.

"It is important to consider, too, what a truck has actually done over a period of years in the hands of thousands of owners. The steadiness with which it works, its ratio of days in active service, is an important factor in low cost of handling. All records of which we have any knowledge show that White trucks have an unusually high operating percentage.

"Who are the owners?" is another

Graveyards Full of Fellows Who Had "Right O' Way"

HAVING the "right of way" does not relieve a motorist from the responsibility of exercising vigilance while driving. He should remember that another fellow, coming down a side street, may have the same idea, and that it will be too late to argue with him after the accident occurs. Cemeteries contain many graves where motorists who had the "right of way" lie buried.

question that demands answering. If large fleet users, governed by non-parative cost records, buy a certain make year after year, in ever-increasing numbers, their choice is a pretty safe guide. There are over 2000 White fleets in active service, totaling more than 35,000 White trucks, exclusive of all single truck installations.

"These are matters that every prospective truck buyer should settle to his own satisfaction before he closes with any dealer."

Treatment, extra good buy. Lee Newman, Ph. 4064, 304 S. El Paso St.—Adv.

FULL LINE OF KODAKS and KODAK supplies at Gandara's.—Adv.

BUICK'S NEW HOUSE READY FOR BUSINESS

The opening of the Buick Motor company's factory branch in El Paso at 3155a avenue and Montana street, shows that the growth of El Paso has not gone unnoticed by one of the leading automobile manufacturers.

The Buick branch is the first direct factory automobile branch house to be opened in this city and is the third Buick branch established in Texas, the other two being located at Dallas and San Antonio, and it is one of a chain of branches maintained by the Buick company in the principal cities of the country.

The Buick Motor company is one of the largest producers of motor cars in the world. Its factories at Flint, Mich., cover more than 200 acres of ground and during the past year the average daily output was 800 cars a day.

The new branch will be a distributing point for Buick cars and spare parts in the southwest. This will assure the dealers closer cooperation with the factory in harmony with the Buick plan to make better service for dealers and owners.

Complete Parts Department. A complete stock of parts will be carried in the stock room covering the entire second floor of the branch. This stock room is equipped with the latest steel bins and compartments. They can be taken down easily and quickly and arranged in any wise bin desired. It brings Buick parts and service 2000 miles and many days nearer to the southwest.

The personnel of the branch has been carefully selected from the Buick organization and are particularly fitted for their respective positions by reason of their training and familiarity with Buick policies.

The manager, J. A. Hart, was formerly with the Buick branch at Dallas; the sales manager, J. C. De Varona, has been located at the factory in Flint for several years; R. M. Moses, the chief clerk; H. B. Hixon, parts superintendent, and Miss Nadine Lucas, of the correspondence department, received their training at the Dallas branch.

The Watkins Motor company will continue to have charge of the retail sales of Buick cars and parts in El Paso and vicinity, and will render such services as may be required by Buick owners.

The new branch will prove of material assistance to them in their work and with the two organizations working hand in hand with the factory, Buick owners are assured of having their needs well cared for.

KISSEL CARS ARRIVE. After several delays due to railroad trouble in east Texas the Jones Motor company has received its first carload of Kissel cars. They are on exhibit in their new showroom on San Francisco street. W. J. Farthing, the branch manager, is working day and night showing off the canary colored roadster. The car will make its bow to the public in the stock car parade at the races in Juneau Sunday afternoon.

Want Kodak Finishing?—See Gandara.—Adv.

Hogwallow Locals

By DUNK BOTTS.



JEFFERSON POTLOCKS, who recently reformed and joined the church, hit his finger while trying to drive a nail this morning.

The moon hasn't shone any around here now for several nights. If it don't put in its appearance tonight Sila Kildow says he is a mind to go over on the other side of Munket Ridge and find out what the trouble is.

Miss Hostetter, Rocks has written a poem in which she reminds the public that summer is slowly ebbing away and that upon its heels will gradually come autumn. Cricket Hicks says it does that way nearly every year.

MOTORISTS ANXIOUS FOR "GAS" USE CAMOUFLAGED TANKS

In the gasoline shy states of the Pacific coast, gasoline hoarding is becoming an art. Innumerable devices are used by motorists to get a larger supply than the sales restrictions allow. One motorist was found with camouflaged tanks on his running boards, under his hood and cow and seats and hump from the back of the car. Altogether they were capable of holding 75 gallons.

A Line O' Cheer Each Day O' The Year

By JOHN KENDRICK BANGS.

IRRIGATION. If you would irrigate your soul And turn it into fruitfulness Seek out the streams that downward roll And from the hills of learning press.

Let the rich rills of wisdom run, And through your spirit dance and play; And the fair fruits of knowledge won, Gain a new harvest every day.

A SOOTHING THOUGHT.

WHELE some great soul of generous mind, And penetrating wit, To give me millions I'm inclined To think despite his action kind I'd get no good from it. For I am sure the news itself That I'd come into on much self Would so excite my heart and head That I'd drop dead.

And truly, I would rather be Live leaner of coin denied, Doomed to a breathing poverty, Than hide mummified.—Copyright, 1920, by the McClure Newspaper Syndicate.

FULL LINE OF KODAKS and KODAK supplies at Gandara's.—Adv.

