

For Friday Saturday and Monday

Three Great 'VALUE' Giving Days

Sale Opens Friday, 2:30 p. m.

See the Windows, the Merchandise, the Prices
And the Story Is Quickly Told

VALUES AT 50 CENTS

Ladies' Gingham and Crepe Petticoats; Children's Gingham Dresses, sizes 3 to 10 years; Ladies' Fancy Trimmed Satin Boudoir Caps, all colors; Ladies' Muslin Drawers, lace and embroidery trimmed; Ladies' Muslin Gowns in Nainsook, assorted styles; Ladies' Muslin Skirts and Combination Suits and a good assortment of Children's Rompers—all of the above lot worth from 65c to \$1.00 a garment—on sale Friday at 2 p. m., your choice, 50c. See special window display.

Extra Offer in Ladies' Ready-to-wear
Garments with the Accent on the

VALUE

FOR FRIDAY, 2:30 P. M.

An odd line of Ladies' Fine Silk Middies in pongee and white China silks, values to \$3.95, your choice **\$1.95**

Ladies' and Misses' Middies in good cotton twills in white and assorted colors, plain and trimmed, values to \$2.50; a big value, choice **95c**

Ten dozen Ladies' House Dresses, made of good quality percale, light ground in dainty patterns and in all sizes; a big item at the price, each **59c**

A special line of Ladies' New Summer Dresses in white lingerie, fancy voiles, pongee, plain poplins and fancy lawns, sizes 16 to 38, values to \$10, very special value at **\$4.95**

A select and special line of Ladies' Silk Boudoir Caps at, each **39c**

A Clearance Sale of Ladies' Fine Lace Dress Waists, odds and ends, but all good styles, values to \$9.50, your choice at **\$4.95**

VISIT OUR

15-cent Bargain Tables

For Genuine Values

Children's Fancy Plaid Sox, pair **15c**
Fine Huck Towels, each **15c**
Fancy Ribbons at, yard **15c**
Ladies' Black Cotton Hose, pair **15c**
Bleached Turkish Towels, each **15c**
Kimono Crepe, assorted patterns, yard **15c**
50 pieces yard-wide Wash Goods at, yard **15c**
Plain white and black Fine Ribbed Hose for children and misses at, pair **15c**
Dainty Crepe de Chine Handkerchiefs, in every delicate shade at, each **15c**

And many other articles at 15c

Wonderful Values Throughout Our
New Ready-to-wear Section

Sample Coats and Skirts

A small but select line of Ladies' Coats, values to \$25.00, on sale at **\$12.85**

A special line of Ladies' Coats and Skirts, values to \$15.00, on sale for **\$9.85**

Special Reduced Prices on All Suits,
Coats, Skirts and Dresses

New Gray Outing Suits

Ladies' Cloth Suits in gray and blue novelty mixtures in nearly all sizes, a surprise value, on sale at **\$4.95**

For 95 cents

Read, Then See This Value

New White Wash Skirts, New Muslin Night Gowns, New Lawn Waists; a great assortment, in every style and size; every garment worth \$1.50; all on sale Friday at 2:30 p. m., your choice—

95 cents

B AND B

BIGGEST AND BEST UNDERWEAR
VALUES EVER OFFERED

At This Low Price

Knit Underwear
for Children at..... **15c**

Children's Vests and Pants, Balbriggan and Hile; vests in high neck and long sleeves and high neck and wing sleeves; pants knee length; sizes 2 to 14 years; values to 35c, for **15c**

WHITE SHOES

at Bargain Prices

White Canvas Sport Shoes, leather trimmed, both high ones and low ones; worth up to \$3.00, extra special **\$1.95**

One lot of Sport Oxfords, white Nubuck, worth \$4.50, at **\$2.95**

Whitmore's Gilt Edge Polish for black shoes; Also, Quick White, Top Notch, Bostonian Cream and Bag Powder for white shoes; Bostonian Cream, Clean-all and Heel Enamel for all colored shoes—standard polishes sold everywhere for 25c, our price—

20c a Bottle or Package

Golden Rule Dry Goods Company

"WE DO WHAT WE ADVERTISE"

NOTE—STORE CLOSED FRIDAY AT 11:30 A. M. TO PREPARE FOR BIG VALUE-GIVING EVENT. SALE BEGINS AT 2:30 P. M., FRIDAY.