

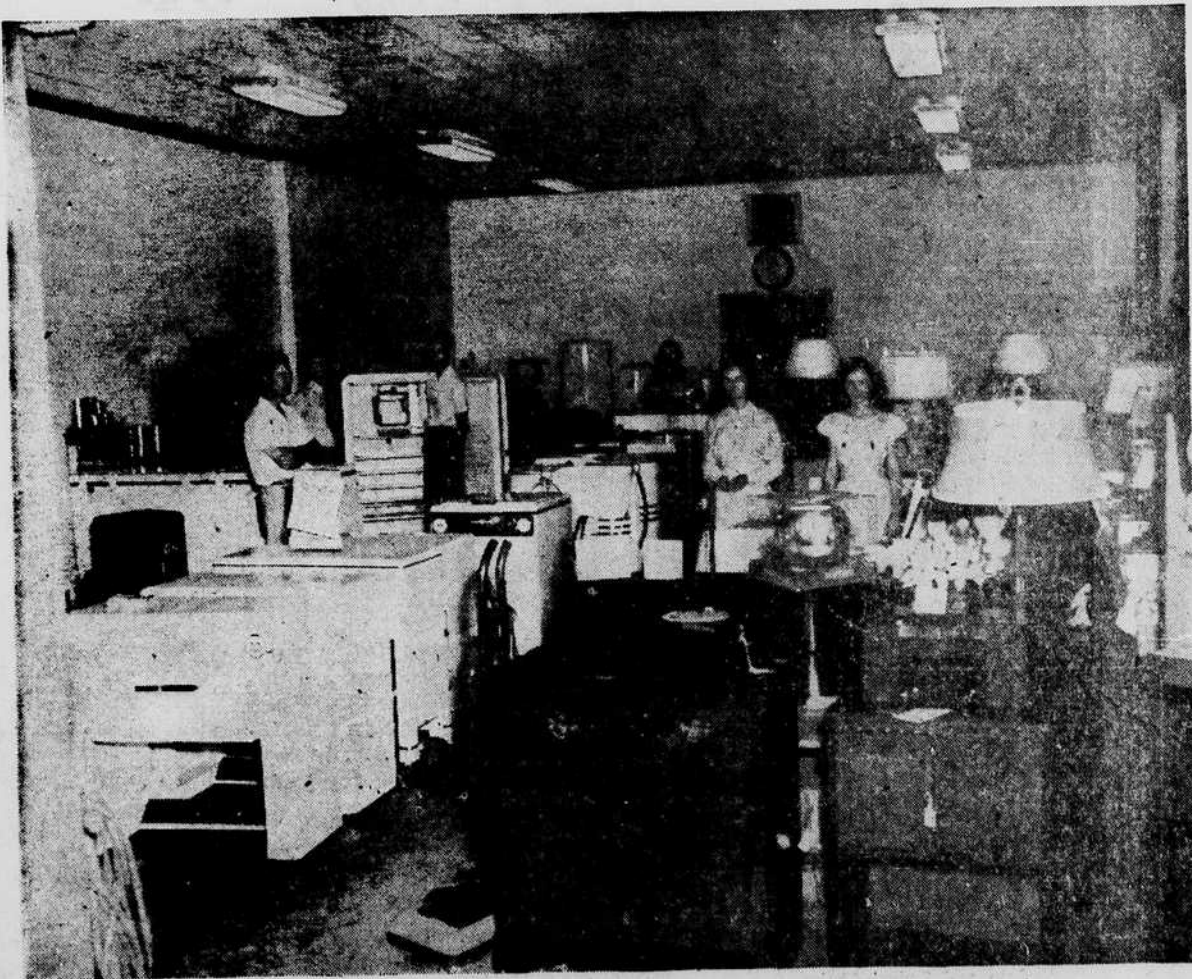


Your Electrical Store For Over 20 Years

One of Roanoke Rapids oldest and most reliable electrical firms . . . E. W. Smith, Inc., your Frigidaire dealer, employees 15 people and occupies a modern building located at 1104 Roanoke Ave.

This firm was established over 20 years ago by E. W. Smith, who is its active head . . . does electrical contracting of all kinds . . . a complete line of modern electrical lighting fixtures . . . maintains repairing and service departments for radios, refrigerators, ranges and small appliances.

E. W. Smith, Inc., extends a most cordial invitation to the people of Roanoke Rapids and the 5-county empire, surrounding Roanoke Rapids, to visit this modern store and before buying inspect the complete line of modern Frigidaire Electrical Appliances.



See the Complete Line of Frigidaire Electrical Appliances Now On Display.

- FRIGIDAIRE REFRIGERATORS
- FRIGIDAIRE ELECTRIC RANGES
- FRIGIDAIRE ELECTRIC HEATERS
- FRIGIDAIRE IRONERS

- FRIGIDAIRE AIR-CONDITIONING

Other Fine Appliances For Your Your Comfort and

- EASY AWSHERS AND IRONERS
- RCA RADIOS, AM AND FM
- HOOVER VACUUM CLEANERS
- COLEMAN OIL HEATERS AND FURNACES

Electrical Contracting - Appliances
For Every Home

E. W. SMITH, INC.

1104 Roanoke Ave.

Phone R-314

Roanoke Rapids, N. C.