CRUDE RUBBER IMPORTS INCREASE IN LAST YEAR

A marked increase in the amount of crude rubber imported into this country is shown by figures for the fiscal year, ending June 30, 1920, compiled by the National City bank of New York. During the year 891,600,000 pounds were imported, as compared with 712,000,000 in 1919. Two-thirds of the amount imported was used for auto tires.

AUTO STEALING PROFITABLE.

Auto thieves prospered last year. In 10 of the largest cities, 21,349 cars were stolen, 5746 more than during the year before. Of those stolen, 8117 valued at \$3,518,150 were not recovered.

QUIT TOBACCO

So easy to drop Cigarette, Cigar, or Chewing habit.

No-To-Bac has helped thousands to break the costly, nerve-shattering tobacco habit. Whenever you have a longing for a smoke or chew, just place a harmless No-To-Bac tablet in your mouth instead. All desire stops. Shortly the habit is completely broken, and you are better off mentally, physically, financially. It's so easy, so simple. Get a box of No-To-Bac and if it doesn't release you from all craving for tobacco in any form, your druggist will refund your money without question. No-To-Bac is made by the owners of Camerast; therefore is thoroughly reliable.—Adv.

Advertisement for Kissel Custom-Built Six car. Includes image of the car and text: 'The aristocrat of the speedster type with two extra seats over the running boards. Comfort and beauty of line strikingly manifest. Economy of operation and maintenance reduced to a minimum. Come in and Meet the Kissel Line JONES' MOTOR COMPANY 218 San Francisco Street'

Advertisement for Quick Tire Service, Inc. Includes logo for 'The Road Service' and text: 'A Repair Saved by our preventive tire examinations and accommodating service at our curb. Is Money Gained and not only that—but the delay, disappointment and irritation of unexpected tire trouble avoided. Quick Tire Service, Inc. D. C. Booth, Mgr. Texas at Kansas Phone 7007. Note telephone number. Read address again.'

Advertisement for Currier & Company. Text: 'We Buy and Sell MID-CONTINENT OIL STOCK. Do not buy or sell any Mid-Continent Oil stocks until you get our quotations and additional reports. Agents, Am. O. & R. Bond P. & R., Ray State, Bull Bayne, Black Panther, Conair, Commercial, Continental, Capital, Co. Danziger, Davenport, Fed. Diamond Gas, Elkhorn Inv., Fair General, Galbreath, Harvey Crude, Investor Texas, Investor Okla., Kinshel, Long Green, Marigold, Mitchell Prod., National, News, Ouga, Okla. O. & R., Seaman, Seaman, Texas, Texas Amal., Texas United, Wright, Wilson and other stocks traded in daily. Get your data and quotations from headquarters. Latest quotations and information about any active or inactive Mid-Continent (Kansas, Okla., Tex. and No. Central Texas) oil stock cheerfully furnished. Nothing to promise. CURRIER & COMPANY 600-605 Republic Building. Kansas City, Mo.'

Advertisement for Tuttle Paint & Glass Co. Text: 'Attention Motor Car Owners. We have just received a large shipment of WINDSHIELD GLASS, and for a short time we are selling at exceedingly low prices. Standard sizes for all make cars. Size 10x38 - - - - - \$5.95 Size 12x38 - - - - - \$6.60 NO EXTRA CHARGE FOR SETTING. Drive around and let us replace your broken glass. Tuttle Paint & Glass Co. PAINT MANUFACTURERS—JOBBER. 112 N. Stanton St.'

Large advertisement for Spreckels 'Savage' tires. Text: 'THE NEW SAVAGE TYPE CONSIDERED BY MANY MOTORISTS THE BEST FABRIC TIRE ON THE AMERICAN MARKET. A PRODUCT OF THE HOUSE OF SPRECKELS. The mighty House of Spreckels, famous in all the world, and with resources as limitless as the waters of the Great Salt Sea, is behind The Spreckels "Savage" Tire Company in its purpose of manufacturing for you, O Motorists, dependable goods of merit. Great is the name of Spreckels, and only those goods that are worthy of bearing that name are allowed to leave our doors. Our task is a pleasant one, for we are building up to a standard of perfection, not down to a price. In our "D" Type tire we have found expression for the high ideals of a great HOUSE; we have given you the best that is in us. We have Built to Excel. In the great effort to make our "D" Type worthy of the name we bear, and to fully reflect the purpose behind the making of it, we have put into it all the wisdom given us by the Great Spirit, and all of our many years of experience. Our method is the best we know; our search for status is never-ending; our raw materials the finest in all the world. On the rocky trails of the mountains; on the smooth pavements of the cities; on the heated roads of the sandy desert; over the mud and stones of the land of forests; over the broad highways of the plains; has our "D" Type been tried and not found wanting. And the word has gone forth in all the land that it is "the best fabric tire on the American market". I SALUTE YOU, O MOTORISTS! LITTLE HEAP HAS SPOKEN.'

Advertisement for Savage tires featuring a Native American figure. Text: 'OUR BEST ASSET IS THE SATISFIED CUSTOMER. THE SPRECKELS "SAVAGE" TIRE CO. SAN DIEGO, CALIF. WHOLESALE DISTRIBUTORS SAVAGE TIRES AND TUBES AGENTS EVERYWHERE. Boss Rubber & Accessories Company 320-322 TEXAS STREET, EL PASO, TEXAS. TEL. 274'