

The Evening Herald.
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MR. ELY'S NEWS VALUE

A CORRESPONDENT who signs himself "An Interested Observer" has written asking the Herald why this newspaper, a Democratic newspaper, should take so much interest in and "devote so much space to" Mr. Ralph C. Ely, a "Republican candidate for office."

"We'd like to know the name of this anonymous correspondent, for in this day when the value of news is right generally understood, he is a curio. If we had him roped and tied we could exhibit him along with Republican Party Harmony and make money out of him."

Mr. Ely, friend, is news. He is supplying something in the way of matter for publication that has never before come from a New Mexico Republican. Sentiments that no New Mexico Republican state chairman has ever voiced before, deference to the wishes of the rank and file of his party, faith in the popular judgment when left to make up his own mind, and a lot of other things that so far as we know no other Republican leader in this state had ever heard of before.

This newspaper is staunchly Democratic in its faith and its course. Mr. Casual Observer, but before that we are printing a newspaper and we will say for your information that the views of Mr. Ely, Republican state chairman, are as strange and unusual and fresh and interesting as anyone who in this year of advancement, 1916, do not know news when you see it.

That's why Mr. Ely breathes into the Democratic newspaper with such frequency and prominence. If you were more than a casual observer you would have noticed that the space we have given to Mr. Ely and his views is confined wholly to his views upon theory of party management—and state issues; that we have devoted nothing to his expressions on national questions. There Mr. Ely becomes a state not to say rascal, as the "I" losses with whom he is at war. When Mr. Ely bursts forth with the declaration that but for the war in Europe this nation would have been dumped into the demerolium bowl by the Wilson administration he becomes just a plain, ordinary, every day, garden variety of Republican stumper, and he gets no more attention than one of these.

But when Mr. Ely, Republican state chairman, talks sense with the old truth about his party's past and present methods and management in this state, he becomes valuable as news—and incidentally valuable as a citizen.

So far as we know, you Mr. Casual Observer, and about seven well-known Republican state bosses are the only men who do not understand why Ralph C. Ely is a favorite with the old newspapers of this state.

PURE PUBLIC SPIRIT

FOR pure, undistorted public spirit the business men of Clayton, New Mexico, appear to lead the country. One of these gentlemen has just announced that he will place under cultivation a farm of 160 acres to be used exclusively for experimental farming, for the instruction and benefit of Union county farmers in the Clayton district. The man in question is a seed merchant, but he does not propose to run this farm for profit, or to benefit his business further than the resultant advertising it will receive. The farm will be used to produce acclimated seed from tested crops found best adapted to Union county soils and climatic conditions, and these seeds are to be distributed free by the seed merchant among the farmers of the community. Here is broad-gauge business and community promotion combined.

The other outstanding instance of public spirit from Clayton is that of a second merchant who has purchased a paper mill. This man has heeded the warnings of a pertinently short paper market. He is going to bale his own waste paper. He now advertises that all the people of Clayton may bring their waste paper to his establishment and have it baled free of charge. This merchant does not buy waste paper or rags. He believes in economy and has volunteered his machine solely in promotion of the principle.

HIGH FINANCE AND THE PUBLIC

His own reformation may be attributed to an extent from the very interesting address of Otto H. Kahn, in his address on "High Finance and the Public" before the American Newspaper Publishers' association last week. Mr. Kahn claimed that high finance had been as quick and willing as any other element in the community to accept the moral obligations of the new era brought about within the last ten years, and to align itself on their side. As soon as the meaning of the laws under which business was to be conducted had come to be reasonably definite, high finance fell into the line with the new spirit and has kept in line. Mr. Kahn did not claim that it had not in the past, in some instances, strayed from the highest standard, made mistakes and yielded to temptation, but said: "I do not and claim that practically all such instances have occurred during what may be termed the country's industrial and economic pioneer period—a period of vast and unbridled concentration of national energy and effort upon material achievement of tremendous and turbulent surging towards tangible accomplishment, of sheer individualism, a period of less enforcement of the laws by those in authority of uncertainties regarding the meaning of the statutes relating to business, and, consequently, of impotence at restraint and a weakened sense of the fear, respect and obedience due to the law."

"In the mighty and blinding rush of that whirlwind of enterprise and achievement things were done—generally without any attempt at concealment, in the open light of day for everyone to behold—the nature of which would not accord with our present ethical and legal standards, and public opinion persecuted them to some degree. To quote the instance out of many: Campaign contributions by corporations were a recognized and almost universal practice. The acceptance of such contributions did not shock the most tender political conscience. Now they are rightly forbidden and what up to a few short years ago was not only not prohibited but sanctioned by the custom of a generation and more, is now made and considered a crime."

"Then suddenly a mirror was held up by influences sufficiently powerful to cause the mud to be hilt for a moment and what up to a few short years ago was not only not prohibited but sanctioned by the custom of a generation and more, is now made and considered a crime."

