Linen Department

45 inch Waisting Linen, remnants, worth to \$1.00 yard. Spe- 490 Linen Bureau Scarfs, 1½ and 2 yards long, fine satin damask bureau, dresser and sideboard scarfs and a large quantity of damask

White Goods

A new and beautiful line of white | Nainsook, for fine underwear and mercerized, figured, dotted and children's wear mercerized, figured, dotted and striped waisting. Special, 33c | 12½c quality, special, yard......9½c | 15c quality, special, yard......11c

yard. Special, 48c Special. Half Price

"Custom Made" Low Shoes



The new "Gibson Ties," "Bluchers," Button Oxfords and straight lace patterns. The newest leathers-Tan and White Suede, Hyles' Imported Tan Russia Calf and all the Patent finished leathers. The newest toe and heel shapes. As-

plete of the nobby designs in strictly High Grade \$4.00 Footwear. A \$1.00 saved on every pair.

Vassar Shoes and Oxfords

"Gibson Ties," "Wide Ribbon Bluchers" and "Oxford Ties" in all the new leathers, tan, suede, gun metal kid, patent coltskin, Russia calf, tan and black kid, and patent kid, with an assortment of heels to suit, new

Women's Blucher Shoes at \$2—
Plump vici kid and patent colt, new toe shapes, military heel, close edge extension soles. Equal in every respect to shoes priced at 50c more Alexander on lasts adapted to the growing feet; 50c saved on a solution of the styles, made on lasts adapted to the growing feet; 50c saved on solutions.

50c more. A \$2.00 every pair. All sizes \$2.00 to 5½......\$2.00

ROBERT TO MINNESOTA STS

SEND US YOUR MAIL ORDERS, MONEYS WORTH OR MONEY BACK

A Carnival of Bargains for Monday

Our definition of the word Bargain is simply this: A Golden Rule Bargain is an opportunity to purchase reliable goods for less than their actual value. Since our first Bargain Day, 18 years ago, we've endeavored to put that meaning strongly into every transaction. NOW the buying public knows that when we say Bargains

we don't mean anything else. The secret of the great success of the Golden Rule's business is simple: Keeping faith with the people-having their confidence.

Tomorrow will be a day of solid bargains all over the store. An inkling of the list is given on this page.

Complete Spring Millinery Showing

Our Millinery leadership was won not only because we sell the very finest headwear at about half what you pay at the exclusive stores, but because we give you such exquisite style and superb quality in moderately priced hats. Compare our hats and prices.

COMPLETE, with models from the best designers of Paris and New York, illustrating what fashion has decreed for 1905. COMPLETE, with models from our own workrooms, fashioned to conform to prevailing styles, but with originality in themselves, carefully avoiding duplication in any way.

COMPLETE, with largest and most varied stock of Millinery materials ever assembled by us, embracing everything new and in vogue for Millinery uses for the present season and at prices of surpassing moderateness.

COMPLETE, with the most select and largest in variety collection of Street and Ready-to-Wear Hats to be seen anywhere. A satisfactory showing for ALL requirements.

COMPLETE, with a collection of Children's Headwear which has captivated the heart of every mother who has seen it; fully 250



THE NEW COSSACK OR POLO HAT.

Lace Department

Have you ever heard of our lace sales? 35,000 yards of up to date laces, consisting of Platt Vals., Point de Paris, Venice, Valenciennes, in white, champagne, ecru and black, will be placed on sale Monday morning. Here is what you will find:

Platt Val. Laces, up to 8 inch wide, worth 39c. Point de Paris Laces, worth up to 35c. Two Tone Bandings, worth up to 50c.

Yak Laces and Bands, worth up to 39c. Fancy Bands, worth up to 39c. Wool Bands, worth up to \$1.25.

Chantilly Laces, in white, worth 50c. Chantilly Bands, in black, worth 39c.

Sale Price for Monday Only,

Valenciennes Laces—5,000 yards of fine quality Val. Laces and Insertions to match, special, per yard.....

