BIG CLEARANCE SALE

It being too warm a fall to incline customers toward buying Winter Clothing, we have started this sale to induce early buying.

In our eleven years of selling merchandise here we never have intentionally misrepresented our goods and we would like you to realize that this is a genuine Reduction Sale on our Fall Stock throughout the house. Our stock is marked in Plain Figures and we are glad to show you the extreme good values we are now offering. Kindly call and look them over.

Dress Goods

Fancy Scotch Tweeds

Tweeds that were 60c, now.....45c
Tweeds that were 75c, now.....55c
Tweeds that were $1.00, now.....80c
Tweeds that were $1.50, now.....$1 00

Also we have a line of Henrietta and Brocade Dress Goods, just the thing for school wear,

We have a line of Jamestown Dress Goods, wool mixtures, all good colors, red ground with white dots, armure, stripes, plain reds and blue.

Were 50c, now..... 33c per yard
Were 60c, now.....40c per yard
Were 65c, now.....42c per yard

Special Sale of Wash Silks

40 pieces of Wash Silks, in pretty stripes and checks, all shades and of every creation. Every pattern distinctly nice, worth 50, 60 and 65 cents; to be this month per yard only.....30c

Sweaters

Ladies' and Children's Sweaters

Go at 25 per cent off.

Ladies' $3.00 Sweaters, now.....$2 75
Ladies' $1.50 Sweaters, now..... 1 15
Ladies' $1.00 Sweaters, now..... 75
Boys' Sweaters.....$1.50, $1.00, $1.25

Ladies' and Misses' Sweaters

All new this fall, mostly white and red blouse, pouch and Norfolk styles.

Regularly $1.00, go now at.....$ 75
Regularly $1.50, go now at..... 1 20
Regularly $2.00, go now at..... 1 50
Regularly $3.00, go now at..... 2 25
Regularly $3.50, go now at..... 2 65
Regularly $5 00, go now at..... 3 75

Mens' and Boys' Sweaters

Both Cotton and Wool.

Regularly 40c, go now at.....$ 25
Regularly 65c. go now at..... 45
Regularly $1.00, go now at..... 75
Regularly $[illegible], go now at..... 1 50
[illegible] and we will close them out at [illegible] off our usual prices.
Furs that were $3.00, go now at.....$2 00
Furs that were $4.00, go now at..... 2 67

Walking Skirts

Ladies' high-class and fine quality walking skirts, elegantly made and handsomely trimmed; you can find here most any kind of skirt you want.

Skirts that were $5.00, now go at.....$3 50
Skirts that were $6.00, now go at..... 4 25
Lkirts that were $6.50, now go at..... 4 50
Skirts that were $7.00, now go at..... 5 00

Ladies Tourist Coats

All good styles, strictly up-to date. All we ask of you is to compare with the ones you see elsewhere and then you will appreciate the Palmer Garment. These garments are going on sale at a low price.

$10.00 Palmer garments go now at.....$ 7 50
$13.00 Palmer garments go now at..... 10 00
$15.00 Palmer garments go now at..... 11 00
$20.00 Palmer garments go now at..... 15 00

Ladies', Misses' and Children's Cravenette Rain Coats

Rain Coats that were $6.00 go now at.....$ 4 00
Rain Coats that were $10.00 go now at..... 7 00
Rain Coats that were $11.00 go now at..... 8 00
Rain Coats that were $12.00 go now at..... 8 75
Rain Coats that were $15.00 go now at..... 10 00
Rain Coats that were $16.00 go now at..... 11 00
Rain Coats that were $23.00 now go at..... 17 00

Misses' School Coats and Jackets—Palmer Garments

Coats and Jackets that were $3.50 now go at.....$2 50
Coats and Jackets that were $4.00 now go at..... 2 75
Coats and Jackets that were $4.50 now go at..... 3 00
Coats and Jackets that were $5.00 now go at..... 3 75
Coats and Jackets that were $6.00 now go at..... 4 60
Coats and Jackets that were $7.00 now go at..... 5 00
Coats and Jackets that were $7.50 now go at..... 5 50
Coats and Jackets that were $10.00 now go at..... 7 00

Elite Underskirts

of Fine Black Mercerized Satine

Eor camfort and convenience in adjurting the waistband they take the lead. No button or strings. No bunches to mar the beauty of the wearer.

