



Don't be an onlooker— this is your fight.

Our boys "over there" are pushing the front line nearer and nearer to the Rhine. There is no doubt about their valor and prowess.

They are more than a match for the Hun. They are beating him man to man, steel to steel. It is only a question of time until America gets an army big enough to smash its way thru to victory and peace. The quicker we do it the less American blood will be shed.

Armies must be fed, trained and equipped. Ships must be built, aeroplanes made, tanks constructed, shells and guns, etc., turned out by the million.

That's our job—we folks at home. If we fail, our boys fail—if we delay, our boys die—needlessly.

It is the duty of every man, woman and child in America to do his *full* part and do it quickly. It will not take three weeks to raise the money needed now if every person will do his part at once.

We all vote in one day—why can't we all buy Bonds in one day?

Be a Volunteer

Buy 4th Liberty Bonds—Sept. 28th and 29th—Volunteer Days

On these days every one will be given an opportunity to step up and buy bonds without being solicited to do so. Places will be designated where volunteer subscriptions will be received. These places will be announced in the papers and by signs. Your card will be on file there. Cards of those who do not volunteer will be used for active solicitation, which will begin Monday, September 30th. No one will be overlooked.

Do not wait for some one to come after your subscription. Show that you, too, can volunteer for your Country's service, just as our boys "over there" did.

Figure out now the very maximum you can subscribe. Be ready when Volunteer Days come. This is no time for half-way measures.

Half-way measures won't push our boys across the Rhine. It is up to us to buy bonds with every uninvested dollar we own, plus every dollar we can save by careful, frugal living for six months to come.

You don't have to pay all cash for your bonds. You can make your first payment from cash in the bank, and take care of the balance out of your daily, weekly or monthly savings.

The forced saving you do now will mean a nice nest egg later, for the bonds you buy now and pay for as you go along, will prove a splendid investment that will pay you a good interest every six months. After the war, the bonds will be worth more than you paid for them. Don't hesitate to do your duty and do it quickly. "Don't let the SON go down."

This Space Donated by
EASTMAN HOTEL

As Part of Its Contribution Toward Winning the War

Believing that it is the duty of every person who enjoys the freedom and privilege of citizenship in our great Country to do his utmost to help win the war, the following firms and individuals have patriotically contributed the money to pay for this and other advertisements of the Fourth Liberty Loan:

Arlington Hotel.
Arkansas National Bank.
Alhambra Bath House.
Arkansas Trust Co.
J. H. Avery.
Geo. A. Callahan.
Citizens National Bank.
Como Hotel.
Como Trust Co.
Craighead's Laundry.
Citizens Electric Co.
Consumers Gas Co.
Eastman Hotel.
Enterprise Grocery Co.
Frisby's Restaurant.
H. Fellheimer.
Fordyce Bath House.
Jacob Geschmay.
Grand Rapids Furniture Co.
Gray Dry Goods Co.
Hale Bath House.
Hot Springs Coffee Mills.
Hot Springs Confectionery.
Hot Springs Water Co.
Hot Springs Street Railway Co.
C. J. Horner Co.
Imperial Bath House.
Jennings Drug Store.
Lamar Bath House.
Lemly's Drug Store.
Lopez Remedy Co.
Wm. J. Little Agency Co.
Majestic Bath House.
Majestic Hotel.
Maurice Bath House.
Moody Hotel.
R. G. Morris Drug Co.
Simon Mendel.
Sidney M. Nutt.
New Ozark Sanitarium Bath House.
Nine-Ninety-Nine Store.
Oliver-Finnie Grocery Co.
Ozark Bath House.
Patton & Norton.
Piggly-Wiggly.
D. C. Richards.
Rockafellow Bath House.
Roth Dry Goods Co.
Rush Bros.
S. A. Sammons & Son.
F. C. Stearns Hardware Co.
H. Strauss & Co.
Schneck Drug Co.
Superior Bath House.
The Hatterie.
The Katz Co.
Security Bank.
Valley Planing Mills Co.
Hamp Williams Hardware Co.
J. H. Woodcock & Son.
Woodcock & Lawson Dry Goods Co.