

### SYSTEM IN SHOPPING WHY NOT?

Do you read the signs of the times?

Then surely you can appreciate the present necessity for exercising the greatest of care in the spending of your shopping allowance.

And the important part played by a liberally conducted store in helping you to meet the strenuous conditions of NOW cannot be underestimated.

#### We Will Help You to Systematize Your Shopping

There's but one way of proving our ability to help you and that is to test our perfect service and quality merchandise from all points of view today. Concentrate all your buying at this store and attain increased purchasing power for your money.

**Hygeia Nipples  
and Bottles**  
Two  
for 25c  
Drug Department

**Theatrical Cold  
Cream**  
16-ounce can ..... 65c  
8-ounce can ..... 35c

### More New Arrivals in

WE TAKE PLEASURE IN INTRODUCING TO YOU

#### THE NEW DRESS GOODS

For Fall and Winter, 1917-1918

They are in the weaves and colors which will be extensively used in the making of the new garments for Fall and Winter. We were fortunate in placing orders for them a few months ago when prices were low and as a result there's a snug saving awaiting you on every yard you purchase here.

They include—Pretty broadcloths, velvet effects, velvet serges, gabardines, plain and unfinished worsteds, novelties in mixtures and solid colors, Plaid skirtings, etc., in complete and widely varied assortments. See these!

# Rosenwald's

## WOMEN'S NEW FALL SUITS

There are many little things in style about them different from those we have heretofore received this season; so if you have not as yet found any to satisfy you elsewhere, we strongly urge you to come in, look among these last arrivals and see if you can't find one or more to measure up to the standard of your expectations. The coats are mostly in styles that outline the figure, and vary greatly in length, some coming to just above and some below the knee. The skirts are made to harmonize with them, being very simple in every detail. Materials are of broadcloths, serges, gabardines, etc., all sizes.

We Direct Your Inspection to These New Arrivals

#### Every Child's Needables for School Days

The greatest days of the year are here again—School Days. Help the children to remember these days by fully providing for their needs, in school or out.

New merchandise is already here for early selection and all marked at surprisingly low prices in spite of these war times.

Our Children's Store—Second Floor.

#### Soule: Theatrical Cold Cream

Gets out the last bit of dirt and grime down in the bottoms of the pores, far down where soap and water never reaches.

Actors were first to use this cream; others learning of its cleansing property have adopted it till it is now a household necessity. Theatrical cream is unsurpassed for massaging, for preserving the natural softness and youthfulness of the complexion.

SOULE COLD CREAM is chemically pure, keeps perfectly and must please you or we will refund your money.

Drug Department—First Floor



**A SALE OF SILK  
PETTICOATS**  
Choice, \$3.95

All colors; an exceptional value.

### MORE EXEMPTION CLAIMS ACTED ON BY LOCAL BOARD

Announcement on Eight Cases Includes Both Favorable and Unfavorable Rulings; 25 in Other Jurisdictions; 16 Enlistments.

Action on eight more claims for exemption was announced by the local draft board this afternoon. In some of the cases exemption was denied and in the others granted. The list with the board's ruling and reason for it, follows:

Thomas Tarnetta, Las Pabillas, N. M. Exemption denied, parents have outside support.

James L. Sandoval, Albuquerque, N. M. Exemption denied, wife only.

Antonio Miranda, Las Pabillas, N. M. Exemption denied, wife only.

Carl E. W. Schmidt, San Juan, N. M. Exemption granted, ordained minister.

David Terrell, Las Pabillas, N. M. Exemption granted, wife and two children.

Frederic Lucero, from Hollbrook, Arizona—present address, 650 Alameda, N. M. Exemption granted, wife and two children.

William Thomas Nelson, Noodle, Texas. Exemption granted, wife and two children.

Edwin Paul Child, N. M. Exemption granted, wife and two children.

It was understood that action of the board in the second case, entitled, "This will not be recorded in the county's records."

Twenty-five men have been transferred from military jurisdiction to civil jurisdiction. What action has been taken in these cases is not yet known to the local board.

Mrs. W. T. McCreight left today for California for a six weeks' visit. She will visit in Los Angeles and San Francisco.

