

THE EVENING MISSOURIAN
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UNIFYING A NATION

Unifying a nation composed of such heterogeneous groups as the United States is presents a tremendous task. To center the thought and feeling of one hundred million persons upon any fundamental principle for which a nation might stand requires courage, strength and ability on the part of those who lead. The spokesmen themselves must be animated with devotion to cause and country. William J. Bryan has done much in this direction and is today recognized as one of the two or three great personalities in America who are doing the greatest good in unifying the nation.

"My work, as I conceive it," says Mr. Bryan, "is to help unify the nation in support of the government. If I were to discuss the merits of propositions I would continually arouse and encourage controversy. But when I insist it is the duty of every citizen to support his government in any act the government takes, I am presenting a proposition which is not open to dispute."

"Ours is the best government in the world—it is a people's government—and the government speaks for the people. The alternative is anarchy—the substitution of the individual's opinion for his government's decision."

Every man and woman in the United States who, in any capacity, leads or directs the thought of the people has as solemn a charge of duty in respect to unifying the nation as has Mr. Bryan.

If the Germans had captured as many prisoners and killed as many Allied soldiers as their reports indicate, there would have to be a radical revision of census statistics in Europe or there might not be any other worlds to conquer.

For the liberty of the soldiers' souls the Y. M. C. A. is now making its gigantic drive. The campaign may truly be regarded a liberator and conservator of humanity and merits the support of every patriotic American.

A sub-committee of the Council of National Defense reports a shortage in cornhuskers. It used to be that the hope of finding a red ear was incentive enough to have all of the young fellows shucking corn.

How it would hurt the kaiser to know that some of the money he has distributed in this country through his agents of intrigue and propaganda has been invested in Liberty Bonds.

A man who grumbles because his wife is trying to conserve food may be "within the law," but he is a slacker just the same.

Lick your plate or the kaiser will lick you.

CHRISTMAS IN THE TRENCHES

Not many weeks remain until Christmas, that day of good cheer and liberality, will be here. But Christmas, 1917, will be much different in the United States than any such holidays in many years. Homes that have been filled with good cheer as the entire family gathered around the table for a dinner such as only mother can prepare will this year be minus the hearty laugh of a brother, a father or a son. For the United States is at war, and the strenuous demands of Mars allows no time for holidays.

But we who have no one upon to lavish Christmas gifts must remember that not all those young men who have answered the call of their country have families to send them good cheer. Far away, in the trenches of the first American contingent in France, are many "Sammies" who will spend Christmas Day without the happiness that attends a gift unless those who can do so remember them. That those who have left behind a mother or sister, or other relative, will be well taken care of is not to be doubted.

Chief among the things that must be remembered by those who would send Christmas presents to soldiers abroad is that it takes a long time for mails to reach the trenches in France. Eleventh-hour buying of presents will not do. The Postoffice Department has issued directions for mailing packages, giving two ways in which gifts may be sent.

The Postoffice Department will take

parcels up to seven pounds in weight when they have been inspected by the postmaster and certified to contain no dangerous or other prohibited articles. In addition to this method of sending parcels, the War Department will take Christmas boxes up to twenty pounds in weight if they are packed in strong wooden boxes, not to exceed two cubic feet in volume, well strapped and with a hinged screw top, so that they can be easily examined by the military authorities, and contain no inflammable, explosive or other prohibited matter. Articles sent by mail should be addressed with the name of the soldier, the regiment and company or unit to which he belongs, and "American Expeditionary Forces," and be conspicuously marked "Christmas parcel." Articles sent through the War Department may be sent by parcel post, addressed "Care of the Commanding General, Port of Embarkation."

It is thus seen that to send a Christmas gift to a soldier in the trenches means no small end of trouble and expense. But when we consider the joy that attends such a gift, how small the expense becomes. And, above all things, moreover, "the gift without the giver is bare." Let us each do our part as unselfish patriots in spreading good cheer among the boys in the trenches.

4,992 FOOD PLEDGES SIGNED

Columbia Alone Will Reach Entire Quota Set for Boone County.

Food pledges numbering 4,992 have been signed in Columbia, exclusive of those signed by students in the University and Stephens College and by negroes. When these are included, they will probably bring Columbia's total to nearly 5,700, which is all that Boone County was asked for.

Will Return Home on Furlough.

M. H. Brighan, who was an assistant in the manual arts department of the University last year, and is now in the National Army at Camp Funston, will be at home on a furlough over Sunday.

Daily Hoover Hint

You can use marshmallows in coffee, tea or cocoa, and they will take the place of cream as well as sugar.

You can cook some raisins or dates in your breakfast porridge and no sugar will be needed and the food value increased. You can use marmalade or any fruit sauce with your breakfast porridge. Orange marmalade is good. Put a spoonful on each dish as you serve it.

Marmalade or jam or molasses is good on griddle cakes. Use molasses cakes and ginger bread. You can sweeten apple pie with molasses.

Honey is a good substitute for sugar, though more costly.