"Turning his attention to the various investigations which have since taken place, nearly all of which he said have dealt with incidents that occurred several years ago. Mr. Kahn thought it was difficult to imagine anything more unfair than the theory and method of these investigations as all too frequently conducted. The appeal is to the gallery, hungry for sensation. To innocent transactions it is sought to give a sinister meaning, what lapses, faults or wrongs may be discovered are given exaggerated treatment and significance. He said:

"The chairman is out to make a record, or to fortify a preconceived notion or accomplish a preconceived purpose. Counsel is out to make a record. The principal witnesses are placed in the position of defendants at the bar, without being protected by any of the safeguards which are thrown around defendants in a court of law."

"To complete the picture, I must bring your presence—and this other patch of black. The reporting is also frequent, if not generally done by young men not very familiar with matters of finance and in search of incident and of high light rather than of the neutral truth of a sober and even report, and the job of handling seems somehow to be entrusted always to a mortal enemy of the particular witnesses of each session, selected with great care for his impetuosity in compressing the maximum of poison gases into a few explosive words."

"It may all be legitimate, according to political standards, but it is not justice, and what of justice is accomplished could equally well be obtained, whatever of good is to be revealed, could equally well and probably better be disclosed, without resorting to inflammatory appeal and attempt by assault or insinuation, reckless and often indiscriminate besmirching reputations and hitting before the whole world the good name of American business."

"I do not know of any similar method and practice and spirit of conducting investigations in any other country. It all means let us drive deep wherever we have reason to suspect that guilt lies buried. Let us take short cuts to arrive at the truth, but let us be sure that it is the truth that we shall meet at the end of our road, and not a mongrel thing wearing some of the garments of truth."

"In many ways, in many instances"

wrong impressions about finance have been given to the public, sometimes from ignorance, sometimes with malicious aforethought, sometimes for political purposes. The fact is that the men in charge of our financial affairs and to be successful must be every whit as honorable as patriotic, as right thinking, as anxious for the good opinion of their fellow men as those in other walks of life. In every time of crisis or difficulty in the nation's history, from the war of independence to the present European war, financiers have given striking proof of their devotion to the public weal, and they may be depended upon to do so whenever and however called upon."

To the main what Mr. Kahn says will be recognized as fair even to the youth of those who have done the "investigation reporting" and the unvarying tendency of American reporters to pick upon sensational incident for the leads in their stories, and of American headlines to "make it hot" it is just as true, on the other hand, that lacking these same reporters, with the ever ready instinct for sensational incident, and those same headlines with compound of brief and hard words, the reformation of High Finance, which Mr. Kahn admits was necessary, and which has been partially accomplished, would have been much longer in coming and much less thorough. The "patch of black" in which Mr. Kahn refers was really a "patch of yellow" and it was in the earlier stages of the reformation of "High Finance" in this nation that Yellow Journalism found its first, last and only justification. In that period of our history it accomplished good.

SAGE TEA DANDY TO DARKEN HAIR

Look years younger! Use the old-time Sage Tea and Sulphur and nobody will know.

You can turn your faded hair beautifully dark and increase almost overnight if you'll get a decent bottle of "Wynett's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well-known druggist here, because it darkens the hair so naturally and so effectively that one can tell it has been applied.

Those whose hair is turning gray or becoming thin have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful.

This is the age of quality. You've noticed that the best goods aren't scattered around on any one thing with the cheap and inferior. You've noticed that the best goods are made with the best materials and the best workmanship and you've noticed that the best goods are made in the U.S.A.

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Make a habit of using it in the morning and at night. It is the best hair dressing and preservative of hair.

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27-inch Glenora new printed Cotton Crepes, a big value at 10c a yard, for Saturday at 9 a. m. only	5c
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Newest Golfines, very best quality corduroys, 32-inches wide in rose, peach, Copenhagen, navy, brown and white, sold elsewhere at \$1.50 yd. Special 95c for Saturday 9 a. m.

These and 500 Other Great Summer Goods Bargains

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We Do What We Advertise

We Give S. & H. Green Trading Stamps

CHIEF OF POLICE WITNESS IN CASE IN FEDERAL COURT

Chief of Police J. J. Clanton was sworn in as a witness in a case in federal court today. He testified that he had seen a man who was identified as a suspect in the case. The man was seen in the city on the day of the crime.

SPLENDID PRIZES TO BE RENDERED AT RODEY HALL MONDAY

A program of great interest will be given at Rodey Hall on the anniversary of the city's founding, Monday evening, May 6, at 8:15 o'clock. Among the prizes to be rendered are a gold watch, a silver watch, a gold chain, and a silver chain. The prizes will be given to the winners of a contest held during the week of the anniversary.

ROAD TAX SUITS PUT LAGGARDS IN A HOLE

It is not too late yet to get the tax paid and avoid the consequences of a laggard. The tax is now being collected by the state and the laggards will have to pay it in full. The tax is a necessary part of the state's revenue and it is the duty of every citizen to pay it.

TRIED AND ACQUITTED IN FORTY-FIVE MINUTES

A recent case was tried in the district court yesterday. The case was tried in forty-five minutes and the defendant was acquitted. The case was a simple one and the evidence was clear.

TO BRING DUKE CITY AND EL PASO FAIRS IN LINE

Representing the state has announced that it will bring the Duke City and El Paso fairs in line with the other fairs in the state. This will mean that the fairs will be held at the same time and place as the other fairs.

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Substitutes Cost YOU Same Price

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