

# An Important SALE of "Dix-Make" House Dresses

Varied and Complete Assortments

## \$2.95 - \$3.95 and \$4.95



"Dix-Make" House Dresses known to every woman for their durable, practical clean-looking fabrics, their tasteful, neat, easily laundered styles, their careful cut and excellent fit and that precision of workmanship which binds every seam, secures every placket and sews every button on firmly.

We Picture Here Five of the Many Styles in This Sale of "Dix-Make" House Dresses

The models pictured here will appeal to those who prefer simple, refined styles. There are many other styles.

### "DIX-MAKE" DRESSES

—Are the peer of the House Dress World.  
—The workmanship is perfect—that's why "Dix-Make" Dresses fit perfectly when new—and that's why they fit perfectly after they have been washed time and time again.

—No inferior materials enter into the making of "Dix-Make" Dresses.  
—The makers firmly stand by their policy of "The-Best-of-Its-Kind" for the price, never sacrificing quality for price.

"Dix-Make" Dresses in small check ginghams, blue chambray, plain color chambrays, striped percales, striped pongee cloth, percales in checks and dots, ginghams in plaids, checks and plain colors, lawns barred and figured, also black soisette maid dresses.

SALE OF DIX DRESSES

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# Friday Is Bargain Day at M & K ROCK ISLAND

## WAISTS Half Price



A Remarkable Sale of Waists

In georgette—suit shades flesh and white

1/2 Price

\$5 Waists, \$2.48

\$10 Waists, \$5

BE HERE TOMORROW

## SPECIAL OFFERING OF NEW SPRING DRESSES



We have just received in time for this week's sale, new shipments of beautiful Spring Dresses in the wanted and newest materials, styles and shades. We place this wonderful collection of dresses on sale tomorrow as a big Friday attraction at \$25.00. You will be delightfully surprised at the beautiful Dresses we have secured for this interesting occasion. Be sure to be here tomorrow and select a dress for yourself.

\$25

The dresses come in a wide variety of new materials. Beaded georgettes in white, flesh, attractive styles, satin dresses, taffeta dresses.

You will find in this collection of dresses a becoming style in just the shade you like best.

New Spring Dresses on sale tomorrow at \$25.00.

\$25

Don't Miss This Marvelous Sale

\$25

Wayne-Knit 29c  
45c fine Lisle Hose in black and white, on sale at



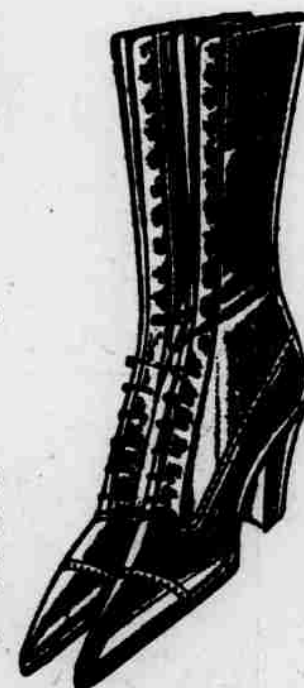
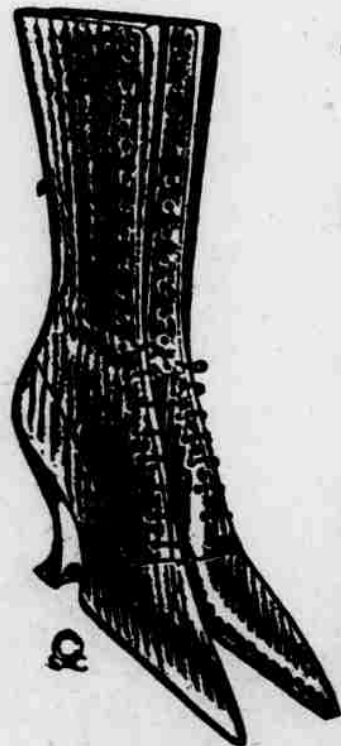
## Phoenix Pure Silk Hose

SPECIAL

\$1.35

## SENSATIONAL SALE

of Women's \$12 and \$12.50 Shoes on Sale at \$7.95



The big Shoe Sale at the M. & K. offers as the biggest attraction of the season, our entire stock of Women's smart, new, up-to-date \$12 and \$12.50 Shoes at \$7.95.

All the Latest Styles and Leathers and color combinations Brown Kid with Plain Vamp, Black Kid with Plain Vamp, Patent Vamp with Beaver Kid Top, Beaver Brown, Brown Kid Vamp with Cloth Top, Brown Vici Kid, Brown Kid Vamp with Beaver Top, Leather Louis Heel or Straight Cuban Heel, Stitch Tips, Welt Soles.

All Women's \$12 and \$12.50 Shoes on sale at \$7.95.

\$5 Black Kid Shoes on Sale at

\$3.95

All \$7.50 and \$8 Shoes on Sale at

\$4.95



## Annual Sale Of Skirts

WOOL PLAIDS—SILKS—SERGES—TRICOTINES—FAILLE SILK—SILK POPLIN—ETC. KUMSI-KUMSA—FANTASY—CREPE DE CHINE—WASH SATINS—ETC.



## Children's WASH DRESSES

Ages 8, 10, 12 and 14.

1/2 Price

CHILDREN'S COATS

Ages 3, 4, 5 and 6

HAIF PRICE