Torchons-10,000 yards of regular 5c English and Point Russe Torchons. Sale price, per yard, 2c

Real Cluny-2,000 yards of hand made Cluny Bands, worth up to \$1.25. Sale price, per yard

Silk Petticoats

For tomorrow we will offer a very extraordinary big bargain-Women's extra heavy pure silk taffeta petticoats in all the leading shades, plain or changeable and black; made with circular flounce, trimmed with three spaced tucks and five attached ruffles, finished with all silk underflounce and dust ruffle; worth \$8.00. Monday

Easter Sale of Dress Goods

collection of exquisite styles does not exist anywhere, nor greater values.

Monday's Offerings and Unrivaled Display Choice Wool Dress Goods Newest in Wash Fabrics The new 42-in. Silk Chiffon Eolienne, 75c

all colors

values, à yard

ing shades, at

new designs, at.

French fatric

mull effect

Embroidery Sale Monday

Four Very Special Lots

At 4c-10,000 yards of fine Cambric, Nainsook and Swiss Embroidery and Insertions, a beautiful collec-tion of new patterns to select from, worth from 6c to 8c yard.

At 7c-10,000 yards of fine Nain-sook, Swiss and Cambric Embroi-deries and Insertions, the wide and showy and neat and dainty, with all the new patterns shown, worth

1,200 yards of fine Swiss Embroidered Waistings, from 28 to 36 inches wide, a particularly rich collection of patterns to select from, worth up to \$2.00 per yard. 69c on sale Monday at, yard... 19c

The new Philos Silks, regular 85c 69c

Princess Silk Chiffon Poplins, in even- 50c

Silk effect Figured Soiesette, all the 35c

Checked Silk Elusienne, a new, thin. 49c

Fancy English Silkeless, very stylish 45c

The new Silk Organdies, in both large and small prints

Extra Special-25c, 35c and 39c Fine Wash

Coods—Great many styles of this season's most wanted Wash Fabrics—choice plain weaves, beautiful floral designs—

novelties and fancies in great assortment. More to choose from than in all other St. Paul stores combined. For Monday only.

50 pleces 50-in. Panama Suitings and 69c Fancies, all colors..... 56-in. Jacket Covert Cloth, in the \$1.75 new shades of tan..... The best \$1.25 Quality French 980 Voiles, all the new shades 48-in. French Batiste and 46-in. 73c Crepe Egypta, in colors 50-in. Fancy Mohairs, Black and 49c 100 pieces Fancy Jamestown Suitings, 39c 5Cc quality, Monday.....

Black Panama-Extra Special for Monday-You must consider this low price for Monday on the best quality Fine All Wool Black Panama, full 52 inches wide, and sold every day by us at \$1.25 a yard. Don't ask for

Engraving

Positively only three days more for you to get the benefit of this spe-cial sale. Workmanship the best ob-

French Text is the new style now used. 100 cards and plate, name only, finest cards used. Special....... \$1.22

Solid Old English or Roman letter-ing, both very stylish and are at about half price. 100 cards and

plate, name **\$1.25**

Notice-We will furnish linen cloth

per 100 additional.

Business Cards engraved at..... 25%

off our usual prices.

Monogram Dies, many styles to se

3-Initial Monograms, cut in latest style, many styles, usual \$1.50 grades. Special sale

Silk Vests

Silk Vests. Our new spring stock is here and will be on sale this week

at special prices for a big advance

250 Women's Fancy Lace Trimmed Mercerized Silk Vests, white, pink and sky. Regu-

396 Women's Mercerized Vests in white, pink and sky, hand crocheted bust and shoulder

49c Women's Pure Silk Vests in white, pink and sky, plain neat finish. Regular price 75c.

79c Women's Pure Silk Vests in white, pink and sky, hand crocheted bust and shoulder strap. Regular price \$1.00.

\$1.19 Women's Pure Silk Vests in white, pink and sky, wide silk, crocheted finish. Regular price \$1.50.

\$1.48 Women's Pure Silk Vests in white, pink and sky. Qualities sold regularly at \$1.75 and \$2.00.

\$2.95 Women's Italian Silk Vests, white, Sold regularly at

straps. Regular price 50c.

lar price 39c.

A wonderful showing of Women's

tainable.