Some have been saving sugar by taking out a heaping tablespoonful from the cup every time they make a cake, and they have had no frosted cake recently.

Expert Shoe Repairing

of all kinds. Done in the right way, by modern machinery.

Neolin Soles
a specialty
GUITAR'S

The Columbia Hat Co.

Cleaning, Pressing and Repairing all kinds of Suits at special price of **\$1 A SUIT**
Called for and delivered
919 Broadway Phone 199-Black



THE NATTY

A new Stetson received this week. Colors: Ivy, Oxford Mixed, Forestry and Olive. A snappy silk lined hat, a new scratch. See it.

The Price \$5.00

Victor Barth Clothing Co.
In the Trenches

"Everybody's Store"

STANDARD OF WEIGHTS

Notice is hereby given that by the provisions of Chapter 23 of the Revised Ordinance of the City of Columbia of 1916, the Standard Weights under the laws of this State are hereby made, for all articles therein, the standard weights of the City of Columbia.

Whoever shall violate any provisions of this ordinance, shall forfeit and pay to the city not less than five nor more than one hundred dollars, to be recovered as other penalties before the police judge.

What constitutes a bushel of certain articles:—

Wheat, beans, clover seed, Irish potatoes, sixty pounds; shelled corn, fifty-six pounds; unshelled corn, seventy pounds; oats, thirty-two pounds; bran, twenty pounds; mineral coal, eighty pounds; sweet potatoes, fifty-six pounds; turnips, forty-two pounds; corn-meal, fifty pounds; apples, peaches and pears, forty-eight pounds.

(For complete list of articles and weights, reference is hereby made to Section 11965 of Chapter 125 of the Revised Statutes of Missouri, 1909)

Published by order of the council.

JOHN S. BICKNELL, City Clerk

Sociology Students to Fulton.

Members of the classes in sociology, social pathology and preventive philanthropy went by automobile to Fulton this afternoon to visit the State School for the Deaf and Dumb and the State Hospital for the Insane. Prof. C. C. Taylor accompanied the students.

Phi Delts Win at Football.

The Phi Delta Theta freshman football team defeated the Phi Gamma Delta team yesterday by a score of 18-6.

CIRCULATING LIBRARY

2c

PER DAY

Missouri Stores

Columbia Theater

TONIGHT AND SATURDAY

VIRGINIA PEARSON

IN

"Thou Shalt Not Steal"

Also Bray Pictograph and Drew Comedy

MATINEE 3 P. M.

Monday and Tuesday, Madame Petrova in

"LAW OF THE LAND"

Please bring your Pennies.

JOHN H. ESTES DRY GOODS CO.

712-14 BROADWAY

WE SELL

The Home Patterns
10c and 15c. None
higher, none better

OUR TERMS

Spot Cash or C. O. D.
Plain figures and one
low price to all.



Remarkable Suit Reductions

Timely styles for wear right now, and the reductions are just as timely. It means a big saving to you at a time when you will get the full benefit of your Suit this season.

Fine tailoring is featured in the season's most fashionable fabrics of Wool, Velours, Silvertone Diagonals, Serges, Gaberdines, Broadcloths and Novelty Fabrics. Some are plain tailored, others fur-trimmed. Suits worth from \$49.00 to \$59.00, choice of lot

\$39.50

50 other Suits especially priced from \$10.00 to \$27.50

Special in Fancy Silks for Friday and Saturday Only—\$1.50 and \$1.75
Fancy Taffeta and Messaline Silks, 36-inches wide, desirable for Waists, Skirts, Fancy Work, Etc., in checks, plaids, stripes, special Friday and Saturday, yd. **\$1.29**

Fancy Chiffons \$1.50 and \$1.75
Chiffons, 40-inches wide, a number of handsome patterns, special, yard **\$1.19**

Remnants in Absorbent Crash or Toweling, 1 to 10 yard lengths, a 20c val. yd. 13½c

36-Inch Plaid and Striped Dress Goods
in a number of choice patterns, especially desirable for Misses' and Children's School Dresses, special Friday and Sat. only, yd. **49c**
12½c-Fine Turkish Wash Cloths, each **10c**

Short Lengths of Dress Ginghams, Yard, 15c.
Choice assortment of patterns in nurses' stripes, plaids, etc., 28-inches wide, 3 to 10 yard lengths, special, yd. **15c**

\$1.25 Bleached Sheets \$1.00
81x90 Bleached Sheets, torn and hemmed ready for use, made of an excellent round thread sheeting, \$1.25 quality, special Friday and Saturday, each **\$1.00**

ANNOUNCING FREE TIRE SERVICE

COMMENCING

SATURDAY, NOVEMBER 10

THE SAPP MOTOR CAR COMPANY

offers to the automobilists of Columbia and Vicinity

FREE TIRE SERVICE

PHONE 894 if you are in need of tire service. We will change your tire without any cost to you whatever

SAPP MOTOR CAR COMPANY

AGENTS FOR THE SAXON

6 NORTH EIGHTH

PHONE 894