

WAR DECLARED ON SALES BOOM BOOM BOOM

At the first shot we have "The Profit" and General "High Price" on the run. We are fortified behind the Breastworks of Honesty and in the Fort of Quality, and are giving safety in the Battle of Trade to all who wish protection and a square deal.

The Great Cannonade and Bombardment Spectacular, Now On

Excitement and Patriotism will run high. Heed the Call to Arms, break camp and join the army of invasion. Our cause is backed by might and right and will sweep old General High Price from his line of entrenchment.

Johnny, get your gun and enlist
under the
FLAG OF PLENTY
where Quality meets Money on
even terms.

300

MEN'S and YOUTH'S

SUITS

AT

HALF PRICE

Our Red Cross Service
offers solace to your
WOUNDS of PURSE
received elsewhere.

THE BIG GUNS

\$30 Suits Now **\$15.00**
\$27 Suits Now **\$13.75**
\$25 Suits Now **\$12.50**
\$24 Suits Now **\$12.00**
\$22 Suits Now **\$11.00**
\$20 Suits Now **\$10.00**

SHRAPNELL

\$18 Suits Now **\$9.00**
\$16 Suits Now **\$8.00**
\$14 Suits Now **\$7.00**
\$12 Suits Now **\$6.00**
\$10 Suits Now **\$5.00**
\$8 Suits Now **\$4.00**

Get on the firing line, the
opportunity is now yours, to
vanquish the foe of the honest
dollar and its true value.

Battalions of Bargains will
greet the Squads of Buyers.
Join the ranks, for Clothing will
be contraband of war.

Before "Taps" sounds on this spectacular sale, new history will have been made in clothing merchandising. The fruits of victory will be of most value to those on the firing line when the engagement starts.

We Are Armed To The Teeth With Bargains.

When Johnny comes marching home he will be loaded with savings on serviceable suits and will have saved Colonel "Pocket Book" from a terrible and disastrous defeat at the hands of the enemy.

REVEILLE HAS SOUNDED

The Grand Old Green Flag Floats in Front the Fort

THE BOSTON STORE

And the Man
Behind the Gun