

Meat is as Necessary as Steel and Ships

Food is the first essential of the fighting forces.

The American farmer and the packer have met every war emergency, and have promptly furnished an adequate supply of wholesome meat.

No other industry can claim a better record of war time efficiency.

Swift & Company has shipped to the United States Government and the Allied Nations,

Over 12,000,000 Pounds (400 carloads) per week, of beef, pork, and lard, since January 1, 1918.

In one week recently we shipped 24,000,000 Pounds (800 carloads) and the demand is increasing.

Our profits are limited by the Food Administration to 9 per cent on investment in the meat departments. (This means about 2 cents on each dollar of sales.) No profit is guaranteed.

We are co-operating with the Government to the best of our ability.

Swift & Company 1918 Year Book, containing many interesting and instructive facts, sent on request.
Address, Swift & Company,
Union Stock Yards, Chicago, Illinois.

Swift & Company
U. S. A.

Win the War by Preparing the Land Sowing the Seed and Producing Bigger Crops

Work in Joint Effort the Soil of the United States and Canada
CO-OPERATIVE FARMING IN MAN POWER NECESSARY
TO WIN THE BATTLE FOR LIBERTY

The Food Controllers of the United States and Canada are asking for greater food production. Scarcely 100,000,000 bushels of wheat are available to be sent to the allies overseas before the crop harvest. Upon the efforts of the United States and Canada rests the burden of supply.

Every Available Tillable Acre Must Contribute; Every Available Farmer and Farm Hand Must Assist

Western Canada has an enormous acreage to be seeded, but man power is short, and an appeal to the United States allies is for more men for seeding operation.

Canada's Wheat Production Last Year was 225,000,000 Bushels; the Demand From Canada Alone for 1918 is 400,000,000 Bushels

To secure this she must have assistance. She has the land but needs the men. The Government of the United States wants every man who can effectively help, to do farm work this year. It wants the land in the United States developed first of course; but it also wants to help Canada. Whenever we find a man we can spare to Canada's fields after ours are supplied, we want to direct him there.

Apply to our Employment Service, and we will tell you where you can best serve the combined interests.

Western Canada's help will be required not later than May 5th. Wages to competent help, \$50.00 a month and up, board and lodging.

Those who respond to this appeal will get a warm welcome, good wages, good board and find comfortable homes. They will get a rate of one cent a mile from Canadian boundary points to destination and return.

For particulars as to routes and places where employment may be had apply to:

U. S. EMPLOYMENT SERVICE, DEPARTMENT OF LABOR
DES MOINES, IOWA

As Age Advances the Liver Requires

occasional slight stimulation.

CARTER'S LITTLE LIVER PILLS

correct

CONSTIPATION

Brent Wood

Small Pill, Small Dose, Small Price But Great in its Good Work

Colorless or Pale Faces usually indicate the absence of iron in the blood, a condition which will be greatly helped by Carter's Iron Pills

CAN'T KILL AMERICAN, THE ITALIANS ASSERT

American Aviation Training Camp, Southern Italy (by mail).—"You can't kill an American," is the dictum of the Italian officers training the several hundred young aviators who have been flying here since the end of September, when, by arrangement with the Italian government, this camp was established. The Americans have such a reputation for luck that Italian soldiers come here so they may touch one of the aviators. "It brings us good luck, too," they explain.

The Americans fly from morning until night virtually every day. Not a single one has been killed and but three have been injured at all seriously. One of the latter, on his third trip alone, got into an air situation which he did not understand, with the result that he stopped his motor whereupon the machine began to plunge downwards until its fall was checked by the telegraph wires of the railway station of the nearby city. Thence the machine dropped to the ground and was smashed. The aviator was picked up for dead, but in five days he was ready for another fly.

The prize story of the camp concerns Harry Harris, of California, who got lost, first in the clouds, and then in central Italy. He was a couple of hours going away and a whole week coming back to camp. As he afterwards explained, he went up for an altitude and when he got above the clouds he was unable to discover whether he was flying upside down or right side up, or whether the earth was above or below him.

