

# ...JANUARY... CLEARING SALE!!

Of Men's, Boys' and Children's Clothing,  
Hats and Furnishing Goods.

## This is Nothing Short of a SACRIFICE SALE

It was far from our original plan to operate a sale of any nature during the month of January, but we find it impossible to escape it owing to the generally warm weather of the fall and early winter months which has left upon our hands thousands upon thousands of dollars worth of the most desirable goods. FOR THIS DIFFICULTY

### HERE IS A BARGAIN

A bunch of Fine Frock Suits made from elegant black clay worsted and thibets in sizes 34, 35 and 36 that sold at \$10.00, \$12.50, \$15 and \$18. Sale price.....

**\$5.00**

WE KNOW THE REMEDY. It's a simple remedy—we have used it before and know exactly what it will do. This remedy for overburdened stocks is simply cutting prices to such an extent that it will induce people to carry away the goods even though they buy for future need. Our Clearing-Up Sales need no recommendation beyond the fact that this store is making the sale.

### HERE IS A BARGAIN

25 Heavy Brown Melton Coats and Vests odd from \$12.50 suits making the coats and vests a regular \$9.50 value. Sizes 34, 35, 36 and 37. Sale price.....

**\$5.00**

People know what our sales are. They know it by profitable past purchasing experiences. WE TELL YOU THE GOODS MUST GO. Take our word for it they will go because we have named the prices that will make them go. The real good that you personally can derive from this sale depends wholly upon your own willingness to lay hold of the money-saving propositions which this sale alone makes possible. Below are our Cleaning-Up Prices on Suits and Overcoats:

## Six Wonderful Suit and Overcoat Offers

### Offer No. 1.

Is made up of all our Suits and Overcoats marked and sold by us during the season at 6.00, 6.50, 7.00 and 7.50; all put in one great lot to be closed out at.....

**\$5.00**

### Offer No. 2.

All our fine Suits and Overcoats which are marked and sold during the season at 9.00, 10.00 and 11.00; all go in one great lot to be closed out at.....

**\$6.50**

### Offer No. 3.

Here is a very interesting lot of men's fine Suits and Overcoats. The lot is made up of really high grade garments, many of which are strictly hand made. They are Suits and Overcoats which we sold at 12.50 and 13.50. All go at.....

**\$8.50**

### Offer No. 4.

This lot is made up of all our handsome Suits and Overcoats that sold over our counters during the season at 15.00 and 16.50. Now we give you choice of one and all at.....

**\$11.75**

### Offer No. 5

Here is a chance to secure one of Hart-Schaffner & Max or Stein Block Co's fine Suits or Overcoats at a very moderate cost, for this lot is made up wholly of these two superior makes of clothing. The Suits and Overcoats offered here sold at \$18 and 20.00. You now have choice of all at.....

**\$14.75**

### Offer No. 6

Any Suit or Overcoat in our house which was marked 22.50, 25.00 and 28.00 may be secured during this sale at.....

**17.75**

IMPORTANT—Black goods in sack, frock and Prince Albert styles are all included in this great sale.

Fur Coats at  
a uniform  
**DISCOUNT**  
OF  
**20**  
Per Cent.

Special bunch  
of odds and  
ends in Men's  
Overalls  
worth up to  
75c, at  
**39c**

Broken lot of  
Men's  
Mackintoshes  
go at a  
Discount of  
**20**  
Per Cent.

All Duck and Leather  
Work Coats will  
be sold at a uniform  
Discount  
Of 20 Per Cent.

This very liberal discount is made in the very face of a sharply advancing market. We mention this in order that you may fully realize the liberality of this store.

### Men's Odd Pant Bargains

All 6.00, 6.50, 7.00  
and 7.50 odd  
pants.....\$4.95  
All 5.00 pants go  
at .....4.00  
All 4.50 pants  
go at .....3.60  
All 4.00 pants  
go at .....3.20

All 3.50 pants  
go at.....\$2.80  
All 3.00 pants  
go at.....2.40  
All 2.50 pants  
go at.....2.00  
All 2.00 pants  
go at.....1.60  
All 1.50 pants  
go at.....1.20

### Grand Special In Men's Black Pants

We have in stock upwards of 200 men's black pants, all in sizes larger than 36 waist. We offer this whole lot of excellent merchandise at exactly half price.

## Armstrong Clothing Co.,

1221 to 1227 O Street.

Lincoln,

Nebraska.

### Grand Special IN MEN'S ODD VESTS

We have a lot of men's odd vests in sizes 34, 35, 36 and 37, that sold at 75c, \$1.00, \$1.25 and \$1.50. Choice of all is given for.....

**25c**