



THE life-giving principle of advertising is truthfulness; you wouldn't heed us if you didn't believe us. The trademark feature of our **BLUE BIRD SPECIALS** is price. Every article advertised for Tuesday selling is truthfully described. Every piece is indeed special and offered for one day only. You will not find a word of exaggeration in what we say. Neither will you find a price that is not much lower than the usual one. Form the habit of shopping at the "Big Store On the Corner," every Tuesday. It's a habit you'll eventually acquire.

YOUNG & McCOMBS CO.

"THE
BLUE BIRD
FOR
HAPPINESS"

Blue Bird Specials

EVERY
TUESDAY IS
BLUE BIRD
DAY

Laces, 2c Yard

Fine val laces in French and round mesh, widths up to one inch. A large assortment of patterns to choose from. Insertions only, values up to 15c the yard. Not over 20 yards to a customer.

**Crystal
White
Laundry
Soap,
3 for
19c**

Carpet Sweepers, 98c

Hygienic carpet sweepers, all metal case, mahogany finish, full bristle brush, only 100 at this price, a guaranteed sweeper worth \$3.00.

27x54 Rugs, \$2.98

Alexminster rugs, size 27x54, in a variety of pleasing patterns and colorings, extra heavy pile in a standard grade. A \$6.00 value on today's market.

Electric Irons, \$3.49

The "Electric" flat-iron, complete with wire cord and socket plug. This is a guaranteed iron and a remarkable value at this price.

Slip-Over Sweaters, \$6.98

Finest crochet and knitted yarns, colors are beauty, beige, Chinese blue and rose. Women's slip-overs that sold previously at \$13.95.

Georgette Blouses, \$2.98

A limited number of new blouses with embroidered fronts, some are short sleeved models. Values that sold for up to \$6.00.

Bungalow Aprons, \$1.45

Made of light and dark percales, neatly trimmed with bias tape and rick rack braid. These aprons are priced regularly at \$2.25.

Handkerchiefs, 13c

Novelty initial handkerchiefs for women. Two-tone color embroidered initials. Nearly all initials in this lot. Priced to sell regularly at 25c.

Crepe Kimonos, \$3.15

Japanese crepe, in attractive floral patterns, kimonos have large wing sleeves, made full size and sold regularly at \$5.00.

Girls' Dresses, \$1.98

Gingham dresses for girls of from 7 to 14 years. Also some of fine quality linene, with collars. One model has vestee and piping of white repp. Values up to \$3.50 in this lot.

Children's Dresses, \$1.39

Made of percale and gingham in desirable plaids and checks, with belt in contrasting or self materials, sizes 2 to 6 years. Regular \$2.25 values.

Slip-Over Gowns, \$1.59

Dove brand nightgowns, made with shirred front, lace trimmed yokes and sleeves, and have ribbon inserts. These are priced regularly at \$2.50.

Trimmed Hats, \$2.98

Lot includes about 50 hats worth to \$7.50, all new spring models. Hats of straw, satin, georgette and fancy braids. The shapes and colors are those proven most in demand, the trimmings of flowers, fruits, wings and ribbon are so varied that the field of selection is sure to meet with your approval.

Untrimmed Hats, \$2.49

Colors are black, blue, sand, brown, rose and purple. Materials are straw, braids and lisere. Shapes include sailors, turbans, side-rolls and large dress shapes. These would sell in the regular way at \$3.98.

Muslin Petticoats, \$1.65

White muslin skirts, deep embroidered flounce with dust ruffle. A regular \$2.50 garment. Only 50 skirts in this lot. The early shopper will, of course, have the best selection.

Toweling, Yard 12c

Remnants of toweling in lengths from 2 to 5 yards, 18 to 22 inches wide. Worth two to three times the price quoted for this day's Blue Bird special.

Sani-Flush, 18c

10-4 Sheeting, yard, 78c

Ten-quarter standard unbleached sheeting, limit, 10 yards to a customer.

Ginghams, Yard, 25c

Standard quality apron check gingham, in a good assortment of desirable checked patterns. In this lot are values worth up to 35c per yard.

Notions, 4 for 25c

Red Seal human hair nets, cap shape, all shades except grey and white. Wilsnap, Starsnap, De Long and Boyd snap fasteners. Pearl buttons, 1 2on a card, 2 and 4 hole in assorted sizes. These are all ready sellers at 10c.

Chiffon Taffeta, \$2.95

35 and 36 inches wide, in navy and black only. Formerly priced, \$3.48 per yard.

Women's Gloves, \$1.55

French kid, also washable kid and cape gloves. Lot includes white, champagne and oyster white in plain and contrast stitchings. Values up to \$3.00.

Silk Bloomers, \$5.95

Short or long styles, in shades of old rose, navy, brown and taupe. These have elastic waist and cuffs and include values up to \$9.00.

Breakfast Sets, \$2.69

Two piece styles made of pink or blue chambray and figured percale. Well made and neatly trimmed. Our regular \$3.25 values.

New Neckwear, 79c

Collars of organdie and lace in a good assortment of popular styles. These are values priced to sell at \$1.00 and \$1.25. All are new spring and summer styles.

40 Inch Voiles, 29c

Fancy striped and figured voiles in many pleasing designs and colorings. Light grounds only.

Poplins, Yard, \$1.48

40 inch silk and wool poplin in maize, henna and Nile green. Former price, \$3.25 per yard.

Porosknit Unionsuits for Men, 79c

Genuine Chalmer's Porosknit, first quality, white or ecru, long or short sleeves, ankle length, sizes 34 and 36 only.

Men's Silk Ties, 69c

Silk four-in-hands in flowing end style. Striped and figured patterns in a wide range of colorings. For one day only buy \$1.25 ties at a fraction of their real worth.

Young & McCombs
L. P. BEST BROS.
ROCK ISLAND, ILL.