

PROFIT GETTING SALE

Funny kind of a sale, isn't it? But that is just what we mean--A Profit Getting Sale! Now you know every time we buy a dozen of anything, we don't make any profit until we sell the last one of the dozen. Our profits are tied up till all the goods are sold. We must sell all winter goods now in order to realize our season's profit. You see how it is; we've got to make prices to sell these winter goods in order to get our profit.

Sale starts SATURDAY, JANUARY 25th and closes SATURDAY, FEBR'Y 1st.

THESE PRICES ARE TALKING TO YOU!

DRY GOODS PROFIT MAKERS.

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| 2500 yards new spring Spring Gingham, 65 different patterns; sale price per yd. | 10c |
| 1000 yards 10c and 12c grade light outing Flannel, heavy fleecy weight; sale price yd. | 7c |
| 20c grade Kimono Crepes, in 15 different patterns and 7 colors; sale price | 13c |
| 1000 yards standard Calico, any color; sale price | 5c |
| 10c double width Bolton Cloth, dark colors; yard | 5c |
| 50c Ladies' Gingham Aprons, with bib; made of Amoskeag gingham; sale price | 29c |
| 20c Bath Towels, big heavy kind and bleached; sale price | 12c |
| 25c Bath Towels, extra heavy and extra bleached; sale price | 19c |

LADIES' FURNISHING PROFIT MAKERS.

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| 15c Ladies' heavy fleeced Hose, sale price | 10c |
| 15c Ladies' heavy cotton Hose, sale price | 7c |
| 15c Misses' double Mittens, in all colors; sale price | 8c |
| 75c Ladies' Auto Veils, hemmed or fringed ends, all colors and big sizes; sale price | 49c |
| 5c Ladies' cross-bar Handkerchiefs, sale price | 2c |
| 25c Ladies' heavy ribbed or fine plain Cashmere Hose, black or gray, sale price | 19c |
| \$1.50 and \$2.50 Sweater Coats, any color; sale price | 98c |

EMBROIDERY SPECIALS.

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| 25c quality Corset Cover Embroidery, 17 inches wide with deep work. Sale price | 15c |
| 10c quality 10 inch flouncings, deep work and a mighty nice trimming for white skirts, etc. Sale price | 10c |
| 10c quality Flouncing, running about 7 inches wide with deep work. Sale price | 7c |
| A pure Linen Torchon Lace, ranging from two to five inches wide, with insertion to match. Sale price | 5c |

FURS AND COATS OUR BIG PROFIT MAKERS

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| \$18.00 White Angora Sets, big shawl and pillow muff. Sale price..... | \$12.00 | |
| \$25.00 Novelty Set, in black and green, a beautiful set. Sale price..... | \$12.50 | |
| \$13.50 Black Wolf Set, an extra big warm fur and large pillow muff. Sale price..... | \$8.50 | |
| \$10.50 Wolf Sets, the kind that have been so popular. Sale price..... | \$6.50 | |
| \$24.00 Coats, in the newest fuzzy diagonals. Sale price..... | \$12.50 | |
| \$18.50 Coats in diagonals and novelties. Brand new styles. Sale price..... | \$10.50 | |
| \$15.00 Coats, in new novelties. New backs and correct lengths. Sale price..... | \$8.50 | |
| \$12.50 Johnnie Coats and round corner styles. A big variety of styles. Sale price..... | \$6.50 | |
| We have just two ladies' coats carried over from last year and you can buy these for each | | \$2.00 |

GROCERY SPECIALS.

While groceries have no special seasons like dry goods, still we are going to give you some good live specials.

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| Regular 20c Standard Oysters, sale price | 10c |
| Best Oregon Corn, sale price | 7c |
| Red Alaska Salmon, the 20c kind, sale price | 15c |
| Finest Kraut, put up in sanitary cans, sale price | 8c |
| Standard Baltimore pack Tomatoes, can, sale price | 10c |
| Big cans of fine Virginia Sweet Potatoes, sale price | 12c |
| Sifted early June Peas, sale price | 10c |
| Big cans Hominy, sale price | 6c |

GENTS' FURNISHING PROFIT MAKERS.

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| 25c Heavy Wool Sox, with double heel and toe; sale price..... | 19c |
| 15c men's heavy tan or black Cotton Sox, sale price..... | 7c |
| 30c men's extra heavy Astrehan Gloves, sale price..... | 23c |
| 25c knit Mufflers, with clasp, all colors; sale price..... | 15c |
| 25c knit tubular Ties and fancy silks, sale price..... | 15c |
| \$2.00 men's whip cord pants, heavy winter weight; sale price..... | \$1.00 |
| Men's 50c to \$1 Sweater Coats. This lot includes everything at these prices we own. Sale price..... | 39c |
| \$1 to \$1.50 Wool and Flannel Shirts. Sale price..... | 69c |
| \$1.00 heavy ribbed Union Suits, in all sizes; sale price..... | 79c |
| \$1.00 men's Wool Shirts and Drawers, easy fitting ribbed kind, sale price..... | 79c |
| 50c Men's Caps, with heavy fur pull downs; sale price..... | 25c |
| Boys' Shirts and Drawers, heavy 25c kind; sale price..... | 15c |

SHOE PROFIT MAKERS

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| Men's Shoes that sold from \$2.50 to \$4.00, made in all leathers, about 75 pairs and styles are good. Sale price | 98c |
| Ladies' Shoes that sold from \$2.50 to \$3.50, come in all leathers, good range of sizes, about 80 pairs all told. Sale price | 98c |

(NOTE: We neither exchange nor take back above bargains.)

REMNANTS.

During December we accumulated a lot of remnants in every kind of goods. We are putting these on sale at from one-half to one-third their value.

A BIG SPECIAL and only one to a customer. Half bushel measure, with bail, sold everywhere at 50c; sale price, 25c

Kreek & Hasness
"STAR BRAND SHOES ARE BETTER"

OREGON,



MISSOURI.