J. Bendler, who has just arrived from North Dakota to get away from severe winters of that section, is an expert shoe repairer and has opened up a shop at 111 North First street.

### Women of Second District Are Active In Aiding Nation

On account of being the state on a vacation and later for school work, Miss Ethel Hickey, the efficient chairman of the auxiliary of the State Council of Defense for the second judicial district, has resigned and Mrs. Alfred Traubfeld has been selected by the county chairman of that district to succeed Miss Hickey according to an announcement just given out for Mrs. W. E. Lindsey, state chairman.

Mrs. Traubfeld is taking up the work with great enthusiasm and will carry on the work started so well by Miss Hickey.

Sandoval county is now responding to the work of the auxiliary by sending in more Hoover pledge cards than many other counties of the state. This judicial district comprises Bernalillo, McKinley and Sandoval. The work in McKinley county is greatly hampered by labor troubles, thereby causing non-response by the women.

Mrs. Isaac Barth, who succeeds Mrs. A. A. Kellam as county chairman of Bernalillo, is getting the precincts well organized and since the next call of the state auxiliary of defense is expected to be for the women's separate Liberty Loan section to the national, no county can be too well organized. There will again be an opportunity for counties in the state to vie with each other in efforts at getting Liberty Loan bonds placed with the women of the counties.

Grant county has proved the harshest country for the Hoover pledge cards, sending 1512 cards. The registration for service cards are not yet all in, as they can be carried on indefinitely, but each county can send them in as fast as they come, keeping a copy of names and occupations on file at county headquarters. Quip county and Dona Ana county have each responded by upwards of a hundred registration for service cards.

Many young ladies over the state stand ready for purposes to take a course in nursing for the Red Cross work also for ambulance driving, stenographers, etc. As the war goes on there will be more and more calls for women to take office places in offices, factories and auto service in fact every line where young strong men are now employed young strong women will be called, so be up and doing ready for your call, young women, your services are as compulsory, and should be as your brothers.

### WILSON URGES ALL DEMOCRATS TO AID CAUSE OF SUFFRAGE

The President Expresses His Interest in the Maine Campaign and Asks That All Party Members Support the Proposition.

By Associated Press.  
Bangor, Maine, Sept. 6.—President Wilson expressed his interest in the equal suffrage campaign in Maine and urged all Democrats to support the cause at the special state election next Monday, in a letter received today by Mrs. Deborah Knox Livingstone, chairman of the Maine suffrage campaign committee. Under date of September 4 the president wrote:

"I do not express through you my very great interest in the equal suffrage campaign in Maine. The pledges of my party are very distinct in favor of granting the suffrage to women by state action and I would like to have the privilege of urging all Democrats to support a cause in which we all believe."

The president's letter was received by Mrs. Livingstone at her home in Bangor, Maine.

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### Military Police Start War Against Marihuana Users

Use of marihuana, a habit-forming drug familiar to Mexicans on both sides of the border, has developed to such an extent among soldiers here that the military authorities have been compelled to shape plans for a sharp crusade against its sale to enlisted men. Lieutenant Noe, the provost marshal, who detected the trail of the drug among the men, took steps today to stamp out the traffic. It is supposed that the soldiers took to the drug as a substitute for liquor, which the stringent anti-drink regulations are making increasingly hard to get.

Marihuana is the drug's Mexican name. It is known to scientists as Indian cannabis. It is an Asiatic plant, used in medicine as a narcotic and antispasmodic. It is procured as a nerve sedative in small doses in large doses it is an active poison.

In this region users mix marihuana with tobacco and smoke it. On the border a marihuana user is called a "cacha" or "cachaero."

The marihuana smoker is said to feel an expansive sense of well-being, power and recklessness. It used to be said along the border that V. I. A.

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## We Want Your Account

This bank is aggressively seeking business of the right sort.

This does not necessarily mean big business. All depositors, large or small, are equally welcome here and receive the same careful attention at our hands. We are prepared to be of just as much service to the small depositor as to the large one and the same pains are taken by officers and employees to see that each receives prompt, accurate, accommodating service.