Finally, after grazing a few mountain tops of the Apennines, he lighted in the center of a village square, begging for something to eat. As he couldn't speak Italian, his explanation that he was "Americano" didn't satisfy the local police, who had never heard of American aviators in Italy, but had heard a lot about those of Austria who have the unpleasant habit of dropping bombs on coast towns along the Adriatic.

However, he was fed and started campwards, after a couple of days of detention. He had flown nearly 150 miles away from camp, and when he got back there, he was accused of having been on a visit to some sweetheart.

Paris, (by mail).—The flow of gold into the Bank of Commerce was given a fresh impetus by the third war loan. After reaching more than 100,000,000 francs a week during the early stage of the campaign and gradually declining to a little over 1,000,000, the receipts went up again to more than 2,000,000. The total gain to the bank's gold reserve since the beginning of the war now totals 2,250,000,000 francs, bringing the reserve up to 5,351,000,000 francs without recourse to any other than persuasive measures.

DUCHESS GIVES GEMS TO FUND FOR ORPHANS

London (by mail).—The Duchess of Marlborough has given a \$25,000 collar, composed of 15 rows of the Vanderbilt pearls connected by a large diamond, to a "Children's Jewel Fund," for child welfare, of which she is treasurer. The work was inaugurated by prominent society women to care for needy mothers and babies, thus lowering the infant death rate and improving the conditions of living.

The duchess has received gifts of three diamond tiaras, diamond pendants, diamond brooches and other valuable jewelry toward the establishment of 5,000 more centers for the distribution of aid. Articles of jewelry will be received at a central depot, portions being sold through a jewel dealer and the remainder disposed of at auction. "Women throughout the country are asked to send at least one piece of jewelry, as anything from a wedding ring to a tiara is acceptable."

Hawaii's Famous Royal Feathers.

From the New York Times.

Hawaii's famous royal standards and robes of feathers made probably their last appearance in a public ceremony at the recent burial of ex-Queen Liliuokalani in Honolulu. The feather relics, regarded by the natives as sacred, are kept in the Bishop museum, founded in memory of Mrs. Charles R. Bishop, who was the Princess Bernice Pauahi, last in direct line of the descendants of Kamehameha, a king whose name his people carried with accent on the second "me." The most valuable of the feather pieces is, of course, the royal robe of Kamehameha the Great, for which the gathering of the feathers alone is said to have taken 100 years and to have cost \$1,000,000. This mantle was last worn by Kamehameha II, and later, on state occasions, was placed over the throne.

The feathers, yellow and scarlet, were found on the so-called "mamo" and "oo" bird species, nesting in high, rocky places, so that their capture was attended with danger to the climbers. But success meant so much honor that it became a favorite pursuit, and the birds were fast being exterminated when Kamehameha I. made the killing of them a crime. He ordered but two feathers annually to be removed from each bird. It is a popular belief of the Hawaiians today that only two of the brilliant feathers were contained in a bird's plumage, these two being found under the wings, but authorities say there were really 12. Hundreds of thousands of the birds must have been slaughtered to obtain the masses shown.

In addition to many feather capes, there were Hawaiian "leis" or wreaths and necklaces of the same gay colors, and "kahilis," or royal standards, resembling giant feather dusters, dating from Kamehameha I. to more recent times. Queen Liliuokalani had a pure white "kahili" made for the peaceful funeral of the late Mrs. Bishop. Some of the older ones had poles inlaid with tortoise shell or, more barbarically, with bits of leg and arm bones of kings and chiefs who fell in the battle of Nuuanu, when the conquering Kamehameha drove 3,000 resisting natives up the mountains and off a cliff overlooking the ocean.

The kahilis were made of large feathers of many colors wired in circles and attached to polished poles about 10 feet long. On a king's death, while the body lay in state, these kahili poles were set up around the bier during the watch kept by 20 chiefs of the Hawaiians, who chanted hymns written at the birth of the sovereign they mourned.

