## Now All You Good Fellows, Come Fill Up Your Pipes

 F ever men are "Tom" and "Bill" to each other, it's when good pipes are a-going. If ever good pipes go their best, 'tis when Velvet's in the bowl.

For Velvet is a mighty friendly smoke. Kentucky Burley is the leaf that Nature made for pipes. Wholesome and hearty, honest as the day. And Velvet is that same good Burley leaf, brought to mellow middle age

For eight long seasons Velvet "meditates" in wooden hogsheads, throwing off the rawness of "young" tobacco-truly "ageing in the wood." Out Velvet comes-cool, calm and generous-the tobacco Nature made good, kept good and made bett
 tobacco, not "put on" like "frosting" on a cake. Its mildness comes from natural ageing, not from having the life baked out. Its fragrance is true tobacco fragrance, not a perfume. And Velvet makes an A Number One cigarette. Roll one.

As good old Velvet Joe says:
"Fill yo' heart with friendly thoughts,
Yo' mouth with friendly smoke-

- An' let the old world way
$\qquad$
-the friendly tobacco