Elite Skirts formerly $1.25, go now at.....$1 00
Elite Skirts formerly $1.50, go now at..... 1 20
Elite Skirts formerly $2.00, go now at..... 1 60
Elite Skirts formerly $2.50, go now at..... 2 00
Elite Skirts formerly $3.00, go now at..... 2 40
Elite Skirts formerly $3.50, go now at..... 2 80

Children's Gloves worth 25s to 40s.

This sale of fabric gloves will go quickly. The values are irristible. The assortment is so extensive and there are so many of the better grades in exclusive patterns that

Men's and Boys' Clothing

Suits and Overcoats

We have a line of Hart Schaffner & Marx Clothing, both in Dress and Business Suits and we can fit you perfectly in goods that will retain their shape. Made from pure wool. These suits we put in three lots, so we may be able to give all the discount we possibly can, on each line.

90 Suits at 20 per cent off.

$20.00 suits now...$16 00 — $15.00 suits now...$12 00
$18.00 suits now... 14 00 — $12 00 suits now... 9 50
$10.00 suits now..... $8 00

50 Suits at 1-4 off.

$20.00 suits now...$15 00 — $15.00 suits now...$11 25
18.00 suits now... 13 00 — 12.00 suits now... 9 00

45 Suits at 33 1-3 per cent off.

$18.00 suits now...$12 00 — $11.00 suits now.....$6 65
15.00 suits now... 10 00 — 9 00 suits now..... 6 00
11.00 suits now... 8 00 — 7.50 suits now..... 5 00

Mens Trousers

If you want to save money on trousers come in and look our line over. We have divided these trousers into three separate lines. This way you will get the full benefits of the discounts. One line of 86 pairs, on which we give 20 per cent off:

$3.00 Trousers now.....$2 40 — $4.50 Trousers now.....$3 00
$3.50 Trousers now..... 2 80 — $5.00 Trousers now 4 00
$4.00 Trousers now..... 3 00 — $6.00 Trousers now..... 5 20

45 pairs at 25 per cent discount.

$3.00 Trousers now.....$2 25 — $4.50 Trousers now.....$3 20
$3.50 Trousers now..... 2 62 — $5.00 Trousers now 3 75
$4.00 Trousers now..... 3 00 — $6.00 Trousers now..... 5 50

This line of trousers is all wool and good colors, but we are going to close them out.

Men's, Boys' and Children's Overcoats

Men's, Boys' and Children's Overcoats, either with or without belts, form fitting or box effect, in all the desirable plaid, gray and brown shades just now so popular.

$3.00 Coats now.....$2 80 — $10.00 Coats now.....$ 8 00
$4.00 Coats now ..... 3 20 — $15.00 Coats now 12 00
$4.50 Coats now..... 3 60 — $18.00 Coats now..... 14 00
$5.00 Coats now..... 4 00 — $20.00 Coats now..... 16 00
$7.00 Coats now..... 5 60 — $22.50 Coats now..... 18 00
$8.00 Coats now..... 6 40

We have the goods and the prices, and all we ask of you is to came in and see them.

$3.00 Suits now.....$2 40 — $7.00 Suits now.....$4 [illegible]

School Tablets

If your child needs a tablet send him to us. We have tablets at prices you cannot get elsewhere.

5c Pencil Tablets for.....3c
10c Pencil Tablets.....5c

Free! Free! Free!

with every $5.00 purchase

During this CLEARANCE SALE we offer a Meal Ticket FREE to customers to choose whether they wish to eat at the Palace or Artesian Hotel, Henry's or Bolster's Restaurant or at Rowland's Banquet Cafe.

Groceries, Tobacco, Cigars, Etc.

We have several money saving items to offer to prudent buyers.

50c Gunpowder Tea, now.....40c
75c Gunpowder Tea, now.....60c
50c Japan Natural Leaf, now.....40c
75c Japan Natural Leaf, now.....60c
90c Japan Natural Leaf, now.....70c
50c Blue Ribbon Ceylon, now.....40c
65c Green Ribbon Ceylon, now.....50c

Coffees

We carry only the best grades, specially roasted to our order.

45c Mocha and Java, now.....40c
20c Evans' Choice, now.....15c

This last is a far superior flavored article to Arbuckle's or Lyon brand.

Almonds and Walnuts

Soft shell, new '04 crop, regularly 25c per lb, now.....20c

Syrups

We have always carried a variety from the celebrated D. B. Sully Syrup Co., and offer you while they last—

2 gallon Jacket Sunshine, regular $1.00; now.....85c
3 gallon same, regular $1.50; now.....$1 15
3 gallon Jacket Perfection, regular $1.85; now.....$1 50

Falcon Pancake Flour

Always 20c a package, now.....15c