At Armory Friday Night--Double Header Basket Ball Game Hickory High School Boys and Girls vs. Catawba Boys and Girls



Goodyear has taken two methods to achieve that result.

One has been to raise the quality of Goodyear Tires.

The other, to lower Goodyear prices.

Goodyear has succeeded in both-to your great advantage.

Goodyear Tires are better today than ever -larger, heavier and stronger. Many users tell us they are getting double the mileage from them they got from Goodyears ten years ago.

Goodyear prices are lower today than ever. On the average they have decreased more than 60% from the prices of 1910.

Think of the fine performance of the Goodyears you have known, and remember that Goodyear Tires are giving even better performance now.

You can get these tires at your Goodyear Service Station Dealer's. See him today.



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Standard Garage & Sales Company



Christmas Cards

Place your orders now for your remembrance cards. All kinds to select from. Your name engraved with the cards at a small cost. Ask to see the samples

Clay Printing Company Phone 167

Mr. Feimster, called on next to speak, also spoke in commemoration of the Pilgrim fathers and mothers who set the precedent for the observmee of a day of thanks each year. He ook as his subject what the town owes to a college. America is resting on four feet. When the pilgrims came across they brought three feet with them, the home, the school and the shurch. Later, when independence was gotten from England the fourth foot, the government was brought across and planted firmly here. Me mt ! uphold that government as we do our homes, schools and churches. The young people of today are the men and women of tomorrow and the should receive the best we have to offer. We owe everything to the college ne said, for the schools must be the best. We owe everything to Catawba college but we want the best equipbright young men and women pass through its portals every year" and the speaker wanted the college put or a basis with an equipment that would place it in the ranks of the leading collegest of the state. "It can be done, and why not do it now?" It needs assistance to get there-it must have equipment and to get this the help of every man in Catawba county must be enlisted unless there is some one to

Captain Pulliam was the next speaker and he gave at length the record of he men and the squad the past season. He thanked the program chairman for for the wonderful words of praise hat had been given them and the this for the banquet which had been et before them.

The evening was brought to a close by singing Our Alma Mater, words composed by Miss Lee, and giving theers to the club and the college,

The following is the football per-

George L. Adams, coach; captain, imes C. Pulliam; Nick Correll, man-Phillips, Albert; Jackson, W. G.; lafrit, Thomas; Hollinsworth, War-en; Caldwell, Lowell; Wilson, Howard; Leonard, Leo; Floyd, David; Col-Herman; Rogers, Roy; Bridgers Tharles; Plott, Shuford; Studdert

ernethy, Lleyd; Carpenter, David, Whisenhunt, Roy; Stirwalt, John; Safrit, Sidney; Miller. Albert; Andrews, James; Haupt, Edward; Herman, John; Lacky, Clarence.

AST SHOWING OF TURN TO THE RIGHT

"Turn to the Right," which opened two days' engagement at the Pastime heatre yesterday, proved a source of sholesale delight to the large audience hat was present to see this fine pic-

Rex Ingram, the youthful director, ho won fame through his creations of The Four Horsemen of the Apocavpse" and "The Conquering Power," as scored again in this picture porrayal of John Golden's stage success y Winchell Smith and John E. Hazbard, which is presented by John Golden and Marcus Loew as a Metro re-

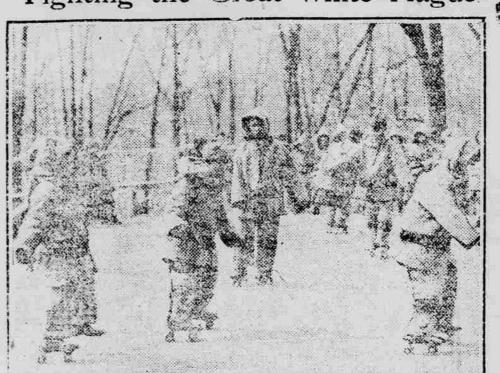
"Turn to the Right," is the story of country youth who unjustly serves a rison sentence. While there he be-When freed he determines to go back home and arrives to find that the village skinflint is about to forcelose the mortgage. With the aid of his two rook pals a way is found to beat out the miser, while the influence of the rusting, religious mother serves to urn the two crooks to the right and head them on a new road of love and

Alice Terry, the heroine in "The Four Horsemen" and "The Conquering Power," again demonstrates her dramatic power as the winsome eveet-heart of the boy for whom she had waited so long. Jack Mulhall played the boy with sympathy and under-standing. Harry Myers and George Cooper were two crooks who kept the comedy moving briskly. Edward Connelly, who can always be depended upon, painted the old skinflint dea-con in a way that left nothing to be desired. Others in the east were Lydia Knott, Betty Allen, Margaret Loomis, William Bletcher, Eric Mayne and Ray

"Turn to the Right" was adapted by June Mathis and Mary O'Hara. John F. Seitz was the photographer, Starrett Ford production manager, while the technical direction was by A. J. Myers and Harold Grieve.

The first safety razor was invented by an Englishman in 1875. Your conviction that the blade you shaved with this morning dated back to 1850 is, therefore, erroneous .- Kansas City

Fighting the Great White Plague



This playground is really a battlefield and the comfortable and smart cating costumes are uniforms of little soldiers who are putting up a winning battle against tuberculosis. The Christmas seed sale which will soon be held throughout the country makes possible this preventive and

Used Cars For Sale

Buick 4-cylinder five-passenger 1922 model.

Wescott five-passenger.

Buick five-passenger.

These cars are in good condition. Sold on easy terms.

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An axe in the hands of a crazy man is a serious menace, yet we do not condemn the axe for its wild or foolish application.

Advertising can be has been-sometimes misused. Like all great forces, it must be intelligently planned and directed.

In the job of reviving American business, advertising is the best tool that money can buy. Let's use it —boldly and well!

Published by the Hickory Daily Record, in co-operation with The American Association of Advertising Agencies.

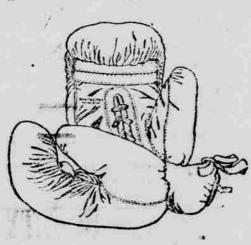


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