

First Class Merchandise, no higher in price than you would pay for more inferior goods at the other stores.

AUSTIN & FOUNTAIN.

Everything that's new for Spring and Summer 1899 can be seen at our store in grand and beautiful assortment.

Elegance, Style, Quality.



WHATEVER else the Spring and Summer of 1899 may have in store for you it certainly offers the golden opportunity to buy the very best goods cheap. We enter the season with a line of attractions that will command the respect and admiration of all on account of their Elegance, Style and Quality, and offer them at prices lower than you have ever before enjoyed for goods of equal merit and worth. Regarding the opportunities for selection, we do not think you have ever looked over a better assorted stock. It is intensely practical, consisting wholly of popular styles and standard reliable goods. We do not wish it understood by this that our stock is at all weak in exhibition of new styles. On the contrary, it was never more attractive in its profusion of new novelties of the practical desirable kind that will supply your needs perfectly. When it comes to quality we speak with special pride. It is the fundamental principle of our business to sell **reliable** goods. We carry all grades to be sure. Of course, some are much finer than others, but that is what you want—a chance to select according to the uses you propose to make of the article purchased, but, no matter whether you buy from our finest or our cheapest grade, you are sure to get an honest value for your money. A judge of goods will certainly give us credit for good intentions when he looks over our entire line with an eye to quality and price.



Our Goods are all Honest First Class Productions that will Speak for Themselves.

Up-to-Date



Exactly expresses the superiority of this establishment. We keep fine goods—by this we mean the best of any given quality, standard and sterling, all the requisites that give satisfaction to the public. We keep fresh goods—always replenishing our stock when it runs low, and that with the latest and most modish products. We keep fashionable goods, the pick of the best markets. Knowing our stock, we are thus able to guarantee every article in it; knowing our customers' wants, we are able to make a price that is in keeping with the true business principle of "live and let live."



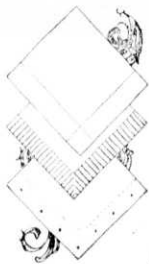
Your Money's Worth



That's what we give you in every purchase, no matter how small. There is an invariable rule of profit in this establishment, and by following it out on all occasions, we never do a customer an injustice. You get your proportion of honest merit and reduced value on every article you buy. Whenever you doubt this, scrutinize your purchase at its intrinsic worth, consider its quality, its style, its cheapness as compared with other like articles of inferior make, and you will find that we give full and complete measure every time. A visit to our establishment will convince you of the truth of this claim.

Organdies.

We want every lady to come in and see our large Spring Stock of Organdies. We are showing a multitude of new designs that are so hands-on and original that you cannot fail to be well paid for the time and trouble expended in coming over such a complete and attractive line of Spring novelties as we now exhibit. Our goods are the product of standard mills whose quality stands unquestioned and to the many popular features of this department we add the irresistible power of low prices.



Dress Goods.

Our line of Dress Goods for the Spring and Summer of 1899, is a wonderful collection of elegant designs and fabrics of the newest and most popular fashions for the coming season. We are very proud of our present stock because in quality and assortment every lady will find it gives the widest range for satisfactory selections and our prices favor the buyer in the most generous manner. Remember that we sell dress goods that are full of honest quality at prices wonderfully low. See our attractions before buying and you will be money ahead.



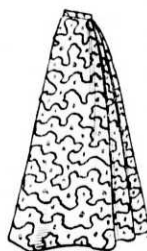
Corsets.

Our Corset Department is the place where every lady is certain to find thorough, highly satisfactory goods at the most reasonable prices. We carry the very best and most reliable makes in all grades, sizes and prices. Whatever your wants may be in this line you are certain to find it here at its best. We ask your patronage thoroughly convinced that you will find it to your interests as well as ours to give us your trade. Here you always get value for your money.

All the Choice Styles in . . .

MILLINERY

No end to styles—no end to charming effects, fresh from the leading Milliners of the world—if you choose your hat here you'll choose the choicest—very reasonable, is the great feature that has made our Millinery the talk of the town. Don't fail to see our line.



There's Rightness, Fitness and Fashion in a

Manhattan Shirt,

colored or white, in that fine make that the trade know so well. There are no better shirts—very few as good. An immense line of stiff bosom colored shirts with detached collars. Also, an unusually large and well-selected line of Negliges, Silk Fronts and Puff Bosoms.

Our line of Shoes and Oxford's for Men, Ladies and Children is now Complete See Our New Shapes for Spring

RIBBONS.



We are well supplied to meet your requirements in ribbons. Our stock is finely assorted in all the grades, shades and widths and it will be a very unusual want that we are not able to fill to your entire satisfaction this season. Here, as elsewhere, we give you greatest value in honest merit and worth for your dollar. We ask your trade because we can show we deserve it.



WHITE GOODS AND SILKS.

NAINSOOKS, DIMITIES,
ORGANDIES,
DOTTED SWISSES,
PLAIN AND FANCY WAIST SILKS
CURTAIN NETS,
MOUSSELINE DE SOIE,
HANDKERCHIEFS,
EMBROIDERIES, ETC., ETC.



NOTIONS.

Our notion department is full of the newest and best for spring requirements. We have anything and everything you want in the Notion line, and have made a special effort to be completely stocked with the latest novelties of the season, as well as all regular goods. Our prices, which are always reasonable, show unusual advantages for the buyer.



EXAMINE OUR NEW STOCK OF CLOTHING FOR MEN, BOYS AND CHILDREN.

AUSTIN & FOUNTAIN,

Altogether the Best and Safest Shopping Place You Can Find in Greenwood.