
THINGS OF INTEREST.

Every advertisement should tell you something—something of as much interest to the purchaser as the seller. This page is devoted exclusively to the Racket News and it will be our business to interest you in bargains. We know we can only do this by offering you such advantages as are not to be had elsewhere. It is no idle talk with us. This space cost money and we are forced as a matter of business to make it a business proposition. There is so much cheap talk these days about unheard of bargains and yet when the so called bargain sale is over, you hear nothing of results.

We are offering you the kind of bargains that will be talked of long after this sale. In fact we propose to keep up our reputation on this line of business by selling at a close profit and give you the benefit of our advantage of buying right.

A Big Racket.

We propose to keep up a big racket and if possible to make the Racket News interesting to every man, woman and child who has a desire for a real bargain with every purchase. Our interests should be mutual and in order to make it so and to show you the real faith we have in our ability to give you advantages in your fall buying not to be had elsewhere we are offering some items at a

Big Sacrifice.

We are offering as a matter of your special consideration a big sacrifice in

Shoes.

We have in this line some bargains that will really astonish you. We mean every word of it. Our object is to show you prices that will, in fact, interest you.

SPECIAL—A ladies' elegant shoe, really worth \$3.00, always sold for \$2.50, we charge \$1.98.

SPECIAL NO. 2—Two big jobs in men's shoes, really worth 50 per cent. more. We bought them right. They are trade winners for us. So we blow our own horn.

Our Trunk Line

Will astonish you. Some bargains here that really mean something. You can not fail to be pleased.

JOB—A broken lot worth \$2.00 you taken now for 98 cents. Trunks worth \$3.00 now at \$1.60 and so on.

This at a Profit.

In following the example of others who have discovered the money saving feature of our business,

you will discover a matter worth the trouble of your investigation.

Cutlery.

Quality counts. See the difference between our prices and ordinary and be convinced. Our prices will not frighten you. A 50 cent pocket knife we sell for 10 cents.

Hats! Hats!

We have them. We make a specialty of good goods at a reasonable price. See them. Buy if you want to. A line of sample hats, worth \$1.50 to \$2.00 we sell for 89 cents.

At Random.

Linen Collars worth 10 cents we sell at 5 cents.

Handsome four-in-hand ties worth 60 cents we sell 40 cents. Just received—a beautiful line of embroidery—edgings and insertions. Attractive designs at attractive prices.

Alarm Clock worth \$1.00 we sell at 68 cents.

Indigo Blue Calico, going at per yard 3 cents.

Extra heavy unbleached muslin worth 7 cents we sell at 5½ cents.

New line of men's shirts. You are sure to like them. Price right. See them. Buy if you want to.

Clothes Make the Man

And we make the price right. A small line of our fall suits for men have just arrived. Well made in handsome designs. Worth double what we ask, we sell at \$5, \$8 and \$9, worth \$10 and \$12. Why not see for yourself?

It is your duty to see if we are telling you the whole truth in this open letter.

Come and see us.

CASH RACKET.