

# A Bigger Volume of SALES

## at a Lower Margin of Profit

A Bigger Volume of Business enables us to sell at a lower margin of profit---that's our big idea. We have big stocks and we're offering big values to do a bigger business.

It's like finding a sung little sum in last year's vest pocket to be "tipped off" to these Hart Schaffner & Marx Suits at \$50, \$55 and \$60.

We are after a Bigger Volume of Sales and in order to build a bigger business we are selling clothing at a small margin of profit.

### What the Young Men Want

We know they want style—the very latest. We make it our business to see that they get it. That's one of the reasons we have Hart Schaffner & Marx clothes for them. But we know that all men, whether they're young or old, want more than just style; they want good tailoring and durable fabrics that will keep their clothes stylish and guarantee long wear. That's the best reason we know for our selling Hart Schaffner & Marx clothes and your buying them. They'll give you all the satisfaction you expect.

The new styles are simple in design; one two and three button sacks; smart single and double breasted. We'll show them to you in all the fabrics.



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### For the Man Who Wants to Economize

here are good Suits at \$35, \$40 and \$45. They have style. They have value. They have the fit and finish.

### M & K Suits for Manly Boys

Boys' clothes present so many problems to mothers. To solve them is the best purpose of M. & K. service. For spring we are showing suits that for style, quality and value cannot be equalled in the tri-cities.

#### Like Two Suits in One"

M. & K. two-trouser suits are practically double life, double service suits—almost like two suits for the cost of one. They appeal to the economical parent.

#### New Spring Two-Trouser Suits \$18 to \$30

Tailored in nobby styles by America's foremost boys' clothing producers. Models that give boys that real manish look. Worthy fabrics, in patterns and colors boys and parents like.

#### Unusual Group Two-Piece Suits \$18

A group that we lay particular emphasis on, because of their exceptional values. Good, boyish styles in new patterns. Pants lined. 7 to 18 years. \$18.

### M & K BOYS' SUITS

M. & K. clothes are smarter than ever before—in style, model and patterns. The new Norfolk models are all that one can wish for—so many different ones to select from—the woolens used as usual are the finest to be had—that is why M. & K. always lead. Sizes 7 to 18. Priced

**\$12.50 to \$35**

Special Values at \$15 to \$18

#### Blue Serge Norfolk Suits

Single and double breasted models—with double seat, knee and elbow to assure best service. Sizes 7 to 18. Priced \$15 and \$18.

# M & K

ROCK ISLAND

Boys' Wash Suits, Middies, Russian Blouses, Norfolks, Balkans, Oliver Twist, etc. Newly arrived, 2½ to 10 years. \$3.95 and \$4.95

Straw Hats—Black, blue, green, grey and light straws, \$1.50 to \$3.50.

Boys' Athletic Underwear, \$1.00  
Boys' Koveralls, \$1.75 and \$2.75  
Boys' New Caps, \$1.00 to \$2.50  
Boys' Wash Rompers, 1 to 8 years, \$1.50 to \$1.95.  
Boys' Neckwear, Suspenders, Blouses, Shirts, Belts, Knee Pants.



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### LESS ACREAGE TO BE PLANTED

County Correspondent Campbell Predicts Decreased Production During Coming Year.

Reporting that but one-third of the spring plowing will be done by May 1, Charles C. Campbell, crop correspondent for Rock Island county, in his monthly report to the department of agriculture, predicts exceptionally late planting this spring.

The peach crop is considered ruined, early indications being for but a 10 per cent yield. Although so early to accurately forecast the general fruit situation, the late-ness of the coming of warm weather has made an average crop impossible.

Some farmers report rotting of the oats in the ground. The extreme cold and continued rainy weather has delayed most farmers and but little plowing has been done. Little work has been undertaken to prepare the land for corn planting and this crop will probably be very late.

Of the winter wheat crop sown last fall, it is estimated that at least 25 per cent has been destroyed by the rigor of the winter. The condition of all crops is below average, rye and hay being reported at 85 per cent.

Horses and cattle are reported as being 95 per cent normal for this period of the year, but sheep and pigs are 10 per cent below the average.

### New Library Books

The following new books have been received at the Rock Island public library and will be ready for circulation on Saturday morning, May 1:

- "Abrasive and Abrasive Wheels"—B. J. Jacobs.
- "Adventures of a Nature Guide"—Eos A. Mills.
- "Character Reading Through Analysis of the Features"—G. E. Pedraza.
- "Condensed Chemical Dictionary."
- "Creative Chemistry; descriptive of recent achievements in the chemical industries"—E. E. Slosson.
- "Degradation of the Democratic Dogma"—Henry Adams.
- "Essentials of Americanization"—E. S. Bogardus.
- "Grammar of Textile Design"—Harry Nisbet.
- "Induction Coils"—F. E. Austin.
- "Industrial History of England"—Henry Gibbins.
- "Marse Henry;" an autobiography of Henry Watterson.
- "Motor Truck Design"—C. T. Schaefer.
- "Planing and Milling"—F. D. Jones.
- "Portmaneu Plays"—Stuart Walker.
- "Siberia of Today"—F. F. Moore.
- "Welding; Theory and Practice"—R. N. Hart.
- "What to See in America"—Clifton Johnson.

### FICTION.

- "Betty Bell"—Fannie Kilbourn.
- "Boardwalk"—Margaret Widderear.
- "Dark Mirror"—L. J. Vance.
- "Disappearance of Kimball Webb."
- "Further Chronicles of Aronlea."
- "Gloved Hand"—B. E. Stevenson.
- "Gold Girl"—J. B. Hendryx.
- "Harvest"—Mrs. Mary A. Ward.
- "Land of the Last Chance"—G. W. Ogden.
- "Mellod Mystery"—James Hay.
- "Oh, You Tex!"—W. M. Raine.
- "On the Makalooa Mat"—Jack London.
- "Secret Battle"—A. P. Herbert.
- "Short Stories from the Balkans."
- "Sloppy McGee"—Mary C. Oemler.
- "Strange Case of Mortimer Finley."
- "Tales of Three Hemispheres"—Lord Dunsany.
- "Tharon of Lost Valley"—V. E. Bo.
- "Third Estate"—Marjorie Bowen.

### Flag Buttons Free

To all who parade on Americanization Day—Saturday. Get yours at

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