



# DOLLAR DAY

Dollar Day at our store will mean many dollars saved to those who shop with us Oct. 7th. If you are not exactly clear as to what "Dollar Day" means just glance over this list remembering that we do just what we advertise and then visit us on Dollar Day and you will be given the "tip" as to the real dollar day "bargains."

## Specials for Dollar Day

10 Mens suits (mostly small sizes) each	\$1.00
22 pairs men's and boys long pants, \$1.50 to \$3.00, each	\$1.00
25 pairs men's \$1.00 wash pants, 2 pair for	\$1.00
100 Men's hats, \$2.00 to \$3.50 grades, each	\$1.00
40 Sweaters and Jerseys, \$1.50 to \$3.00, each	\$1.00
75 Men's high grade \$1.50 to \$2.00 shirts, each	\$1.00
150 50c Neckties	3 for \$1.00
200 50c Neckties	5 for \$1.00
150 50c Neckties	8 for \$1.00
25 Fancy Vests	\$1.00
30 Boys' 50c Suit Underwear	4 suits for \$1.00
15 Boys' \$1.00 wash suits	3 for \$1.00
10 dozen 25c Men's hose	6 pairs for \$1.00

Many other attractive \$1.00 offerings.

Watch our windows for the display of \$1.00 specials.

## Special

We will give free a \$1.00 watch or \$1.00 in merchandise with each suit above \$5.00 sold on dollar day.

# Moretz-Whitener Clo. Co.

"The Quality Shop"



## Setzer & Russell

Will Offer the Biggest Bargains for \$1.00 Ever Offered in Hickory, N. C.

7 yds. 25c Ribbon for	\$1.00
22 yards Outing	\$1.00
22 yards Apron Gingham	\$1.00
22 yards good Sheet	\$1.00
22 yards Cheviot	\$1.00
7 packages of 20c Coffee	\$1.00
10 pair of Ladies' Hose	\$1.00
1 lot Children's Coats	\$1.00
1 lot Men's Coats	\$1.00
1 lot Ladies' Shoes	\$1.00
1 lot Misses' Shoes	\$1.00
20 yards Dress Gingham	\$1.00
1 lot \$1.50 Rugs	\$1.00
Men's Pants	\$1.00
Men's and Boys' \$1.50 and \$2.00 pants	\$1.00
3-50c Shirts	\$1.00
Ladies' Silk Crepe Dechene waists	\$1.00
6 yards Table Oil cloth	\$1.00
Boys' \$1.25 and \$1.50 Pants	\$1.00

These are only a few of the bargains we have offered for \$1.00. Come and look through our stock.

## The Coming Fair

Why Women Should Be Interested. Pointed Out By One Who Is Coming.

Why ought women to encourage the fair?

Oh, just because, for we all know that women in general do not want a reason for anything in particular; hence, just because is sufficient for the majority, yet is this true?

There is not only a reason, but a perfectly good, sound reason why we women above every other individual should enthusiastically encourage every uplife for the human race, for who have, under God, the training of the nation?

It has well been said, "the mothers rock the cradle of the world," then why should we not avail ourselves and families for the fair Nov. 3, 4 and 5, 1915. This we have no doubt will be the best in the history of Catawba county, and we have assurance that we can attend with perfect confidence, knowing that everything undesirable will be eliminated.

I cannot conceive of a woman not interested in the welfare of our country. Who are who today? Why the men and women who do things, and there is no better way than to bring the best and see it compared; not selfishly but neighborly and each improve thereby.

What are we going to see at the fair? Parades, ribbons, prizes, people, stock, produce, etc., and what again? Pleasure, surely, but these are only the minor parts, for the great educational value cannot be estimated, and here is where we hope to see the fruits. Compare the fairs of today with

those of 40 years ago, during my childhood, when father and mother went and took everybody, when the band played, the horses pranced, the marshals mounted darterd hither and thither and all was bustle. My, but it was a gala day, and talked of from one year to another with unabated enthusiasm. Nothing was more interesting than to see the stock led up in front of the grand stand there to receive the ribbon for which it was the successful contestant.

As I look over the premium list I cannot but be overwhelmed with the great variety of each exhibit, what a privilege to live in a time like the present, where each department is carefully classed and beautifully arranged for our culture and admiration. Each subject can be studied or enjoyed at our leisure.

If you ask me what I expect to enjoy most I would unhesitatingly say the parades, especially the schools, the colleges as they march by in classes, the country schools and graded schools by classes, each carrying suitable banners. I would like to see a blue ribbon given for the prettiest and most suitable banner. Here is the life worth living. Oh! that I could entuse every woman with the duty she owes to these heroes of the next generation. Come and be sure to wave as anything of interest passes, especially when our daily floats by.

Hurrah for the list of individuals whose names will be published in the papers.

## TRY A RECORD WANT

Drink  
Coca-Cola  
on  
One-Dollar  
Day

Subscribe to The Daily Record. \$4 Per Year,

If You Want Your  
\$1.00

WORTH IN DRUGS GO TO

C. M. Shuford

SPECIAL PRICES

given on \$1.00 Day on Stationery, Perfumery, and Toilet Articles.

Don't Fail to Call and See Us

## After the Day's Work.

To the man who labors long and hard for the money with which to support himself and family, few pleasures are comparative to his arrival at home in the evenings. It is a mild pleasure and an earned pleasure, and thus doubling a true pleasure. While at work the average man who has found himself believes that in his work he finds his happiness, but with the day's end comes that indifference to money and the world of affairs which invites recreation, and happy is he who has so schooled himself that he can leave his responsibilities at his desk or bench or counter, and in the evening repair to his home with a mind tired, but eager for that rest which is the sympathy of woman, the prattle of children. At his daily work this man may be only a cog in a vast machine, serving his purpose stolidly and without expectation of praise, but in his home he is a person of importance, to be looked up to and leaned upon, and consulted about matters trivial in themselves, but looming large in the affairs of a single family.

Seated at his table, with a supper before him prepared according to his tastes, the edge is soon taken from his appetite, and he listens to the day's history. The oldest boy is deep in a problem concerning the construction of a steering apparatus for the pushmop, while which he has been a week making. His appeal for help is no sooner heard

and passed upon than the daughter begins to expiate on a mystery involving the strange anatomy of her doll. Until today it never failed to go to sleep when laid down, but this afternoon when put to bed for its nap it obstinately refused to close its eyes. It will not suffer from the loss of an hour's sleep in the afternoon, but an oculist must be consulted before bedtime, for the loss of a full night's sleep is not to be thought of. And finally the youngster must tell how his mother relented and allowed him to run barefoot until he cut his toe. After supper he must show his wound and declare it didn't hurt.

Then, after the steering gear matter has been looked into and the doll has been taken to the cellar and severely jolted and the scars of battle have been duly inspected, and wondered at, the children are tucked into bed and the father sits on the steps and sprinkles the lawn while the mother tells her version of the children's adventures. How much she spares him he does not know, but she knows that she tells him enough, and he is content. The subject of the children's affairs exhausted they turn into other matters. She wants this and that, and it pleases him to agree, and it pleases her to know that she can keep her needs within the limits which they have decided on. Thus the evening goes. To this man is given much, but the best that is given him is his ignorance of the existence of such a thing as a struggle for happiness.