Lace Curtains Monday

buy their Lace Curtains here. The quickest way to bring the public in touch with the best stock ever shown in the Northwest is a special price inducement, particularly when the stocks are unbroken and the demand is at height. We offer—

50c Curtains for this sale 29c 65c to 75c Curtains for .45c this sale at, per pair.....45c 85c to \$1.00 Curtains for 59c this sale at, per pair..... \$1.35 to \$1.50 Curtains for 986 this sale at, per pair..... \$1.75 to \$2.00 Curtains for this sale \$2.25 to \$2.50 Curtains for this at, per \$1.49

\$2.75 to \$3.00 Curtains for this at, per \$1.98 \$3.75 to \$4.00 Curtains for this sale at, per pair.....\$2.69 \$4.50 to \$5.00 Curtains for this sale \$5.50 to \$6.00 Curtains for this sale

\$7.50 to \$8.00 Curtains for this sale at, per \$5,49 This sale is composed of every kind of Curtains known to American of Curtains known to American Lace Curtain manufacturers. For instance, you will find such as Corded Arabians, Scotch Net weaves in white, ecru or Arabian, Cable Nets in white, ecru or Arabian, in-cluding many other kinds and styles

A Timely Sale of

REASON? We want everybody to

Yard The best striped and checked Wash Silks made, all colors and white, guaranteed to wash and 396 wear. Monday, yard..... 50 pieces Black Silk Grenadine, embroidered and fine stripes, a beautiful quality, worth up to \$2 75c yard. Monday, yard.......

\$6.50 to \$7.00 Curtains for this sale

too numerous to mention. Sale opens at 8:30 a. m., with usual preparations for quick selling.

Our enormous slik business this month has left us with many odd pieces and broken lets which we must close out Monday regardless of cost. All these silks are this season's styles and many are worth double the price we ask for them. Come early Monday morning and get first choice.

Two large tables loaded down with | This lot consists of Plain and all kinds of fancy and plain silks, Changeable Taffetas, in all colors

both in black and colors. To try and combinations, 36-inch natural to describe them would be impos- ponge colored Satin Duchess, colsible in this space. Enough to say ored and black Peau de Cygns, Louthat they are worth up to 85c yard. Isenne and hundreds of pieces of for 39c.

24 in Crepe de Chine, all colors and black; this is a nice fine silk and Printed Satin Foulards in all the leading designs and colorings; sold everywhere at 69c yard. 49c

Fancy Silks worth to \$1 yd, go Monday at 49c. Silk Bungalow, the same as Rajah, all colors and black, and sold everywhere at \$1.25 yard. 796 Fancy Tussah Silk, in natural color only, all reat designs, for shirtwaist

Yard

W. H. Elsinger & Co.'s Guaranteed Black Silks at Special Prices

24 inch Black Crepe de Chine, worth 98c..... e de79c

27 inch Black Taffeta, 69c | 36 inch Black Peau \$1.00 | worth \$1.00....\$1.00 36 inch Black Peau \$1.25 de Sole, worth \$1.75... \$1.25

24 inch Black Liberty Crepe, worth \$1.18.......896 46 inch Black Crepe de Chine, worth \$1.50. \$1.15 36 inch Black India 49c 46 inch Black Crepe \$1.50

Collar Buttons—Collar Buttons

Here's your opportunity to put in a season's supply of collar buttons. Over 20,000 buttons at less than manufacturer's cost, divided in four lots, on sale, Seventh street center aisle.

On sale Monday, each.......

Lot 1—14,000 good quality plated collar buttons, all styles, with sterling silver backs, 5c value.

Lot 3—3,000 extra quality gold filled one piece and lever Collar Buttons, guaranteed to wear 10 years; reg-

Lot 2-5,000 good quality gold filled Collar Buttons, all styles, guaranteed to wear five years; regular price 5c. Special Monday. 210 Lot 4—The Krementz one piece Collar Button; is the greatest button on earth; sold everywhere at 25c. Monday our price. 10c

The Trend of Dashing Springtime Modes Shown Here

Our Grand Showing of the New Covert Jackets and Coats, Tailored Silk and Cloth Suits, Silk Shirtwaist Suits, Costumes, Wraps, Skirts and Waists will delight all with their exquisite beauty and dainty grace, also proving value giving leadership.

