

Sale Begins Tuesday, Sept. 8, Continues Two Weeks to Sept. 19 Inclusive

5,000 Pieces Knit Goods ½ Price and Less

We have just returned from the knit goods mills and secured the greatest and finest knit goods we ever purchased. These will be sold at the mill selling prices. All goods are marked at manufacturers' jobbing prices. Since we purchased these goods, war broke out and the yarns have advanced 25c to 50c a pound. As all dyed yarns have to be imported from Germany, and we will be unable to get any more dyed yarns at any price until close of the war, the manufacturers have to raise the prices on all knit goods left. We bought them before the rising market and so have decided to give you the greatest bargains you ever saw.

IN THE 1600 BLOCK—THE WHITE BLOCK.

BILLINGS
& HERZOG

B & H
Womens & Style Shop
The House of
Good Values
1611-13 2nd Ave., Rock Island

\$7,500 Worth of Merchandise to be Sold for \$3,750

We purchased from the Hy Grade Waist Co. of Philadelphia, Pennsylvania, their surplus stock of shirt waists, house dresses, street dresses, at 50c on the dollar—several hundred dozen. We have also included several large quantities from the New York Manufacturers.

50 dozen children's headwear.
150 dozen muslin underwear—white skirts, corset covers, combination suits, gowns and princess slips.
50 dozen dressing saques.
25 dozen long Serpentine crepe, duckling and plushie kimonos.
Read over the adv. carefully and it will convince you our prices are the lowest. We believe in quick sales and small profits.

IN THE 1600 BLOCK—THE WHITE BLOCK.

A Record Breaking Sale of Knit Goods at Half Price

25c children's all-wool toques, plain and fancy **10c**
50c children's all wool toques, plain and fancy **25c**
1.00 to 1.50 children's, boys' and misses' all wool toques, all colors **50c**
25c children's all-wool and worsted knit skirts, in plain and fancy colors, 6 months to 4 years **10c**
50c children's knit skirts, cotton and wool, age 2 to 8 years **15c**
50c women's knit skirts in grey only, Merino yarn **25c**
39c children's all-wool drawn leggings, white only, age 6 months to 4 years **25c**
25c to 39c children's auto hoods, in plain and fancy colors **10c**
50c to 75c children's and misses' auto hoods, less than price of yarn, plain and fancy weaves **25c**

2.00 to 2.50 women's, misses' and men's all-wool sweaters, in white, tan, navy, grey and red **98c**
5.00 women's and men's all-wool sweaters, plain and two-toned effects, the new French styles, all sizes **\$2.98**
6.50 to 7.50 women's and misses' fancy sweaters, direct copies from Paris and samples were all displayed at the style show at Cleveland and ranked the highest **\$3.98**
1.50 to 2.00 women's and misses' new knit hats, trimmed with pom poms, in all colors and fancy stripes—the Alpine hat **98c**



3.50 to 4.00 women's and men's all-wool sweaters in several styles, high neck, rolling and shawl collars **1.98**
2.98 children's 3-piece sets in all-wool yarn, white only, toque, sweater and leggings, 1 to 5 years **98c**
1.00 to 1.50 women's auto hoods in all the new shades and fancy stripes, all lined with good quality sateen **50c**
1.00 to 1.50 women's and misses' turban hoods, excellent styles and the things for cold weather **50c**

50c to 1.00 children's cotton and all-wool sweaters, 2 to 6 years **25c**
1.25 to 1.50 children's all-wool and worsted sweaters, plain and fancy, Cardigan stitch, 2 to 14 years **50c**
2.00 children's, boys' and misses' all wool sweaters, in white, red, oxfords, sizes from 2 to 14 years **98c**
3.00 children's, misses' and boys' all wool sweaters in tan, white, navy, red, several different styles **\$1.98**
50c to 75c women's Newport scarfs and square shawls in plain and fancy weaves, in white, black and two-toned colors **25c**
1.00 to 1.50 women's shawls and Newport scarfs, very special, very useful for cool evenings **50c**
2.00 to 2.50 women's Newport scarfs and shawls, also large Honey Comb shawls in white, grey and black only, 50 in this lot **98c**

