

MANUFACTURERS ARE NOW PAYING THE COST

M&K

Our customers get the benefit of big purchases from New York makers at big concessions in price.

Just unpacked hundreds of fur trimmed coats—bought from leading makers at big concessions in price and offered at big reductions.

ROCK ISLAND

Big Purchases of New Winter Coats From New York's Best Makers

Comprising the season's most favored styles in coats. Embodying the utmost beauty of fabric and trimming.

COATS

Comparing with \$85 to \$100 Values at

\$55

COATS

Comparing with \$115 to \$125 Values at

\$75

COATS

Comparing with \$150 to \$165 Values at

\$98.50

Coats of beautiful soft surfaced materials including Vel de Cygne Corduvel, Bolivia, Evora, Orlando, Marvella, Chamoistine, Duvetyne, made in Wrappy, Blouse Back and Cape Back Models with handsome fur trimmings of Beaver, Nutria, Scotch Mole, Squirrel, Australian Opossum, Hudson Seal, etc. Shown in rich new shades of brown, beaver, reindeer, Suchow green, Nanking blue, black, silk lined and warmly interlined.

Makers are now taking the loss—hundreds of stunning fur trimmed coats in finest fabrics are now offered at prices less than you'd expect in January.

New Models—New Ideas in Coats just unpacked and placed on sale at prices that will compel attention.

SPECIAL!

Women's and Misses' Fur Trimmed Coats

.\$25 and \$35

Extraordinary purchases of New Winter Coats from New York's best makers enables us to offer these fine fur trimmed coats at \$25 and \$35.

EXTRA!

Plush and Fur Fabric Coats Included in this Sale at \$25 and \$35

M & K ROCK ISLAND

SPECIAL
Entire stock of plush and fur fabric coats at big reductions.