After seeing our vast Cloak Room, occupying more than one-half of entire Robert street building, filled with the choicest that fashion offers in spring apparel, there can be no doubt of our absolute supremacy and leadership in the women's garment trade in the Northwest. Immense sections are devoted to the most exclusive ideas in Cleverly Tailored Suits-A section given over to Skirt Stock which baffles description—Still another presents a tempting display of dainty Waists in abundance, while in the coat section the sale of smart jaunty Covert Jackets, 3/4 length Covert Garments in all effects, Covert Boxcoats and the tremendous assortment of Raincoats is attracting thousands of buyers daily. Exclusive styles and invariable low prices.

Very Clever New Spring Suits of Panama, mohair, serges and light weight woolens. Blouse and short natty coat styles trimmed with girdles and braids. Skirt \$22.50 cut in walking length

Dashing Suits at \$25.00—Many styles to choose from at this popular price in broadcloth, cheviots, mohair, panama and voile in all the newestspring colorings. Blouse styles with newfitted or loose backs, cloth or taffeta silk belt, plaited and kilted skirts. Unequaled values at ..

Nobby Spring Suits in the swellest imported materials. Redingote and fitted effects of light weight materials in light spring shades, blouse, redingote and coat styles. A \$35.00 most comprehensive showing at the popular price of

Silk Shirtwaist Suits of the finest quality chiffon and taffeta in blues, browns, grays and blacks. Shirred or plaited in many very swell effects and ideas most exclusive. Fully 1,500 suits to pick from, with great special drives at

\$16.50, \$22.50 and.....



Novelty Costumes in all novel ideas for spring wear: Made of crepe de chine, messaline, chiffon, taffeta and French mull. Special inducements in many of the swellest effects, at from \$35.00 to.... Tan Covert Jackets at \$10.00-Made of high grade, hard finished covert cloth, handsomely strapped and tailored, lined throughout with silk; perfect fitting and product of best makers. Special

> \$5.00, \$7.50 and..... Tan Covert Jackets-Made of the finest Coverts, lined with best of silk, narrowly gored, pleated and tucked, newest sleeves and cuffs, at \$20.00 from \$14.50 to

The New Kaiser Coats-Made from elegant Coverts, new effects in sleeves and cuffs, many handsome effects in strappings and stitchings, three-quarter lengths. Shown for the first time tomorrow. Specials at \$22.50 \$15.00, \$17.50 and

Girls' Coats-Also Misses', in Covert, Serge, Cheviots. Natty effects, full backs with belts, also regulation coats with notch collar and coat sleeves. A splendid showing of these jackets for spring wear. Two unequaled inducements at \$4.98 \$3.98 and

> Raincoats-Large variety of new latest models made from genuine waterproof Cravenettes, pleated, tucked, shirred and strapped effects, finely tailored. All colors: tan, castors, olives and oxford grays, You will find more of these styles here than in all other stores combined. Prices range from \$8.75 to

White Sheer Lawn Waists, in a dozen new pretty styles, trimmed in various ways, with insertions, tuckings, embroidery, lawn, plaits; worth \$1.50 and \$1.75, at choice.....

Domestic Room

500 pieces of Wm. Simpson & Sons % Percale, in blue and gray mixtures, worth 7c, 12 yd limit. Special for Monday only.... 326 50 pieces of cream white shaker 100 pieces of 32 in. Madras Shirt-500 Baby Comforters, 36x54, cov-

Lining Department

fle, light and fluffy. Our 500

Extra Special—50 pieces of 36 in. fast black Percaline, soft silky fin-

St. Paul's Greatest Crockery Dept.

Special sale of odd pieces of Haviland China. This lot includes plates. cups and saucers, open and covered vegetable dishes, meat platters, soup tureens, sugar bowls, cream pitchers, and lots of other useful pieces. Two handsome decorations to choose from. This is the chance of a lifetime to buy Haviland China. Off our regular low



bulators, Baby Carriages, Folding and Reclining Gocarts. The largest assortment, the prettiest designs and all the latest patented attachments in Baby Vehicles on the market, from such high class makers as Heywood, Wakefield and Whitney. Gocarts from \$2.50 up to \$30.00, Carriages from \$5.00 up to \$50.00. All have rubber tire wheels. 'A full line of Lace Parasol Covers from 69c up to \$4.00.