



The Fayette Falcon.

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SOMERVILLE, TENNESSEE, FRIDAY, JANUARY 22, 1915.

NEW SERIES: VOL. VIII, -NO. 30

PRICES SLASHED TO PIECES!

The Greatest, Biggest and Most Sensational
MONEY RAISING SALE
ever given in Somerville.

STARTS WEDNESDAY, JANUARY 20
And Will Continue Thirty Days

Strictly Cash All Goods Charged
at Regular Prices

Ginghams, Percales, Cotton Goods.

10-cent Ginghams reduced during this sale to only	7c
10-cent Percales reduced during this sale to	8c
15-cent Percales reduced during this sale to	11c
10-cent Outing reduced during this sale to	7½c
10-cent Cotton Check reduced during this sale to	8c
5 to 7 1-2-cent Cotton Checks, reduced during this sale	4c
10-cent Cotton Flannel reduced during this sale to	8c
15-cent Cotton Flannel reduced during this sale to	11c
25-cent Feather Ticking reduced during this sale to	19c
25-cent Table Oil Cloth reduced during this sale to	19c

Dress Goods.

\$1.25 and \$1.50 qualities, including this season's most popular fabrics, sale price, per yard	89c
\$1.00 quality Dress Goods, as popular as the higher priced fabric, sale price, per yard	59c
75-cent quality Dress Goods, some unusually attractive patterns, sale price, per yard	46c
50-cent quality Dress Goods, big sellers at the regular price, and sure to go quick at the sale price	39c
25- and 35-cent Dress Goods, some of this season's favorites in moderate priced fabrics, sale price	19c

Table Damask.

\$1.00 quality Table Damask, sale price, per yard	59c
75-cent quality Table Damask, sale price, per yard	44c
50-cent quality Table Damask, sale price, per yard	34c
35-cent quality Table Damask, sale price, per yard	22c

Lace Curtains.

75-cent quality Lace Curtains, sale price	44c
\$1.50 quality Lace Curtains, sale price	98c
\$2.00 quality Lace Curtains, sale price	\$1.38
\$3.00 and \$3.50 quality Lace Curtains, sale price	\$2.28

Towels.

All 10-cent quality Towels on sale now for	8c
All 15- and 20-cent quality Towels on sale now for	12c
All 25-cent quality Towels on sale now for	19c

The Entire Winter Stock of the

SOMERVILLE SUPPLY COMPANY

is to be closed out at ridiculously Low Prices. The first to come will get the best bargains, however, the sale will continue for thirty days.

Boys' Suits.

\$8.50 quality Boys' suits sale price	\$4.78
\$7.50 quality Boys' suits sale price	\$3.98
\$6.00 quality Boys' suits sale price	\$3.48
\$5.00 quality Boys' suits sale price	\$3.28
\$4.00 quality Boys' suits sale price	\$2.48
\$3.50 quality Boys' suits sale price	\$1.98

Boys' Knee Pants.

\$2.50 quality Boys' Knee Pants sale price	\$1.68
\$2.00 quality Boys' Knee Pants sale price	\$1.38
\$1.50 quality Boys' Knee Pants sale price	98c
\$1.00 quality Boys' Knee Pants sale price	69c
75-cent quality Boys' Knee Pants sale price	43c

Everybody is Coming

Men's Hats.

\$3.00 and \$3.50 quality now on sale	\$1.98
\$2.00 and \$2.50 quality now on sale	\$1.38
\$1.50 quality hats, now on sale	98c

Big Reduction in Matting and Linoleum

Best \$1.25 quality now on sale	79c
75c floor oil cloth now on sale	42c
25c and 30c Jap. matting now on sale	19c
Matting Art Squares \$3.50 quality sale price	\$2.28

Blankets.

\$1.50 quality Blankets, your choice now for	93c
\$2.50 quality Blankets, your choice now for	\$1.68
\$3.00 quality Blankets, your choice now for	\$1.98
\$3.50 quality Blankets, your choice now for	\$2.18
\$4.00 quality Blankets, your choice now for	\$2.48
\$5.00 quality Blankets, your choice now for	\$2.98
\$6.00 quality Blankets, your choice now for	\$3.49
\$8.00 quality Blankets, your choice now for	\$4.48

Ladies' Underwear.

