

LAST DAY SPECIAL

**10 Bars of Kirk's
Flake White Soap** **65c**
(Limit 10 Bars)

Third Floor

The New York Store
"THE STORE FOR EVERYBODY"

LAST DAY SPECIAL

**Men's \$3 Fleece Lined \$1.98
Union Suits, Per Suit**

First Floor

Last Day Special

Ladies' fancy sport hose, all wool
Richeux extra superior quality, very special at **\$2.49**
Ladies' pure thread silk hose,
\$1.98 value at **\$1.49**

Friday Is the Last Day of This

Last Day Special

Children's heavy ribbed black hose, all
sizes, 6 to 10½ for boys or
girls, 59c value at **29c**
Safety pins, 1 dozen on card, all
sizes, 10c value, 2 for **15c**

Great Change-of-Ownership-Sale

If Low Prices Do the Work, Friday is Sure to Be the Biggest Day of This Store's History

COME FRIDAY BY ALL MEANS, COME!! COME AND SAVE!!

LAST DAY SPECIAL

**High Grade
Aprons**

\$1.00

Ladies' overall aprons,
neat models in light or
dark patterns, values to
\$2.50, each **\$1.00**
(Limit 2)
First Floor

LAST DAY SPECIAL

43c Outing Flannel

33c

Per Yard
27 inches wide, good heavy
quality, good line of pretty
patterns to select from, at
per yard **33c**
First Floor

LAST DAY SPECIAL

**39c Comfort
Challies**

29c

Per Yard
36 inches wide, a big as-
sortment of floral and
Persian designs, **29c**
per yard **29c**
First Floor

LAST DAY SPECIAL

**48c Percalies
Now**

29c

Per Yard
Full standard percalies in
a wide range of patterns
per yard **29c**
First Floor

LAST DAY SPECIAL

**\$2.49 Sheets
Now**

\$1.69

Size 76x96, made of a good
quality sheeting, 3-inch
hem, exceptional bargain,
each **\$1.69**
at **\$1.69**
First Floor

LAST DAY SPECIAL

**69c Pillow Cases
Now**

45c

45x26 pillow cases, made
of a good quality of
tubing, each **45c**
First Floor

LAST DAY SPECIAL

**45c Hope Muslin
Now**

32c

Per Yard
The "Old Standard" mus-
lin known by every one,
none better, **32c**
per yard **32c**
First Floor

LAST DAY SPECIAL

**89c Madras
Shirting**

49c

Madras that would sell off
the bolt for 89c per yard.
In good long mill lengths,
a wonderful line of pat-
terns, per
yard **49c**
First Floor

LAST DAY SPECIAL

New FALL COATS

The materials—Bolivia, Silvertone, Polo
Cloth

\$37.50

Here are coats of beautiful materials with collars of fur or of
self materials, novel shaped belts and pockets to add to their
desirability. And it is well to remember that every coat with-
out exception, has been bought direct from some of Amer-
ica's foremost coat-makers, and the authoritativeness of their
styles is therefore assured.

Second Floor

LAST DAY SPECIAL

GIRLS' SCHOOL DRESSES

**100 Gingham Dresses at
\$2.49**

Lovely stripes, plaids and checks in beauti-
ful color combinations, good quality ma-
terials that will not fade, in sizes 7 to 14,
values up to \$5, last day
at **\$2.49**
Second Floor



LAST DAY SPECIAL

Plush Coats

Formerly priced at \$55 and
\$60, last day special

\$39.50

Buy your plush coat now. Take advan-
tage of this last opportunity. Our present
showing of plush coats, casts into
obscure all its predecessors. It is beyond
doubt the broadest, biggest and most ex-
clusive exhibition ever presented at one
time. So many of them from which to
select, and, oh, so beautiful that wo-
men will wonder how it is possible for us
to sell them at this price.

Second Floor



Fall Suits

Here are the season's smart-
est suits at

\$39.50

Tricotines, Wool Velours, Silvertones,
Broadcloths, Fur Trimmed, Self Trim-
med, Belted models, plain tailored models.
You can not appreciate the comprehen-
siveness of our showing of fall suits until
you come on a personal tour of investi-
gation and see for yourself what an un-
limited range they cover. You will ad-
mire their beautiful styling and superb
workmanship as well as you will admire
the range of their colorings and the
abundant richness of their appearance.