50c to 75c women's shirt waists in lawns, voiles, crepe and madras; factory lots, while they last at

25c

1.00 to 1.50 women's shirt waists, in fancy stripes, voiles, lawns and dimities; excellent range of sizes,

50c

2.00 women's shirt waists, in Jap silk, organdies, dotted swiss and lawn; all the new fall styles; short and long sleeves, at

98c



3.00 to 5.00 women's shirt waists, in crepe de chine, Jap silk, satin, messaline; in all colors; short and long sleeves, for

1.98

6.50 to 7.50 women's shirt waists, in chiffon, bolero effect, lace and net lined, in red, maize, navy, brown; long sleeves, at

2.98

4.00 women's new basque waists, the new fall styles, in figured crepe, chiffon, satin and messaline, the very latest modes; extra special for this sale,

2.98

House and Street Dresses, Sacques, Children's Head Wear, and Muslin Underwear

50c women's percale and flannellette dressing sacques, factory lots **15c**
75c women's percale, fleece lined sacques, factory lots **25c**
1.00 women's dressing sacques, velours and duckling fleeced, excellent colors assortment of **50c**



1.00 women's house dresses in percale and gingham, factory lots **50c**

1.50 women's house dresses, fleece lined and percale fall styles, all samples and factory lots **69c**

2.00 to 3.00 women's street and house dresses in percale, gingham; good many fancy gingham dresses, lace and embroidery trimmed **98c**

2.00 women's Serpentine crepe kimonos, satin trimmed yoke and cuffs in floral designs, in all colors and sizes **98c**

Women, look into this carefully. For stout figures we have 60 dresses in dark percale, sizes 46 to 52, regular 2.50 values **98c**

25c women's corset covers, lace trimmed **15c**

50c sample corset covers and drawers **25c**

50c women's muslin gowns, lace and embroidery trimmed yokes, limit one to a customer **25c**

69c women's sample gown corset covers **39c**

89c women's sample embroidered skirts, 16 inch flounce **50c**

1.00 women's extra size gowns, sample combination, suits, lace and embroidery trimmed **50c**

1.50 to 2.50 women's gowns, skirts, combination suits and princess slips, including extra sizes **98c**

25c to 39c children's sample headwear **10c**
50c to \$1.00 children's velvet bonnets and hats **25c**
\$1.25 to \$1.50 children's velvet hats, age 2 to 6 years **50c**
\$2.00 children's velvet hats, age 6 to 14 years **98c**



New Fall Suits, Skirts, Dresses and Coats Priced Very Low

Stylish New Fall Suits

in a splendid variety of styles, the coats ranging from 3-4 length to the latest 45 inch lengths—skirts, some with long tunics and some trimmed yokes, slightly fuller and plaited—materials are wool crepe, poplin, serge and cheviot—exclusive high grade styles, in most instances one of a kind.

Prices are:
12.50, \$15, 19.75, 22.50, \$25 to 35.00

Smart New Fall Skirts

for very little money, style, quality and workmanship considered. All new style features, such as the accordion plaited styles, long Russian tunics, Roman stripes, and some with plaited effects—materials are poplin, serge, crepe, tussah, moire, satin.

Prices are:
2.98, 3.98, 5.00, 5.98, 7.50, 10.00
See our line before buying.

Swagger New Fall Coats

A good variety in the new mixtures—Boucles, cheviots, astrakans and pile fabrics—principally 48 inch lengths—warm, serviceable, practical models; about thirty different styles from which to select.

Prices are:
5.95, 7.50, 10.00, 12.50, 15.00 up to 25.00



Choice of Any Remaining Summer Street Dress

in our stock—voiles, crepes, linens, crashes, tissues; values up to 7.50; all the latest summer styles. Come quickly for best choice.

\$1.00

New Fall Dresses

of serge, duchess satin, silk messaline and poplin in the new basque and long tunic models.

Prices are: 5.95, 6.95, 7.50, up to 25.00.