50-cent Ladies' fleeced and ribbed underwear quality sale price	39c
25-cent Ladies' fleeced and ribbed underwear quality sale price	19c

Men's and Boys' Caps.

\$1.00 and \$1.25 quality Men's and Boys' caps sale price	89c
50-cent quality Men's and Boys' caps sale price	39c
25 and 35 cents quality Men's and Boys' caps sale price	19c

Men's Shirts.

50-cent quality Men's work shirts sale price	42c
\$1.00 to \$1.25 quality Men's dress shirts sale price	83c
75-cent quality Men's dress shirts sale price	43c

Sweaters for Ladies and Men.

50-cent Ladies' or Men's Sweaters, sale price	44c
\$1.25 and \$1.50 Ladies' and Men's Sweaters, sale price	89c
\$2.50 and \$3.00 Ladies' and Men's Sweaters, sale price	\$1.98
\$4.00 Ladies' and Men's Sweaters, sale price	\$2.48

Men's Underwear.

50-cent quality men's fleeced and ribbed underwear sale price	39c
\$1.00 quality men's fleeced and ribbed underwear sale price	69c
\$1.25 quality men's fleeced and ribbed underwear sale price	89c

Men's Shoes.

NETTLETON \$6.00 and \$6.50 shoes, sale price	\$4.26
Brown's 5-Star \$5.00 shoes, sale price	\$3.98
Brown's 5-Star \$4.50 shoes, sale price	\$3.48
Brown's 5-Star \$3.50 and \$4.00 shoes, sale price	\$2.98
Brown's 5-Star \$3.00 shoes, sale price	\$2.28

Ladies' Shoes.

\$4.00 quality Ladies' shoes, sale price	\$2.98
\$3.50 quality Ladies' shoes, sale price	\$2.48
\$3.00 quality Ladies' shoes, sale price	\$2.18
\$2.50 quality Ladies' shoes, sale price	\$1.72
\$2.00 quality Ladies' shoes, sale price	\$1.48
1 splendid lot broken sizes \$2.50 and \$3.00 quality Ladies' shoes, sale price	\$1.25
1 lot odd sizes Ladies' shoes sale price	98c

We wish to call your special attention to prices we are making on Geo. Delker Buggies, Buggy and Wagon Harness, Saddles and leather strap goods. We are selling all of these **At Cost**

Shoes for Boys and Misses

\$3.50 and \$4.00 quality shoes, sale price	\$2.78
\$3.00 quality shoes, now on sale	\$2.28
\$2.50 quality shoes, now on sale	\$1.98
\$2.00 quality shoes, now on sale	\$1.48
\$1.50 quality shoes, now on sale	98c

Men's Pants

\$6.00 and \$6.50 quality pants, sale price	\$3.98
\$5.00 quality pants, now on sale	\$3.48
\$4.00 quality pants, now on sale	\$2.78
\$3.50 quality pants, now on sale	\$2.28
\$3.00 quality pants now on sale	\$1.98
\$2.50 quality pants, now on sale	\$1.48

Hosiery for Ladies and Men.

50-cent quality Ladies' and Men's hose, sale price	39c
35-cent quality Ladies' and Men's hose, sale price	27c
25-cent quality Ladies' and Men's hose, sale price	19c
15- and 20-cent qualities Ladies' and men's hose, sale price	12c
10-cent quality Ladies' and Men's hose, sale price	8c

Domestic Best Bleached and Brown Domestics, the standard products of the best known mills-- regular 10-cent qualities, per yard **Sale Price---7 cents**

Our entire stock of Ladies' Suits, Skirts, Coats and Hats have been reduced during this sale to

Half Price

Men's Suits Values from \$15.00 to \$20.00 The season's favorite colors, fabrics and models, high class, thoroughly dependable garments. **Sale Price \$9.98**

Tell Your Friends and Neighbors to Meet You at the Somerville Supply Company's Big Sale