**This Is a Growing Bank—Join Forces  
and Grow With Us**

**The State National Bank**  
OF ALBUQUERQUE

### HALE NAMED MANAGER RED CROSS DIVISION ON PACIFIC COAST

By Associated Press.  
Washington, Sept. 6.—Marshall Hale, head of department stores in San Francisco and other western cities, leaving his name, was today appointed manager of the Pacific coast division of the Red Cross, without pay, for the duration of the war. His territory under the reorganization plan of the Red Cross includes California, Nevada and Arizona, with a membership of 115,000. Division headquarters will be in San Francisco.

Mr. Hale's brothers and business partners have volunteered to shoulder his share of the business to enable him to devote his entire time to the Red Cross.

Under the scheme of decentralization, chapters will report directly and be responsible to the division managers.

**PLAN TRAINING COURSE  
FOR RED CROSS WORKERS**

Washington, Sept. 6.—Need for thousands of workers in the Red Cross home service in aiding families of United States soldiers and sailors and an increasing demand with the continuance of the war, has caused the Red Cross to establish 24 institutes in connection with prominent universities and schools of philanthropy, where volunteer workers will be given an intensive six weeks training.

Institutes have been established in the west as follows:

Dallas, School of Civics and Philanthropy; Colorado, University of Colorado; Iowa, University of Iowa; Los Angeles, University of Southern California; Minnesota, University of Minnesota; Seattle, University of Washington.

### INDIAN LAND SALE UNDER UNITED STATES GOVERNMENT SUPERVISION

Nearly one-half million acres belonging to the Choctaw Indians in southeastern Oklahoma came to be sold to the Interior Department.

Residence on land not required, neither is it necessary to go east to obtain same, as a demonstration and schooling was sent out by the McAlester Real Estate Exchange of McAlester, Okla., to show here for the purpose of schooling the public in the manner and method of securing the lands, which consist of mixed farming, timber and grazing lands, all located in the probable oil and gas belt of Oklahoma, where drilling is now going on.

These lands can be made to bring in a nice profit immediately after purchasing through the sale of timber rights and through leasing for farming and oil investment, all of which can be arranged without the owner having to go east.

The lands are near railroads and market towns, and in many cases are on cultivated farms, thereby insuring a ready market for all natural products and products taken from the land. Crops of both the north and the south can be grown, which insures ample harvest, as this section of Oklahoma enjoys from 40 to 45 inches rainfall per year.

The lands are appraised at prices ranging from \$2 to \$7 per acre, which merely takes into consideration the timber value only, and was based upon the government appraisal made in 1911, when timber appraisers considered only trees which measured 11 inches at the chest line. Therefore, the timber on each tract alone is sufficient to net a profit equal to the cost of the land, making all profits derived from farming and oil purposes a profit over and above the actual cost.

The car will be in town for a few days, and will be open from 9 a. m. to 5 p. m., including Sundays.

Visit same and see the wonderful exhibit of western developments and learn how to secure one of these valuable tracts.

**Car Located at  
Santa Fe Depot and  
Central Ave.  
Admission Free**



### A Panorama of Telephone Activity

A bird's-eye view of this country today would show a panorama of countless military and industrial activities.

Here the smoke of a thousand stacks obscures the view of arsenal, steel and iron works and innumerable factories.

There the sun's rays flash upon thousands of glittering bayonets and rise and set on many new and strange looking cities—the mobilization camps of the armies of the Republic, or gild the wings of swift aeroplanes gliding to and fro in bird-like flight over broad aviation fields.

The National Capital would be seen, from which all these vast enterprises are directed and co-ordinated, with hundreds of telephone lines radiating from it to all parts of the country, and linking it to each military and industrial center.

A veritable mass of other telephone pole lines, covering the whole country with a net-work of wires, would be visible, connecting city, town, camp, fortification, navy yards, military headquarters, coast-guard stations, and light-houses.

Everywhere busy groups of telephone workers would be disclosed erecting poles and stringing wires to meet new and extraordinary demands for service. All this telephone activity is but a part of the vast work the Bell System is doing.

Join us in this patriotic service, by remembering that the more careful you are to make only telephone calls that are necessary and to confine your talks as much as possible, to the less busy hours of the day, the better we can meet the needs of the Nation.

**The Mountain States Telephone and Telegraph Company**