For home consumption Great Britain imports about 10,000,000 pounds of coffee annually.

WRIGLEY'S



Helps teeth, breath, appetite, digestion.

"Give it to me, please, Granddaddy."

"Why Bobby, if you wait a bit for it you'll have it to enjoy longer!"

"Poo-poo! That's no argument with WRIGLEY'S 'cause the flavor lasts, anyway!"

—After every meal



Essential.
The novice was not enjoying his first trip through the air, and his more experienced companion regarded him with much amusement.
"I say, Bill, what's on your mind?" he demanded.
"I was just thinking about Abraham Lincoln," replied Bill thoughtfully.
"Abraham Lincoln?"
"Yes, I was thinking how truthfully he spoke when he said a man's legs ought to be just long enough to reach the ground."—Puck.

LEMONS DO MAKE THE SKIN WHITE

HOW TO MAKE A CREAMY LEMON BEAUTY LOTION AT HOME FOR A FEW CENTS.

Your grocer has the lemons and any drug store or toilet counter will supply you with three ounces of orchard white for a few cents. Squeeze the juice of two fresh lemons into a bottle, then put in the orchard white and shake well. This makes a quarter pint of the very best lemon skin whitener and complexion beautifier known. Massage this fragrant, creamy lotion daily into the face, neck, arms and hands and just see how freckles, tan, sallowness, redness and roughness disappear and how smooth, soft and white the skin becomes. Yes! It is harmless, and the beautiful results will surprise you.—Adv.

The Infant Mind.
"Where are you going, mamma?"
"To a surprise party, dear."
"Can I go, too, and Archie and Edna?"
"No, dear, you weren't invited."
"Well, don't you think they'd be lots more spruced if you took us all?"
Boston Evening Transcript.

GOOD HOUSEKEEPERS WONDER
How they ever got along without Red Cross Ball Blue. This really wonderful blue makes clothes whiter than snow. Get the genuine Red Cross Ball Blue at your grocers.—Adv.

One good way to derive an income from literature—sell books.

When Your Eyes Need Care Try Marine Eye Remedy
No Stinging—Just Eye Comfort. 50 cents at a box of 60. Write for Free Brochure to MARINE EYE REMEDY CO., CHICAGO

Subtle Reasoning.
My little grandson is quite a hand for "reasoning from analogy," and the other day was asking what his family name was. I told him his father's ancestors came from England, Wales and Scotland, while his mother's were English and Irish.
He then asked: "Grandma, what was your name before you were married?"
I answered "Lyon."
He considered a moment and then said: "So I suppose you came from Africa?"—Chicago Tribune.

BOSCHEE'S GERMAN SYRUP

Why use ordinary cough remedies when Boschee's German Syrup has been used so successfully for fifty-one years in all parts of the United States for coughs, bronchitis, colds settled in the throat, especially lung troubles. It gives the patient a good night's rest, free from coughing, with easy expectoration in the morning gives nature a chance to soothe the inflamed parts, throw off the disease, helping the patient to regain his health. Made in America and sold for more than half a century.—Adv.

The rich man has many joys, but he misses the joy of wanting something.

Dr. Pierce's Pleasant Pellets are the original little liver pills put up 40 years ago. They regulate liver and bowels. Ad.

Nebuchadnezzar had to eat grass. Is Hooverism really new?

Save the Calves!
Stamp ABORTION Out of Your Herd and Keep It Out!
Apply treatment yourself, cheap, expense. Write for free booklet on Abortion, "Questions and Answers." State number of cattle in herd.
Dr. David Roberts Vet. Co. 100 Grand Avenue, Waukegan, Ill.

Absolutely Nothing Better than Cuticura for Baby's Tender Skin
Soap 25c. Ointment 25 and 50c.

PARKER'S HAIR BALM
A toilet preparation of purest oils to eradicate dandruff, for restoring color and beauty to gray or faded hair. 50c. and \$1.00 at Druggists.

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