Second Floor



LAST DAY SPECIAL

Women's WAISTS

Crepe de Chines, Voiles, Taffetas and
Georgettes

\$4.95

Only too often a waist will mar a costume. These waists can
be worn with the assurance that the wearer is correctly at-
tired, for only models which are ordained as fashionable and
becoming are given entrance to our racks, only colorings that
are modish and desirable are displayed, and only qualities that
we know are capable of giving the utmost wear and satisfac-
tion are offered.

Second Floor

LAST DAY SPECIAL

Women's All Wool SWEATERS

\$8.95

These sweaters are real swaggers in
the true sense of the word and possess
that knack of imparting this stylish
trait to the body they adorn. Num-
bers of charming models are includ-
ed at a price you will not hesitate to
pay.



This Wonderful Phonograph

Pierr's Regular Price
\$135., for Friday Only

\$95.00

**Together with 10 \$1.00
Records Free**

Remember this special price is for Fri-
day only. You will have to act at once
if you wish to profit by this special
price.

This phonograph plays all makes of re-
cords without extra attachments. Come
in and hear it play. These phono-
graphs have been played in competition
with the best machines of other makes
that are selling for \$150.

**Here Is Your Opportunity If You Act at Once
Remember \$95.00 for Friday Only**

A small payment will hold your machine until you are ready for it.

LAST DAY SPECIAL

Ladies' Gloves

Women's 6 button cape gloves
with strap wrist and embroid-
ered backs. **\$4.98**

Special **\$3.49**
Women's cape gloves. One large
clasp and two-tone embroidery.
In brown, beaver, grey and
white. These gloves are wash-
able and are very serviceable
for street wear. **\$3.49**

Special **\$1.49**
Women's chambray gloves
with strap wrist and embroid-
ered backs, grey, brown and
beaver. **\$1.49**

Special **\$1.25**
Women's chambray gloves in
white, black, grey and beaver.
at **\$1.25**
Third Floor

LAST DAY SPECIAL

89c Bath Towels

Extra large and
heavy double
thread, plain white
and colored bor-
ders, each **69c**

**18c Huck
Towels 10c**

These are small
towels but an ex-
ceptional bar-
gain at **10c**

**\$2.50 Petticoats
\$1.75**

Heatherblooms and
satins in fancy and
plain colors, neat-
ly made of good
materials, **\$1.75**
each **\$1.75**
First Floor

LAST DAY SPECIAL

Men's and Boys' Furnishings

Men's \$1.50 ribbed shirts and
drawers, per garment **98c**

Men's \$2.50 knit ties, **\$1.49**
each

Men's \$4.48 flannel paja-
mas, per suit **\$3.48**

\$2.50 heavy indigo blue
overalls, sizes 34 to 44 waist,
per pair **\$1.85**

Men's \$2.98 flannelette
night shirts, each **\$2.29**

20c canvas gloves, **10c**
per pair **10c**
First Floor

LAST DAY SPECIAL

Ladies' heavy wool mixed sport hose, Richeux
ribbed. Just the thing for these cool days, **\$1.69**
\$2.50 value at **\$1.69**

LAST DAY SPECIAL

A Mighty Sale of Blankets

40 pair Prescott blankets, 70x90, extra large size,
fancy plaids, wool nap blanket, a \$9.00
value for **\$7.25**

50 pair Peerless blankets, light plaids, wool nap
blanket, size 66x90, an \$8.00
value for **\$6.49**

48 Ervaco wool blankets, gray, blue and pink plaids,
size 66x90, made of selected wool,
a \$17.50 value for **\$13.95**

Extra special, extra heavy wool nap blankets, size
70x90. This is a wonderful value **\$4.98**
at **\$4.98**

White carded cotton filled comforter,
a \$4.75 value at **\$3.49**

Baby blankets, crib size baby blankets in
neat plaids, a \$1.00 value for **69c**

25 pair Gladstone blankets, fleecy cotton blanket, no
seconda, gray with striped border, size
64x76, a \$4.50 value for **\$3.48**

25 pair Geyson blankets, 70x90 inch, plain gray cot-
ton blankets with striped border, splendid
quality, a \$5.00 value for **\$3.98**
Third Floor